## Data Center Modernization Enablement Package

A 3

A4

How our valued partners can address customers' business challenges with Intel based solutions

## Microsoft Data Center Products Refresh on 4<sup>th</sup> Generation Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processors

## Windows Server 2022

## Windows Server 2012

Microsoft ended support for Windows Server 2012 in October 2023

## Why Upgrade Your Hardware Now?

Upgrading to Windows Server 2022 on older, out of warranty hardware will **not** allow you to use all the features of Windows Server

Upgrading to Intel® 4<sup>th</sup> Generation Xeon® processors unlocks the full value of Windows Server 2022 for enhanced TCO and Security

LEARN HOW



Data Center Modernization Infographic

Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

## 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor and Windows Server 2022

Keep existing versions of Intel hardware and Microsoft software

- Standard security
- More challenging administration
- Microsoft support ended
   October 2023



OFWARE ONN

New Intel hardware and existing Microsoft software

- Increased security
- Lower power consumption

Upgrade BOTH current hardware and software

### Existing Intel hardware and new Microsoft software

- Security enhancements
- Improved container support
- Hybrid capabilities with Azure

### New Intel hardware and Microsoft software

- Performance improvements
- Increased security
- Better scalability
- Network improvements



Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

### Better Together: Windows Server 2022 + 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor Upgrade Paths / Value Propositions

	SW ONLY UPGRADE		HW + SW UPGRADE		
► NEW	<ul> <li>Ist and 2<sup>nd</sup> Gen Intel® Xeon®</li> <li>Processors</li> <li>X Lesser Platform Security (UEFI, TPM 2.0, Secure Boot)</li> <li>X No Shielded VMs (Requires TPM 2.0)</li> <li>X No HCI Management</li> <li>X No Advanced Flash Support (NVMe, NVDIMM, or Intel® Optane™ SSD)</li> </ul>	<ul> <li>Windows Server 2022</li> <li>Security Enhancements (VBS, Windows Defender)</li> <li>Performance Improvements (Faster boot, login times)</li> <li>Improved Container support</li> <li>Hybrid Capabilities w/Azure (Arc Enabled; SMB Compression; WAC)</li> <li>Scalability (48TB Memory; 2048 Logical Cores across 64 sockets)</li> </ul>	<ul> <li>4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors</li> <li>Platform Security (UEFI, TPM 2.0, Secure Boot, Secure Core, TME-MK)</li> <li>Support for NVMe, NVDIMM, Intel<sup>®</sup> Optane<sup>™</sup> SSD</li> <li>Up to 60 cores / 120 threads on 2-socket system, 6TB of memory</li> <li>Support for 100Gb NICs</li> <li>Accelerators (AMX, QAT)</li> </ul>	<ul> <li>Windows Server 2022</li> <li>Security Enhancements (VBS, Windows Defender)</li> <li>Performance Improvements (Faster boot, login times)</li> <li>Improved Container support</li> <li>Hybrid Capabilities w/Azure (Arc Enabled; SMB Compression; WAC)</li> <li>Scalability (48TB Memory; 2048 Logical Cores across 64 sockets)</li> </ul>	
ion	CURRENT HW & SW - DO NOTHING				
Software Modernizatior	<ul> <li>I<sup>st</sup> and 2<sup>nd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup></li> <li>Processors</li> <li>× Lesser Platform Security (UEFI, TPM 2.0, Secure Boot)</li> <li>× No Shielded VMs (Requires TPM 2.0)</li> <li>× No HCI Management</li> </ul>	<ul> <li>Windows Server 2012</li> <li>Less secure</li> <li>Non-compliance. Cost of Extended Security Updates</li> <li>Lack of hybrid/multi-cloud integration</li> </ul>	<ul> <li>4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors</li> <li>Platform Security (UEFI, TPM 2.0, Secure Boot, Secure Core, TME-MK)</li> <li>Support for NVMe, NVDIMM, Intel<sup>®</sup> Optane<sup>™</sup> SSD</li> <li>Up to 60 cores / 120 threads on 2-</li> </ul>	<ul> <li>Windows Server 2012</li> <li>× OS incapable of taking advantage of new HW security features (Secure Core, TME-MK, Shielded VMs)</li> <li>× Unable to scale to take advantage of HW innovations (Cores, Memory and VM Support)</li> </ul>	

- × No Shielded VMs (Requires TPM) 2.0)
- × No HCI Management
- × No Advanced Flash Support (NVMe, NVDIMM, or Intel<sup>®</sup> Optane<sup>™</sup> SSD
- × Lack of hybrid/multi-cloud
  - integration

- Support for NVMe, NVDIMM, Intel® Optane<sup>™</sup> SSD
- ✓ Up to 60 cores / 120 threads on 2socket system, 6TB of memory
- Support for 100Gb NICs
- Accelerators (AMX, QAT)

- × Unable to scale to take advantage of HW innovations (Cores, Memory and VM Support)
- × Lack of hybrid / multi-cloud integration
- × Non-compliance. Cost of Extended Security Updates

OLD

Hardware Modernization **NEW** 

Intel® technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

## 4<sup>th</sup> Gen Intel® Xeon® Scalable Processor Summary

The 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable platform improves throughput and efficiency gen-over-gen, enabling server consolidation, improving TCO and helping achieve sustainability goals.

4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable systems run complex AI workloads on the same hardware as your existing workloads, leveraging your data to accelerate insights and innovation.

4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable systems help secure and protect your data across environments without compromising performance.



## Microsoft SQL Server 2022

Microsoft SQL Server 2012 Microsoft ended support for Microsoft SQL 2012

## Why Upgrade Your Hardware Now?

Upgrading to Microsoft SQL Server 2022 on older, out of warranty hardware will not allow you to use all the features of SQL 2022

Upgrading to Intel® 4<sup>th</sup> Generation Xeon® processors unlocks the full value of Windows Server 2022 for enhanced TCO and Security



### Data Center Modernization Infographic

Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

## 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor and Microsoft SQL Server Flexible, scalable, cloud-connected database for modern workloads

Keep existing versions of Intel hardware and Microsoft software

- Standard security
- More challenging administration
- Microsoft support no longer available

rver



Microsoft software

New Intel hardware and existing

- Faster database backups
- Increased security
- Lower power consumption

Upgrade BOTH current hardware and software

### Existing Intel hardware and new Microsoft software

- Unified data management
- Cloud-based analytics
- Access to latest software features

### New Intel hardware and Microsoft software

- Faster, real-time insights
- Increased security
- Significantly easier administration



Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

### Better Together: Microsoft SQL Server 2022 + 4<sup>th</sup> Gen Intel® Xeon® Processor

### Upgrade Paths / Value Propositions



#### SW ONLY UPGRADE

#### 1<sup>st</sup> and 2<sup>nd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors

- × Limited platform security
- × No Shielded VMs
- × No HCI Management
- × No Advanced Flash Support (NVMe, NVDIMM, or Intel® Optane<sup>™</sup> SSD)

#### SQL Server 2022

- Reduced workload times with much faster queries
- Seamless analytics over on-prem, operational data
- More secure database
- High availability, business continuity
- Resolution of conflicts with different data replicas is automatic
- Unified data governance and management

#### CURRENT HW & SW - DO NOTHING

#### 1<sup>st</sup> and 2<sup>nd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors

- × Limited platform security
- × No Shielded VMs
- × No HCI Management
- × No Advanced Flash Support (NVMe, NVDIMM, or Intel<sup>®</sup> Optane<sup>™</sup> SSD

#### SQL Server 2012 / 2016 / 2019

- × More difficulty with real-time analysis
- × Lower availability
- × Less encryption and protection
- × Administration can be more difficult
- × Lose opportunity to migrate to
- Azure or hybrid cloud at same time
- × Resolution of conflicts with different data replicas is manual

#### HW + SW UPGRADE

#### 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors

- 114% faster database backups with QAT
- Up to 34% more NOPM transactions compared to 3rd gen
- Up to 28% faster query response compared to 3rd Gen
- MSFT Storage Spaces Direct w/NVME, Intel<sup>®</sup> Optane<sup>™</sup>
- Support for NVMe, NVDIMM, Intel<sup>®</sup>
   Optane<sup>™</sup> SSD
- Up to 60 cores / 120 threads on 2- socket system, 6TB of memory
- Support for 100Gb NICs
- Platform Security (<u>UEFI, TPM 2.0</u>, <u>Secure Boot</u>)

#### HW ONLY UPGRADE

#### 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Processors

- ✓ 114% faster database backups with QAT
- ✓ Up to 34% more NOPM
- transactions compared to 3rd gen
- Up to 28% faster query response compared to 3rd Gen
- ✓ MSFT Storage Spaces Direct w/NVME, Intel<sup>®</sup> Optane<sup>™</sup>
- Support for NVMe, NVDIMM, Intel<sup>®</sup> Optane<sup>™</sup> SSD
- Up to 60 cores / 120 threads on 2socket system, 6TB of memory
- Support for 100Gb NICs
- Increased platform security (UEFI, TPM 2.0, Secure Boot)

#### SQL Server 2022

- Reduced workload times with much faster queries
- Seamless analytics over onprem, operational data
- More secure database
- High availability, business continuity
- Resolution of conflicts with different data replicas is automatic
- Unified data governance and management

#### SQL Server 2012 / 2016 / 2019

- × More difficulty with real-time analysis
- X Lower availability
- × Less encryption and protection
- × Administration can be more difficult
- × Lose opportunity to migrate to
- Azure or hybrid cloud at same time
- × Resolution of conflicts with different data replicas is manual

NEW

Software Modernization 🕨

Hardware Modernization 
NEW

Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

## Summary

Performance across Workloads

Experience up to 34% faster transaction processing<sup>1</sup>, 23% faster query response times, and 53%<sup>2</sup> faster backup times for Gen-over-Gen performance<sup>3</sup> on SQL Server 2022 when running on 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable processor. **Highly Secured Data Platform** 

SQL Server is the **most secure database**<sup>4</sup> and run it on 4th Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable systems for enabling confidential and protection to the silicon level.



Ready for Modernization

SQL Server 2022 and 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> deliver cloudconnected, flexible platform to leverage digital transformation opportunities.



## Microsoft Azure Stack HCI

## Why Modernize Your Business with Microsoft Azure Stack HCI & Intel?

## Portability

Intel® Virtualization Technology is foundational for seamless movement of data and apps between the data center, ever-growing edge, and Azure public cloud

## Flexibility

Tailor performance and capacity to your needs with Intel's broad portfolio of products and accelerators, tools, libraries and frameworks

### Increased HWbased Security

with Intel<sup>®</sup> Total Memory Encryption, Intel<sup>®</sup> Crypto Acceleration, and Secured Core



Tested, verified for modernizing existing IT environments; certified by Microsoft, validated by the server vendor, and with performance verified by Intel

### Enhance your infrastructure with hybrid cloud, optimized by trusted partners

Intel<sup>®</sup> technologies may require enabled hardware, software, or service activation. No product or component can be absolutely secure.

### Microsoft Azure Stack HCI Using 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processors Delivers Performance for Demanding Workloads



### Performance increased gen-to-gen, scales with cluster size, and higher series of Xeon

Results using 4th Intel <sup>®</sup>Xeon<sup>®</sup> Processor - QS processors and silver systems. Performance varies by part, use, configuration and other factors. Learn more at <u>www.Intel.com/PerformanceIndex</u>. See backup in <u>Microsoft Azure Stack HCI on 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processors</u> for workloads and configurations. Results may vary.

intel

## Accelerate AI - Image Classification on Microsoft Azure Stack HCI using 4<sup>th</sup> Gen Intel® Xeon® Scalable Processors with Intel® AMX

**TensorFlow** Higher is better Image Classification on Tensorflow 2.11 using ResNet50 BS=128, Multi-instance (16x2 and 40x2 instances)



- The ResNet-50 benchmark measures image classification/vision workloads
- FP32 is a standard 32-bit floating point data type used to train deep learning models and for inferencing
- Bfloat16 is a truncated version of 32-bit floating point, used for both training and inference, offering similar accuracy but faster computation
- INT8 offers higher performance and is least computationally demanding for constrained environments, with minimal impact on accuracy
- Many DL workloads are mixed precision and 4<sup>th</sup> Gen Intel Xeon Scalable processors can seamlessly transition between Intel AMX and Intel AVX-512 to use the most efficient instruction set

### Increase performance with higher series of Intel® Xeon® processor or by changing precision

Accelerate Natural Language Processing (NLP) on Microsoft Azure Stack HCI using 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processors with Intel<sup>®</sup> AMX



- BERT-Large is a pretrained model used for Natural Language Processing
- FP32 is a standard 32-bit floating point data type used to train deep learning models and for inferencing
- Bfloat16 is a truncated version of 32-bit floating point, used for both training and inference, offering similar accuracy but faster computation
- INT8 offers higher performance and is least computationally demanding for constrained environments, with minimal impact on accuracy
- Many DL workloads are mixed precision and 4th Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable processors can seamlessly transition between Intel<sup>®</sup> AMX and Intel<sup>®</sup> AVX-512 to use the most efficient instruction set

### Increase performance with higher series of Intel Xeon processor or by changing precision

intel

## Data Center Modernization & Optimization

8888 · · ·

ACCESSNOW

<u>Reasons to Modernize: A Conversation Guide</u>

## Why Modernize Now?

### New Applications Demand New Infrastructure



5 ways Intel® Xeon® Scalable processors can support your fastest-growing workloads

## Efficiency

-

## Significant Performance Leaps

5<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> CPUs provides generational improvements on CPU and platform upgrades

	General Purpose Compute	AI	HPC	Networking and Storage
<b>CPU upgrade</b> 4th Gen Intel® Xeon® CPU vs. 5th Gen Intel Xeon CPU	<b>1.21x</b> average performance gain	up to <b>1.42x</b> higher inference	up to <b>1.4.X</b> higher HPC performance gain	up to <b>1.7x</b> higher throughput
Server platform upgrade 3rd Gen Intel® Xeon® CPU vs. 5th Gen Intel Xeon CPU	<b>1.84x</b> average performance gain	up to <b>14</b> X higher inference and training performance	up to <b>2.1x</b> average performance gain	up to <b>3.6x</b> higher throughput

intel

See [G1, A17, A16, H7, H1, N6, N13] at intel.com/processorclaims: 5th Gen Intel Xeon Scalable processors. Results may vary.

## Significant Performance Gains 5th Gen Intel® Xeon® Scalable processors vs. 3rd Gen Intel® Xeon® processors



intel

## The Sustainable Data Center

Reduce power consumption, even in demanding workloads with Intel's configurable hardware and intelligent software

Improve efficiency and performance across targeted workloads

Up to **10X** improved performance/watt<sup>2</sup> on Al workloads with builtin acceleration\* \*in 5th Gen Intel® Xeon® Scalable processors with Intel® AMX Increase energy efficiency on lower-utilization workloads Up to **14%** performance/watt improvement at ~50% load with Optimized Power Mode enabled<sup>3</sup>\* \*on 5th Gen Intel Xeon, versus OPM disabled

Enable AI and ML with carbonand powerefficient deep learning training and interference

### **79%** higher throughput/watt with Intel® Gaudi®2 vs. NVIDIA H100<sup>4</sup>

Save power deploying **fewer new servers** to meet performance goals

Up to **1,482 MWh** fleet energy savings with 5th Gen Intel Xeon\* on data storage workloads<sup>5</sup> \*vs. 3rd Gen Intel® Xeon® processor based servers over 4 years

LEARN MORE

The Sustainable Data Center

<u>The Sustainable CTO:</u> <u>The Road to Tech Positive</u> Sustainability with Intel Technologies

Intel Sustainability: Server Consolidation

### WATCH > <u>Cloud</u> TV: Sustainability and the Cloud

Discover 5 ways you can help your customers practice sustainability with Intel technologies

## The Sustainable Data Center

How Intel<sup>®</sup> Xeon<sup>®</sup> processor–powered servers, compares to AMD EPYC processor–powered servers

Less electricity used in Al workloads<sup>1</sup>



Less electricity used in Network Infrastructure<sup>2</sup>



Less electricity used in HPC workloads<sup>3</sup>

LEARN MORE

5 Reasons Why Processor Selection Makes a Difference Infographic



### Liquid Cooling Improving TCO through Energy Efficiency and Water Reduction

### Liquid Cooling Benefits

### Power / Performance

- Reduce PUE<sup>1</sup> (Power Usage Effectiveness) from 1.3+ to as low as  $1.03^3$
- Lower power consumption by up to 30%<sup>3</sup>
- Extends cooling range for higher system thermals

### Density

- More compute volume within same rack footprint<sup>4</sup>
- Less real estate needed per compute output<sup>4</sup>

### Water

Liquid cooling can significantly reduce the billions of gallons of water used in air cooled data centers<sup>2</sup>





PUE= power consumed by the entire data center divided by power consumed by IT equipment in it

<sup>2</sup>LiquidStack, 2022

<sup>4</sup>Source: Intel analysis

### Liquid Cooling Liquid Cooling Solution Benefits



### Forecasted Growth for Liquid Cooling (2022-2027): 36.3%<sup>3</sup>

#### PUE: Power Usage Effectiveness =

amount of power entering data center/amount of power needed to run IT equipment

<sup>1</sup>Source: Green Revolution Cooling Water reduction dependent on system and heat reuse

<sup>2</sup>Source: Submer <sup>3</sup>BI

## Why Choose 5<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors for Server Refresh?

### Lower Total Cost of Ownership (TCO)

Intel's portfolio of hardware, software, systems, and tools can help advance your data center's overall efficiency, creating energy savings and reducing your carbon footprint, without sacrificing performance, while giving you the TCO and flexibility you need. Up to 77% reduction in TCO<sup>1</sup>

### Optimized workload performance

By delivering more performance per core with built-in accelerators, 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors help you meet requirements for even the most demanding workloads.

### 84% Performance gain<sup>2</sup>

### Confidential Computing

With Intel, you can choose from the most deployed confidential computing options in data centers on the market today—now including application or VM-level isolation.

## Efficiency

Intel<sup>®</sup> Accelerator Engines boost CPU utilization, reduce electricity consumption resulting in lower impact on the environment.

### Modernization

Intel<sup>®</sup> Xeon<sup>®</sup> processors deliver the low-latency, highbandwidth capabilities required by modern and Alinfused workloads. Replacing aging infrastructure with these speedy and energy efficient processors will help you keep pace with rapidly evolving market needs. Up to 1611 server consolidation

**10x** 

better efficiency

(perf/watt)

with built-in

accelerators<sup>3</sup>





What's the right transition for your customer?

<sup>1,2,3</sup> See [T7. G1, T13] at intel.com/processorclaims:5<sup>th</sup> Gen Intel Xeon Scalable processors. Results may vary

## Artificial Intelligence

### ACCESS NOW

- Enterprise AI / Generative AI Partner Enablement Package
- Al Partner Enablement Package

### Al Continuum

## Bringing Al everywhere

### In today's hypercompetitive environment, enterprises that embrace AI are pulling ahead.

Intel infrastructure is engineered for enterprise AI, empowering you to maximize your investments and realize your vision at a lower cost. And, with enterpriseready solutions and open, optimized software, you can go to market fast, even with sensitive and regulated data.

### It's time to think differently about enterprise AI.

Bringing AI Everywhere Infographic



© Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as the property of others.

## Intel Al Software Enables Al Everywhere Faster

Accelerating development with optimizations of the most popular industry libraries and open source tools, the Intel<sup>®</sup> AI software suite unleashes the performance of Intel<sup>®</sup> Xeon<sup>®</sup> Scalable processors without code changes



\* Now known as: Intel® Tiber™ Al Studio \*\* Now known as: Intel® Tiber™ Developer Cloud

## Accelerate AI Development with Reference Kits

Optimized AI reference kits help developers and data scientists innovate faster

Built on the <u>oneAPI</u> open, standards-based, heterogeneous programming model and components of Intel's end-toend AI software portfolio, such as <u>Intel® AI Analytics Toolkit</u> and the <u>Intel® Distribution of OpenVINO™ toolkit</u> the reference kits enable AI developers to streamline the process of introducing AI into their applications, enhancing existing intelligent solutions and accelerating deployment.

The result is proven performance improvements with a shorter, more productive workflow versus a traditional model development workflow

Using the Al reference kit designed to set up interactions with an enterprise conversational Al chatbot, users can experience inferencing in batch mode up to 45% faster with one API

<u>optimizations</u>



The Al reference kit designed to automate visual quality control inspections for life sciences demonstrated training <u>up to 20% faster</u> and <u>inferencing 55% faster</u> for visual defect detection with oneAPI optimizations



To enable developers to predict utility asset health and deliver higher service reliability, there is an **AI reference kit** that provides <u>up to a 25% increase</u> in prediction accuracy



Press Release

## 4th and 5th Gen Intel® Xeon® Scalable Processors with Accelerators for AI Inference

READ THE ARTICLE

Accelerators like Intel® AVX-512 and Intel® AMX are designed to improve performance, reduce latency and increase memory bandwidth, making them well suited for running demanding Inference AI workloads Built-in Accelerators and Why You Should Use Them

### Intel<sup>®</sup> Advanced Matrix Extensions (Intel<sup>®</sup> AMX)

significantly accelerates deep learning training and inference, ideal for workloads like natural language processing, recommendation systems and image recognition



WebsiteSolution BriefVideoUser Guide

Intel® Advanced Vector Extensions 512 (Intel® AVX-512)

can accelerate classical machine learning and other workloads in the end-to-end AI workflow, such as data prep



Website Solution Brief Video User Guide and Downloads

Taboola Improves Content Recommendation Engines

### Intel AI Optimizations Quick Start Guide

intel. Xeon'

## Case Studies

	Challenge	Solution / Results	Intel Products	More info
Search engine for cloud compute service	How to handle large-scale queries and respond promptly with the search results	Tencent can use the optimized BERT model to deliver better service experiences and to help reduce TCO	4 <sup>th</sup> Gen Xeon® + Intel® AMX	<u>Case Study</u>
美团 Meituan Leading retail technology company	Cost effective vision Al services	Meituan increased the overall efficiency of its online resources by over 3x and saved 70% on service costs	4 <sup>th</sup> Gen Xeon® + Intel® AMX + Intel® IPP + Intel® Extension for PyTorch (Intel® IPEX)	<u>Case Study</u>
<b>SIEMENS</b> Medical Image Processing	Improving efficiency of radiation therapy professionals	Supporting radiation therapy professionals with Al-based auto contouring technology increases workload efficiency, improve consistency, and help free up staff to focus on value adding work	4 <sup>th</sup> Gen Xeon® + Intel® AMX + OpenVINO™	<u>Case Study</u> <u>Video</u>
C-D Alibaba Cloud Leading Cloud Computing Provider case study links for workloads and configurations. Results	Improve performance of address-purification services s may vary.	Faster end-to-end performance translates to better business results for Alibaba's customers in logistics, e- commerce, energy, retail, and finance. Using a built-in accelerator helps Alibaba control TCO	4 <sup>th</sup> Gen Xeon® + Intel® AMX + Intel® oneDNN	<u>Case Study</u>

See

intel

## Testimonials on Intel's Al Technology



### "We've shaved weeks off of setup time"

"For us, Intel<sup>®</sup> Xeon<sup>®</sup> processors are a cornerstone of how we deploy technology. We run only on Intel<sup>®</sup> Xeon<sup>®</sup> CPUs, and that gives us the ability to run everywhere: in VMs, in dedicated on-premises bare metal, in the cloud."





#### <sup>12</sup>See case study links for workloads and configurations. Results may vary.





## **SIEMENS**

**35X** speedup in AI inference time for auto contouring algorithms compared to previous gen<sup>1</sup>

20% reduction in energy consumption compared to previous gen<sup>2</sup>

> Case Study Video

## Security

ACCESS NOW

<u>Confidential Computing Partner Enablement Package</u>

O.

## Intel Offers the Most Comprehensive Security Portfolio for Confidential Computing

Confidential computing with trusted execution environments (TEEs) helps protect data and AI models

With 4th and 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors, you can choose from the most researched and updated confidential computing options in data centers on the market today

READ MORE



## Intel Trusted Execution Environments

### Application-level isolation: Intel<sup>®</sup> SGX

### **Advantages**

- Separation from cloud provider and other tenants
- Smaller trust boundary and potential attack surface
- More amenable to code inspection and monitoring
- Deployable in VMs, cloud-native containers and baremetal

### Considerations

- Apps may require specific development or tailoring
- Frequent calls outside the enclave may impact performance

### SOLUTION BRIEF

<u>Microsoft moves credit card transactions to Azure</u> <u>Cloud Services running Intel® Software Guard</u> <u>Extensions (Intel® SGX)</u>





**RFAD MORF** 

### VM-level isolation: Intel® TDX

### **Advantages**

- Separation from cloud provider and other tenants
- Lowest porting effort for existing applications
- More amenable to enterprise-wide deployment mandates
- Can be a simple instance configurator setting

### Considerations

- Larger trust boundary (guest OS, all apps, VM admins)
- Possible re-validation with updated guest OS & hypervisor
- Less granular attestation

### **INFOGRAPHIC**

### Which Intel Trusted Execution Environment is right for you?

Confidential Computing—the ability to keep data-in-use secure by isolating it in a hardware-based enclave—is an opportunity for businesses to realize more value from private, sensitive, or regulated data while remaining increasingly protected and compliant.

### Which Intel Trusted Execution Environment is right for you?

Intel's comprehensive Confidential Computing portfolic enables you to choose the Trusted Execution Environment (TEE) that's best for you. Intel offers VM isolation technology with Intel® Trust Domain Extensions (Intel® TDK) and application isolation with Intel® Software Guard Extensions (Intel® SOK) so you have the Heability to determine the trust boundary appropriate for your situation.

To choose the right Intel TEE for your application's unique criteria, start by answering questions. Your answers will serve as a guide to which technology may be best suited for your needs.

Things to consider when choosing:



Highest security VS. High security, easier deployment Is the higher priority maximizing security of sensitive data, or minimizing application code/architecture changes?

New application VS. Existing workload Are you developing a new confidential application or service, or adapting an existing workload into a confidential environment?

New vendors or tools VS, Existing vendors or tools a you able to bring in new tools or vendors to help achieve your rigorous confidentiali

#### 37

## Intel<sup>®</sup> Tiber<sup>™</sup> Trust Services

formerly Intel® Trust Authority

## Put Zero Trust Within Reach and Get Public Cloud Flexibility with Private Cloud Security

Intel® Tiber™ Trust Services is a new portfolio of software and services that brings enhanced security and assurance to Confidential Computing with Zero Trust principles

In its first generation, it offers an independent attestation service that attests to Trusted Execution Environments (TEEs) that are based on (Intel® SGX) and (Intel® TDX)

Implement the tenets of Zero Trust without incurring the cost and complexity of building your own attestation service Scalable Easy to Deploy Independent LEARN MORE Video Product Brief **CASE STUDIES** click on logos for more info **Product Brief** Put Zero Trust Within Reach and Get Public Cloud Flexibility **Szscaler**" with Private Cloud Security

## Intel<sup>®</sup> TDX Availability

Intel® TDX is available on 4th and 5th Gen Intel® Xeon® Scalable instances in public preview through three leading cloud providers

Click on the logos below for more information on each cloud provider's offering



Intel<sup>®</sup> TDX is enabled on the following guest OS vendors







**5th gen Intel® Xeon®** 

WHITE PAPER > Alibaba Cloud ApsaraDB Confidential Database Empowered By Intel® TDX

## Partner Benchmarking

ACCESSNOW

VMware Modernization Partner Enablement Package

## VMware vSphere 8.0 on 4th and 5th Gen Intel® Xeon® Scalable Processors



https://docs.vmware.com/en/VMware-vSphere/8.0/rn/vmware-vsphere-80-release-notes/index.html

## Unlocking the Value of Accelerators with Software



Intel® Advanced Matrix Extensions (Intel® AMX) • TensorFlow • PyTorch • ONNX Runtime • OpenVINO • oneDNN (Intel oneAPI)	<b>5G</b> Intel® Advanced Vector Extensions (Intel® AVX) for vRAN • FlexRAN • Data Plane dev Kit (DPDK)*	Intel® In-memory Analytics Accelerator (Intel® IAA) • Intel Query Processing Library
Intel® Data Streaming Accelerator (Intel® DSA) • Storage Perf Dev Kit (SPDK)* • Data Plane Dev Kit (DPDK)*	Intel® QuickAssist Technology (Intel® QAT) • QATzip* (Intel lib) • OpenSSL** • Boring SSL	Intel® Dynamic Load Balancer (Intel® DLB) • VPP IPsec • Data Plane Dev Kit (DPDK)*

\*Intel open-source library (not part of stock SW). \*\*Difference between Intel version and stock version. \*\*\*<u>Intel® OPL</u>and \*<u>Intel® DML i</u>n open-source beta, v1.0.0 coming shortly.

## Benefits of vSphere Foundation on 4th Gen Intel® Xeon®

### BENCHMARKS

Up to **5x Faster** and Still Accurate Image Classification Using Intel® AMX for BF16 compared to Intel® AVX-512 for FP32



ownership by more than 45% when using vSAN vs without



Up to 6.2x Better Performance With servers featuring 1<sup>st</sup> Gen Xeon<sup>®</sup> vs 4<sup>th</sup> Gen Xeon<sup>®</sup>

VMware vSphere/vSAN8 on 4<sup>th</sup> Gen Xeon<sup>®</sup> with Intel<sup>®</sup> AMX for Image Classification

<sup>1</sup>Solution Brief

### Boost Performance and Lower Latency with

VMware vSAN8 and 4<sup>th</sup> Gen Xeon®

<sup>2</sup>Solution Brief

vSphere/vSAN with Intel® AMX for Natural Language Processing

<sup>3</sup>Solution Snapshot

VMware vSAN on 4<sup>th</sup> Gen Xeon<sup>®</sup> for **Modernization** 

<sup>4</sup>Solution Snapshot

READ MORE >

VMware vSAN and 4th Gen Intel® Xeon® Processors Outpace AMD Genoa

## 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor Support Red Hat Q3'23

Feature	RHEL – BareMetal	RHEL – Virtualized	OpenShift (K8S)	Accelerator Getting Started Guide
4th Gen Xeon®	8.6, 9.0	8.6, 9.0	4.11	N/A
<b>DSA</b> (Data Streaming Accelerator)	8.6/9.0	TBD	4.13 (Q4′23/Q1′24)	DSA Guide
IAA (In-memory Analytics Accel.)	8.6/9.0	TBD	4.13 (Q4′23/Q1′24)	IAA Guide
<b>QAT</b> (Quick Assist Technology)	8.6 & 9.0	TBD - OOT* until Q2′24	4.12	<u>QAT Guide</u>
<b>AMX</b> (Adv. Matrix eXtensions)	8.6 & 9.0	8.6, 9.0	4.11	AMX Guide
AVX (Adv. Vector eXtensions)	8.6, 9.0	8.6, 9.0	4.11	Not Available
DLB (Dynamic Load Balancer)	OOT* until Q2′24	OOT* until Q2′24	TBD	TBD
<b>SGX</b> (SW Guard eXtensions)	8.6, 9.0	8.6, 9.0	4.11	SGX Guide
<b>TDX</b> (Trust Domain eXtensions)	TBD	8.8, 9.2 (VM Guest & TBD on Host)	TBD	TDX Guides
<b>SIOV</b> (Scalable I/O Virtualization)	9.2 (target)	-	-	Not Available
<b>SST</b> (Speed Select Technology)	8.6/9.0	N/A	Power Operator (Q1'23)	<u>SST Guide</u>
Intel On-Demand	8.7/9.1	N/A	N/A	N/A

### Boosting Al Performance with Red Hat® OpenShift® 4.12 on 4th Gen Intel® Xeon® Scalable Processors



Natural Language Processing: Smoother Experiences with Faster Responses

UpTo

**5.2X** higher

Real-Time NLP

Inference

Performance<sup>3</sup>

Up To **5.7X** higher End-to-End Real-Time Inference Performance Speedup<sup>2</sup> Recommendation Systems: Recommendations in Real Time



Up To **4** X higher Recommendation System Training

Performance<sup>4</sup>

UPDATE: 5<sup>th</sup> Gen Xeon®

> Accelerate Red Hat OpenShift Al Workflows using 5<sup>th</sup> Gen Xeon® Features with Red Hat Validated Patterns

## Call to Action

### Education



Understand the value of modernizing your customers' data centers on 4th and 5th Gen Intel® Xeon® Scalable processors and how it will reduce operating costs and increase your AI & Security capabilities over older infrastructure

### Engagement



Connect with your Intel representative to understand how to leverage Intel's technology portfolio to modernize your customers' data centers

## $\mathsf{Cloud}\,\mathsf{TV}$

<u>Intel® Cloud TV</u> explores cloud computing news, trends, and strategies to drive your success



Sapphire Rapids in the Cloud



Sustainability and the Cloud



Modernizing the Hybrid Data Center



Processors Overview



Modernization Opportunities with Microsoft

### Intel® Xeon® Processor Advisor Tool Suite

New: Updated advisors for 4th Generation Intel<sup>®</sup> Xeon<sup>®</sup> Scalable processors are now available!

## Sign Up!

### Then choose your deployment environment to begin



### **On-Prem Advisors**

Find the best solutions for your workload whether it's refreshing existing infrastructure or building a new data center. Get instant recommendations and optimize based on TCO, Sustainability and Power.



### **Cloud Advisors**

Discover the best solutions for refreshing or migrating your workload to the cloud. Get instant recommendations optimized for performance and TCO. Find Intel based CSP Instances and pricing.

### Modernization Information and Resources

### **Public Content**

Asset Type	Title and Link
Infographic	Intel Sustainability Use Case - Server Consolidation
Sales Brief	Intel Sustainability Use Case - Al
Solution Brief	Advance Your Energy Initiatives
Whitepaper	Worker Experiences Redefined with 4th Gen Intel® Xeon® Scalable Processors and New Accelerators Innovate Faster with Integrated AI
Video	Sustainability with Intel technologies
Case Study	Gunpowder Cuts Digital Rendering Time and Cost on New Google Cloud Instances
Performance Index	4th Generation Intel® Xeon® Scalable Processors
Live Webinar	<u>Cloud Solution Architect (CSA) Tech Talk: Reduce TCO and Improve</u> Efficiency with 4th Gen Intel® Xeon® Scalable Processors
Recorded Webinar	Cloud Solution Architect (CSA) Tech Talk: Building Sustainability Practices in the Data Center and Cloud
Recorded Webinar	Cloud Solution Architect (CSA) Tech Talk: Accelerating Critical Workloads with 4th Generation Intel® Xeon® Scalable Processors
Intel® Optimization Hub	Optimizations as Code
Training	In-deck links to Online Tutorials

## Microsoft Data Center Products Refresh Information and Resources

### **Public Content**

Asset Type	Title and Link				
	Microsoft SQL Server 2022				
Tuning Guide	Tuning SQL Server for OLTP				
Tuning Guide	Tuning SQL Server for OLAP				
Solution Brief	Optimizing Microsoft SQL Server 2022 on Lenovo ThinkSystem SR650 V3				
Solution Snapshot	Microsoft SQL Server 2022 on 4th Gen Intel® Xeon® Scalable Processors				
Solution Design Brief	Microsoft SQL Server 2022 on Intel® Technologies				
Whitepaper	Intel QAT Performance on 4th Gen Intel® Xeon® Processors				
Microsoft Azure Stack HCI					
Whitepaper	Unify Operations Across Hybrid and Multi-Cloud Environments				
Solution Design Brief	Microsoft Azure Stack HCI on 4th Gen Intel® Xeon® Scalable Processors				
Article	MSFT Azure HCI & Arc Wall Street Journal - The Path to Greener IT in a Hybrid Cloud World				
Article	MSFT Azure HCI & Arc Wall Street Journal - Driving Sustainability for IT Infrastructure				
Case Study	Franz Morat Group Gears Up for the Future				
Security Assets	Infographic White paper Video animation				
Windows Server 2022					
Report	Deploying Windows Server 2022 on Dell PowerEdge Servers				

### **Cloud TV - Public**

### Modernization Opportunities with Microsoft



Learn how to capitalize on two critical modernization opportunities for you and your customers with the end of support for Microsoft Windows Server and SQL Server 2012

## How to Access Intel® Partner Alliance Customer Support

### Intel Virtual Assistant

This Chat Bot, located in the bottom-right corner of each Partner Alliance webpage, provides self-help to most questions or a quick link to a live support agent.



### Get Help "Blade"

Submit an <u>online support request</u>. This link is found on the footer of most pages within the Partner Alliance website.

### Get Help

#### ⊠ Request Support

Contact us anytime to create a support request. Submit request >

### Partner Alliance "Get Help" page

The <u>Get Help</u> page provides detailed self-help guides on most of the tools and benefits available to Partner Alliance members.

intel.	PRODUCTS	SUPPORT	SOLUTIONS	DEVELOPERS	PARTNERS				
Intel® Pa	Intel® Partner Alliance 🗸 / 🛛 Get Help								
Intel <sup>®</sup> Partner Alliance Help Dashboard →									
Acco	unt & Membershi	р	Technical Tools	Trair	ning & Events	Sales & Marketing			

## Training

### Topic -- Audience

Data Center Sustainability with Intel Data Center Manager DevOps / Cloud Architects

Corporate Sustainability: A Blueprint for Reducing Carbon

<u>Emissions</u>

C-Suite

One Intel: Introduction to Intel Sustainability Initiative ALL

How to Reduce Data Center Power Cost with Sustainability Regulations

C-Suite / Procurement

Intel's Contribution to Cloud Native

DevOps / Cloud Architects

Application Architecture and Development in the Cloud DevOps Topic -- Audience

AWS: Intel Instances and Affinity

Cloud Architects

Azure: Intel Instances and Affinity

Cloud Architects

Google Cloud Platform: Intel Instances and Affinity

Cloud Architects

Workload Placement

Cloud Architects

# 

## Backup

Intel Confidential

## What's the right transition for your customer?

Guide your	Current install base	Good	Better	Best
customer	Intel Xeon Silver 4000	4514Y	4516+	5520+
to the best	Series	16C/150W	24C/185W	28C/205W
refresh	Intel Xeon Gold 5000	5515Y	5520+	6530
option	Series	8C/185W	28C/205W	32C/270W
	Intel Xeon Gold 6000	6526Y	6548Y	8558
	Series	16C/195W	32C/250W	48C/330W
Ļ.≣÷ļ	Intel Xeon Platinum 8000	8562Y+	8568Y+	8592+
	Series	32C/300W	48C/350W	64C/350W

### Refresh your infrastructure today, to be ready for tomorrow's demands



intel. Xeon g

Exceptional Performance & Efficiency

5th Gen Intel® Xeon® processors deliver impressive performance-per-watt gains across all workloads, plus outsized performance and lower TCO

- Optimize AI, HPC, network, data analytics & storage workloads with Intel® Accelerator Engines
- Enhanced platform capabilities
  - 3x increase in shared last-level cache
  - PCIe 5 Double I/O bandwidth
  - DDR5 Increase memory bandwidth
  - CXL<sup>®</sup> 1.1 Next Gen I/O for low latency and performance
  - Optimized Power Mode enables energy savings with minimal impact of performance\*
  - Advanced security technologies to help protect data with Intel Software Guard Extensions (Intel SGX) and Intel<sup>®</sup> Trust Domain Extensions (Intel TDX)
- To learn more about SKU transitions and refresh opportunities:
  - https://xeonprocessoradvisor.intel.com



<sup>1,2,3</sup> See [A37, A38, A208] at intel.com/processorclaims:5<sup>th</sup> Gen Intel Xeon Scalable processors. Results may vary \*Enabled in platform BIOS, visit intel.com/processorclaims: 5th Gen Intel Scalable processors for more information

## What's the right transition for your customer?

Guide your	Current install base	Good	Better	Best
customer	Intel Xeon Silver 4000	4514Y	4516+	5520+
to the best	Series	16C/150W	24C/185W	28C/205W
refresh	Intel Xeon Gold 5000	5515Y	5520+	6530
option	Series	8C/185W	28C/205W	32C/270W
	Intel Xeon Gold 6000	6526Y	6548Y	8558
	Series	16C/195W	32C/250W	48C/330W
Ļ_ <u>≣</u> :	Intel Xeon Platinum 8000	8562Y+	8568Y+	8592+
	Series	32C/300W	48C/350W	64C/350W

### Intel<sup>®</sup> Xeon<sup>®</sup>, the processor designed for AI

Total Cost of Ownership Savings 3<sup>rd</sup> Gen Intel® Xeon® to 5<sup>th</sup> Gen Intel Xeon

(Recommender - DLRM)

up to **5:1** server consolidation<sup>1</sup>

> up to **72%** TCO savings<sup>1</sup>

Performance & Efficiency Gains 3<sup>rd</sup> Gen Intel® Xeon® to 5<sup>th</sup> Gen Intel Xeon

(Real Time Inference)

up to **14x** higher performance<sup>2</sup>

up to **9.5X** higher performance/ watt<sup>2</sup> Intel vs. AMD

up to **2.6X** higher performance/ watt<sup>3</sup> intel XEON

Exceptional Performance & Efficiency

5th Gen Intel® Xeon® processors deliver impressive performance-per-watt gains across all workloads, plus outsized performance and lower TCO

- Optimize AI, HPC, network, data analytics & storage workloads with Intel® Accelerator Engines
- Enhanced platform capabilities
  - 3x increase in shared last-level cache
  - PCIe 5 Double I/O bandwidth
  - DDR5 Increase memory bandwidth
  - CXL<sup>®</sup> 1.1 Next Gen I/O for low latency and performance
  - Optimized Power Mode\* enables energy savings with minimal impact of performance
  - Advanced security technologies to help protect data with Intel Software Guard Extensions (Intel SGX) and Intel<sup>®</sup> Trust Domain Extensions (Intel TDX)
- To learn more about SKU transitions and refresh opportunities:
  - https://xeonprocessoradvisor.intel.com



<sup>1,2,3</sup> See [T12, A16, A208 ]at intel.com/processorclaims:5<sup>th</sup> Gen Intel Xeon Scalable processors. Results may vary \*Enabled in platform BIOS

## 3<sup>rd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor with SQL Server 2019 vs 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor with SQL Server 2022 on Standard Edition





Average Query Response Time (mins)

DSS workloads for SQL Standard Edition configuration

### Up to 28 % faster query response time with 4<sup>th</sup> Gen Xeon processors over 3rd Gen Xeon processors

## Up to 34% more NOPM transactions with 4<sup>th</sup> Gen Xeon processors over 3<sup>rd</sup> Gen Xeon processors

Tested by Intel as of 04/12/2023. 1 Node, 2x Intel<sup>®</sup> Xeon<sup>®</sup> Gold 6444Y+ (12C, 3.6GHz, 225W) CPU, 1x Quanta SDP QuantaGrid D54Q-2U, Total Memory: 256GB (16 x 16 GB 4800MHz DDR5 DIMM), Intel<sup>®</sup> Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Solidigm DC S4610, 960 GB, Storage (Data drive): 6x Solidigm<sup>®</sup> SATA S4500 Series (3.84TB), Storage (Log drive): 2 x Intel<sup>®</sup> SSD D7-P5510 3.84TB (NVMe), , Network devices: 1 x 25 GbE Intel(R) Ethernet Network Adapter E810-C-Q2, Network speed: 25 GbE, 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows 2022 standard Edition with SQL Server 2022 Standard Edition (RTM) – 16.0.1000.6 (x64), HammerDB v4.0

Tested by Intel as of 03/19/2021. 1 Node, 2x Intel<sup>®</sup> Xeon<sup>®</sup> Silver 4310 (12C, 2.1GHz, 120W) CPU, 1x Intel<sup>®</sup> Server Board M50CYP, Total Memory: 256GB (16 x 16 GB 3200MHz DDR4 DIMM), Intel<sup>®</sup> Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Intel D3-S4510, 240 GB, Storage (Data drive): 6x Intel<sup>®</sup> SATA S4610 Series (960GB), Storage (Log drive): 2 x Intel<sup>®</sup> SSD DC P4610 1.6TB (NVMe), Network devices: 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows 2019 Data Center Edition with Microsoft SQL Server 2019 Std Edition (RTM-CU10) (KB5001090) - 15.0.4123.1 (X64), HammerDB v4.0 Results may vary.

3<sup>rd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor vs 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor with SQL Server 2022 on Plus Enterprise Configuration



Average Query Response Time (mins)



## Up to 19% more NOPM transactions with 4<sup>th</sup> Gen Xeon<sup>®</sup> processors over 3<sup>rd</sup> Gen Xeon<sup>®</sup> processors

## Up to 19% faster query response time with 4<sup>th</sup> Gen Xeon<sup>®</sup> processors over 3rd Gen Xeon<sup>®</sup> processors

Tested by Intel as of 03/07/2023. 1 Node, 2x Intel® Xeon® Gold 8460Y+ (32C, 2.3GHz, 300W) CPU, 1x Quanta SDP QuantaGrid D54Q-2U, Total Memory: 512GB (16 x 32 GB 4800MHz DDR5 DIMM), Intel® Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Solidigm DC S4610, 960 GB, Storage (Data drive): 6x Solidigm® D7 P5510 Series (3.84TB) (NVMe), Storage (Log drive): 2 x Intel® SSD DC P5800X 400GB (NVMe), Network devices: 1 x 25 GbE Intel(R) Ethernet Network Adapter E810-C-Q2, Network speed: 25 GbE, 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows 2022 standard Edition with SQL Server 2022 Enterprise Edition (RTM) – 16.0.1000.6 (x64), HammerDB v4.5

Tested by Intel as of 03/07/2023. 1 Node, 2x Intel<sup>®</sup> Xeon<sup>®</sup> Gold 6348 (28C, 2.6GHz, 235W) CPU, 1x M50CYP, Total Memory: 512GB (16 x 32 GB 2933MHz DDR5 DIMM), Intel<sup>®</sup> Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Solidigm DC P4101, 512 GB, Storage (Data drive): 6x Solidigm<sup>®</sup> D7 P5510 Series (3.84TB) (NVMe), Storage (Log drive): 2 x Intel<sup>®</sup> SSD DC P5800X 400GB (NVMe), Network devices: 1 x 25 GbE Intel(R) Ethernet Network Adapter E810-C-Q2, Network speed: 25 GbE, 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows 2022 standard Edition with SQL Server 2022 Enterprise Edition (RTM) – 16.0.1000.6 (x64), HammerDB v4.5

Results may vary.

## 3<sup>rd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor with SQL server 2019 vs 4<sup>th</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor with SQL Server 2022 on Base Enterprise Edition



Average New Orders Per Minute (NOPM)



Average Query Response Time (mins)

DSS workloads for SQL Server Base Enterprise Configuration

### Up to 11.6% faster query response time with 4<sup>th</sup> Gen Xeon processors over 3rd Gen Xeon processors

## Up to 17.7% more NOPM transactions with 4<sup>th</sup> Gen Xeon processors over 3<sup>rd</sup> Gen Xeon processors

Tested by Intel as of 04/27/2023. 1 Node, 2x Intel® Xeon® Gold 6438Y+ (24C, 2.1GHz, 185W) CPU, 1x Quanta SDP QuantaGrid D54Q-2U, Total Memory: 256GB (16 x 16 GB 4800MHz DDR5 DIMM), Intel® Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Solidigm DC S4610, 960 GB, Storage (Data drive): 6x Solidigm® SSD D7-P5510 3.84TB (NVMe), Storage (Log drive): 2 x Solidigm® SSD D7-P5510 3.84TB (NVMe), Network devices: 1 x 25 GbE Intel(R) Ethernet Network Adapter E810-C-Q2, Network speed: 25 GbE, 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows 2022 Standard Edition with SQL Server 2022 Enterprise Edition (RTM) – 16.0.1000.6 (x64), HammerDB v4.0

Tested by Intel as of 05/30/2023. 1 Node, 2x Intel® Xeon® Gold 5318S (24C, 2.1GHz, 165W) CPU, 1x Intel® Server Board M50CYP, Total Memory: 256GB (16 x 16 GB 2933MHz DDR4 DIMM), Intel® Hyper-Threading Technology: Enabled, Turbo: Enabled, Storage (boot): 1 x Solidigm DC P4101 512GB SSD, Storage (Data drive): 6x Intel® P4510 Series (2 TB), Storage (Log drive): 2 x Intel® SSD DC P4610 1.6TB (NVMe), Network devices: 1 x 10 GbE Intel(R) Ethernet Converged Network Adapter X550-T2, Network Speed: 1 GbE, OS/Software: Windows Server 2022 Standard Edition with Microsoft SQL Server 2019 Enterprise Edition (RTM-CU20) (KB5024276) - 15.0.4312.2 (X64), HammerDB v4.0 Results may vary.

## SQL Server 2022 with QAT Performance Comparisons

Intel® 4th Generation Xeon® Scalable processor with QAT vs Intel® 4th Generation Xeon® Scalable processor without QAT enabled



Tested by Intel as of 12/12/2022. 1-node, 2x Intel® Xeon® Gold 8460Y+ Processor, 32 cores, HT On, Turbo On, Total Memory 512 GB (16 slots/ 32GB/ 4800 MHz [run @ 4800MHz]) DDR4 memory, one QAT device enabled, ucode 0x2B000081, Windows 2022 Standard Edition 21H2, 10.0.20348, SQL Server 2022, 16.0.1000.6 (X64), database backup without QAT using Xpress software compression.

Results may vary.

## Notices and Disclaimers

Performance varies by use, configuration and other factors. Learn more at www.Intel.com/PerformanceIndex.

Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See backup for configuration details. No product or component can be absolutely secure.

Intel contributes to the development of benchmarks by participating in, sponsoring, and/or contributing technical support to various benchmarking groups, including the BenchmarkXPRT Development Community administered by Principled Technologies.

Your costs and results may vary.

Intel technologies may require enabled hardware, software or service activation.

Some results may have been estimated or simulated.

Intel does not control or audit third-party data. You should consult other sources to evaluate accuracy.

All product plans and roadmaps are subject to change without notice.

Statements in this document that refer to future plans or expectations are forward-looking statements. These statements are based on current expectations and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such statements. For more information on the factors that could cause actual results to differ materially, see our most recent earnings release and SEC filings at www.intc.com.

© Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as the property of others.

## Leadership Performance with 4<sup>th</sup> Gen Intel® Xeon® processors Disclaimers

53% average performance gain over the prior generation1 See [G1] at intel.com/processorclaims: 4th Gen Intel® Xeon® Scalable processors. Results may vary.

Up to 10x higher PyTorch real-time inference performance with built-in Intel® Advanced Matrix Extensions (Intel® AMX) (BF16) vs. the prior generation (FP32)4 See [A17] at intel.com/processorclaims: 4th Gen Intel® Xeon® Scalable processors. Results may vary.

Up to 10x higher PyTorch training performance with built-in Intel® Advanced Matrix Extensions (Intel® AMX) (BF16) vs. the prior generation (FP32)5 See [A16] at intel.com/processorclaims: 4th Gen Intel® Xeon® Scalable processors. Results may vary

Up to 5:1 consolidation and 75% TCO savings with 4<sup>th</sup> Gen Intel Xeon processors: Calculations as of March 28, 2023 based on the Intel® Node TCO & Power Calculator using default cost, power and TCO assumptions over a 5-year TCO horizon comparing replacing 50 older servers with Intel Xeon 4110 processors with new servers using new Intel Xeon 5420+ processors. Results may vary. Performance measurements based on published SPECrate®2017\_int\_base on spec.org as of March 28, 2023 [4110: <u>https://www.spec.org/cpu2017/results/res2020q4/cpu2017-20201015-24218.html</u> 5420+: <u>https://www.spec.org/cpu2017/results/res2023q1/cpu2017-20230130-33925.html</u>]

2.9x average performance per watt efficiency improvement for targeted workloads utilizing built-in accelerators compared to the previous generation2 See [E1] at intel.com/processorclaims: 4th Gen Intel® Xeon® Scalable processors. Results may vary.

Intel SGX is the most researched, updated, and deployed confidential computing technology in data centers on the market today. With Intel® Security Engines, 4th Gen Intel Xeon Scalable processors help bring a zero-trust security strategy to life while unlocking new opportunities for business collaboration and insights—even with sensitive or regulated data. Intel® Software Guard Extensions (Intel® SGX) is designed to enhance data protection at rest, in motion, and in use. Intel SGX is the most researched, updated, and deployed confidential computing technology in data centers on the market today. Intel SGX provides the smallest trust boundary of any confidential computing technology in the data center today.

Built-in accelerators for encryption help keep data protected while preserving performance. Intel® Crypto Acceleration reduces the impact of implementing pervasive data encryption and increases the performance of encryption-sensitive workloads, such as for Secure Sockets Layer (SSL) web servers, 5G infrastructure, and VPNs/firewalls.. Networking Encryption: Up to 47% fewer cores to achieve the same connections/second using integrated Intel® QuickAssist Technology (Intel® QAT) vs. the prior generation on NGINX key handshake.4 See [N15] at intel.com/processorclaims: 4th Gen Intel® Xeon® Scalable processors. Results may vary.

Most deployed platform, backed by extensive testing and validation: With more deployments than any other data center CPU in the market, Intel® Xeon® Scalable processors are widely trusted to run critical workloads at scale. From next-gen memory and I/O to software optimizations, 4th Gen Intel Xeon Scalable processors have been extensively tested and validated to deliver the high performance and reliability organizations demand.

Businesses can speed up time to deployment with the largest ecosystem of partners they know and use—hardware and software vendors and solution integrators around the world build their products on Intel® Xeon® Scalable processors, offering maximum choice and interoperability with the reassurance of thousands of real-world implementations

### Refresh and consolidate Intel<sup>®</sup> Xeon<sup>®</sup> processor-based servers Disclaimers

### Up to 5:1 consolidation with 75% TCO reduction with 4<sup>th</sup> Gen Intel Xeon processors

Calculations as of March 28, 2023 based on the Intel® Node TCO & Power Calculator using default cost, power and TCO assumptions over a 5-year TCO horizon comparing replacing 50 older servers with Intel Xeon 4110 processors with new servers using new Intel Xeon 5420+ processors. Results may vary. Performance measurements based on published SPECrate®2017\_int\_base on spec.org as of March 28, 2023

4110: https://www.spec.org/cpu2017/results/res2020q4/cpu2017-20201015-24218.html

5420+: https://www.spec.org/cpu2017/results/res2023q1/cpu2017-20230130-33925.html]

### 4th Gen Intel® Xeon® processors can significantly lower your total cost of ownership

Calculations as of March 28, 2023 based on the Intel® Node TCO & Power Calculator using default cost, power and TCO assumptions over a 5-year TCO horizon comparing replacing 50 older servers with Intel Xeon 4110 processors with new servers using new Intel Xeon 5420+ processors. Results may vary. Performance measurements based on published SPECrate®2017\_int\_base on spec.org as of March 28, 2023

- 8160 https://www.spec.org/cpu2017/results/res2018q4/cpu2017-20181112-09655.html
- 8460Y https://www.spec.org/cpu2017/results/res2023q1/cpu2017-20221223-33229.html
- 6130 https://www.spec.org/cpu2017/results/res2019q2/cpu2017-20190506-13570.html
- 6430 https://www.spec.org/cpu2017/results/res2023q1/cpu2017-20221223-33187.html
- 5120 https://www.spec.org/cpu2017/results/res2018q4/cpu2017-20181015-09160.html
- 5420+ https://www.spec.org/cpu2017/results/res2023q1/cpu2017-20230130-33925.html
- 4110 https://www.spec.org/cpu2017/results/res2020q4/cpu2017-20201015-24218.html