

Intel Inside® Program Associate Membership

Pre-enrollment Checklist



Thank you for your interest in the Intel Inside® Program for Associate members. Identifying Intel brand value in your products differentiates them and drives demand for your smart and connected devices.

Put the power of the Intel brand to work for you and use the program to amplify your competitive edge. Joining is easy, and the checklist below will help you determine if your company and your products qualify for the program.

Step 1: Determine Program Eligibility

To be an eligible member, you must:

- Integrate Intel® processors or other Intel® technology into your company-owned and -branded product.
- Market and sell Qualified Products direct to end-users or third parties who sell direct to end-users under your company's product brand name.
- Sign Intel's Corporate Non-Disclosure Agreement (CNDA) and agree to comply with all Terms and Conditions.

Step 2: Determine if your product(s) is qualified

A Qualified Product is one that integrates Intel processors or other Intel technology into your company-owned and -branded product. Below are examples of qualified product types and exclusions:

- Internet of Things
- Embedded (no internet connection)

- Connected Consumer Electronics
- Networking
- Mobile PC
- Desktop PC
- Smartphone
- Tablet
- Server

Exclusions

The following product categories are excluded from Qualified Products:

- Critical care/life-support medical devices
- Military/private weapons devices
- Devices purpose-built for adult entertainment/pornography
- Gambling devices
- Devices not compliant with applicable regulatory requirements and/or not approved by applicable governing regulatory bodies
- Processors/SoCs

Step 3: Start your application process on the program website

Get started today. Complete the enrollment form [on the program website](#) and register with Intel if your company is not already registered. Upon completion, you will receive an email approving your registration. Use it to sign in to the program website and complete your enrollment.

Note:

- You must be authorized by your company to complete this application and to accept the Intel® Trademark License Agreement on behalf of your company.
- You must upload proof of purchase of 500 or more units of Intel processors or other technology (e.g., hardware, processors, sensors, microcontrollers) in the form of an invoice from Intel, a distributor, or ODM; or other document (e.g., Intel® software license) provided by Intel that authorizes your company to use Intel technology.**
- You must upload photographs of your qualifying products that clearly display your product brand name on the device.

- You must provide the name and email of your contact at Intel.
- You can save and return to your application if you need to complete it at a later date.

If you do not have a CNDA on file with Intel, you will be asked to complete one before your application is processed.

Upon approval of your application, you will receive email approval providing access to the website and the licensed assets.

**Intel at its own discretion may waive this requirement for entities that can provide proof of collaborating with Intel on a design which is close to coming to market.