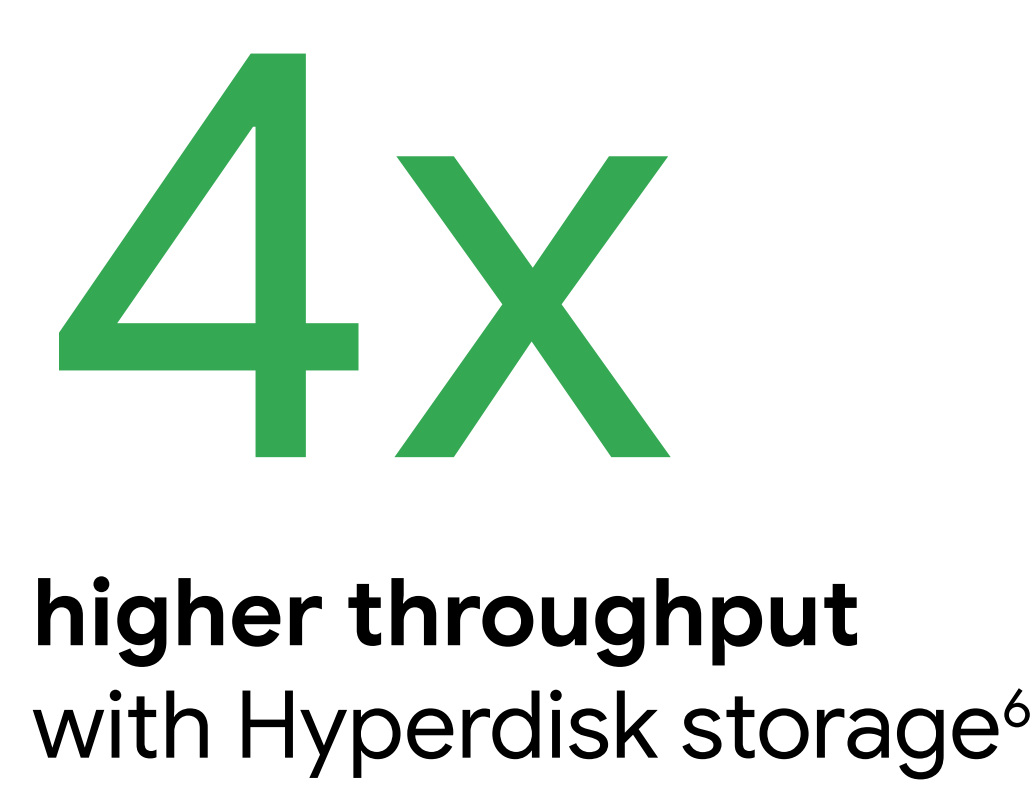
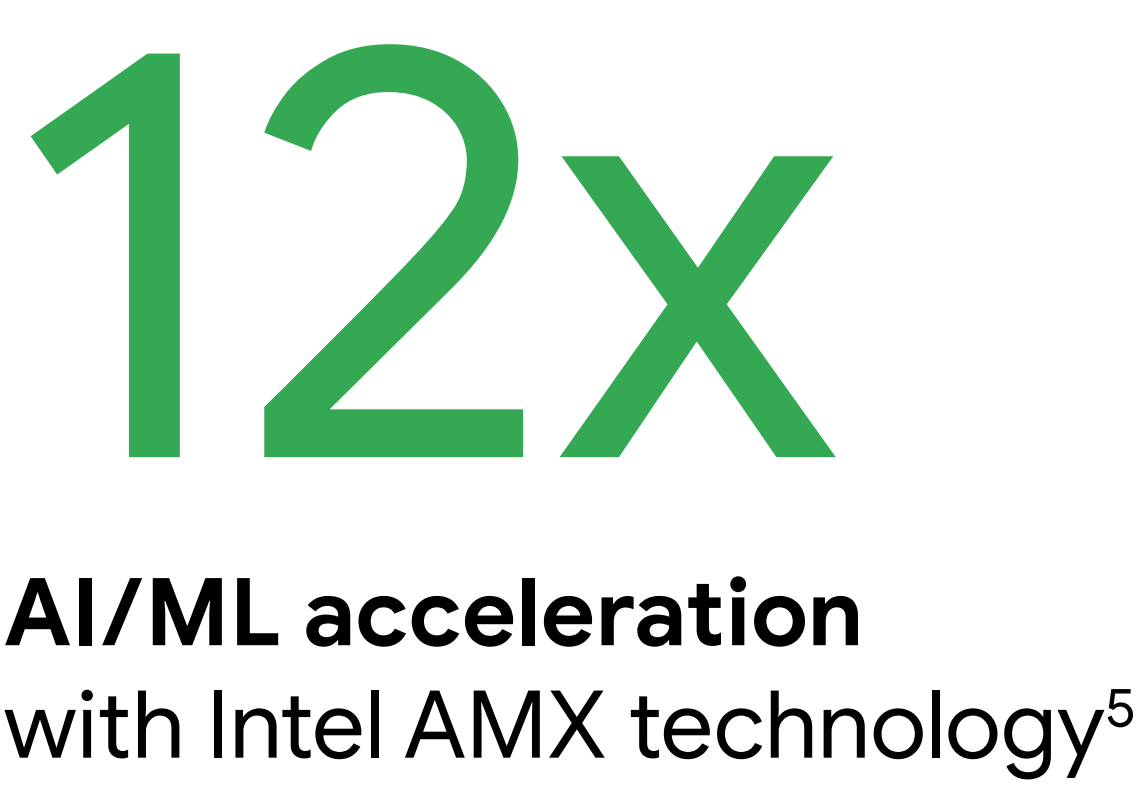
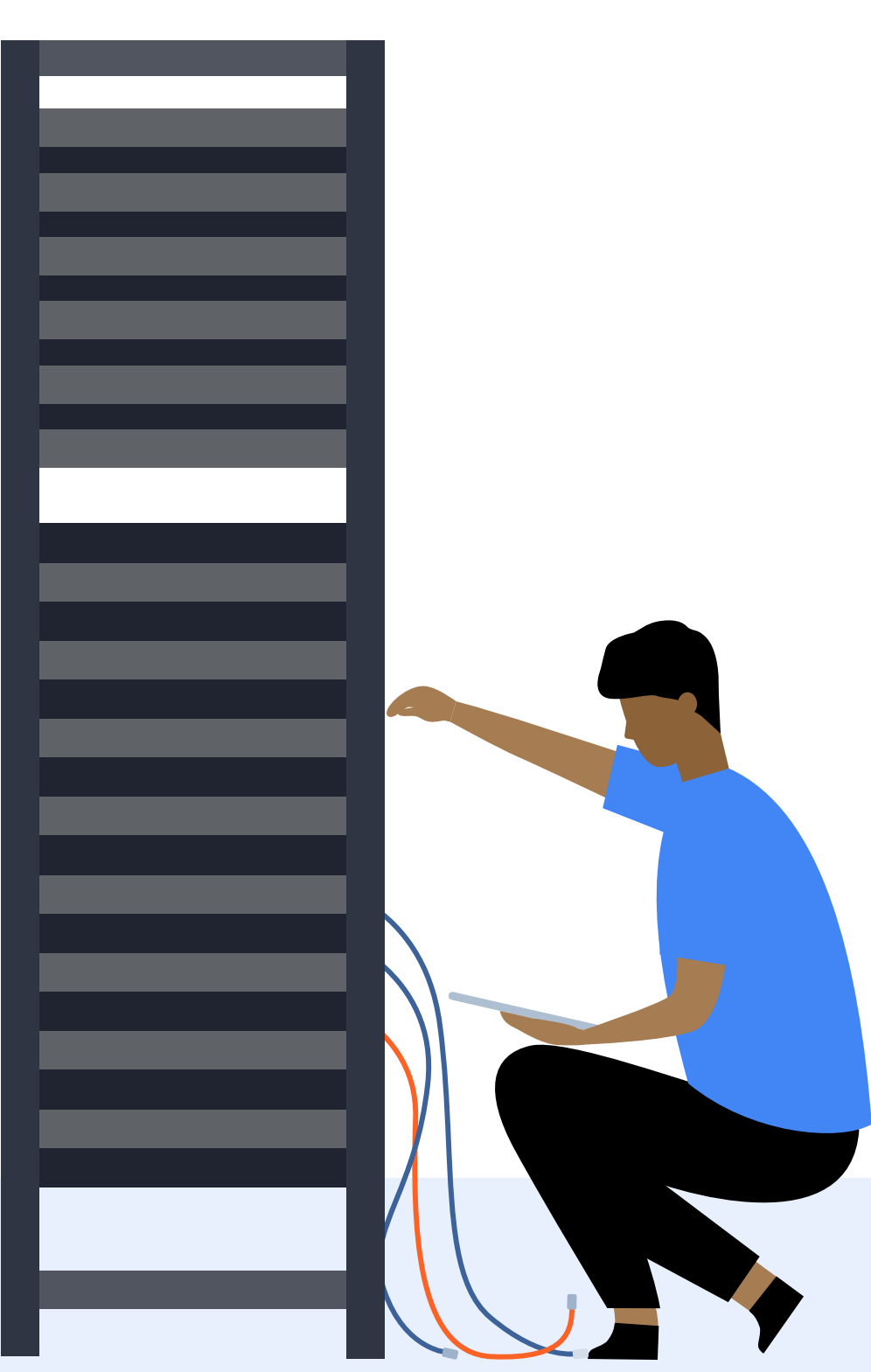
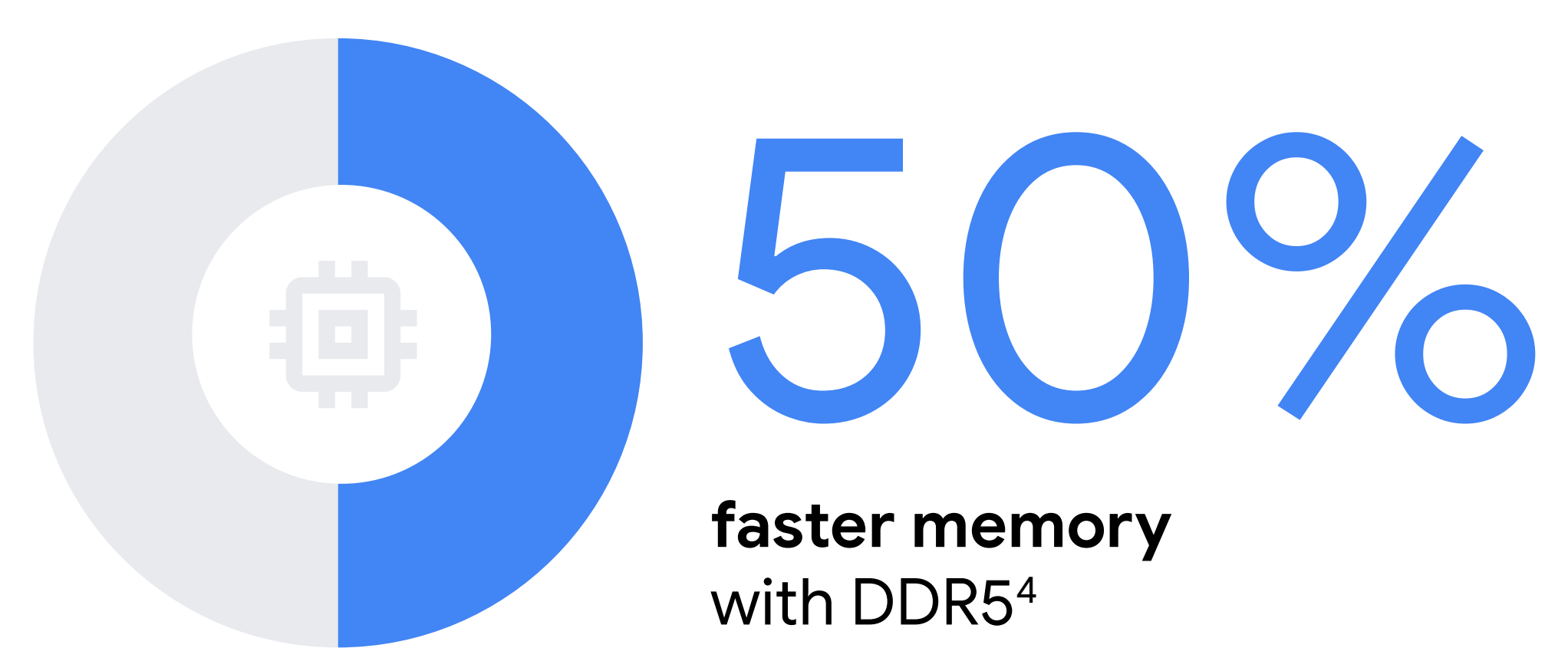
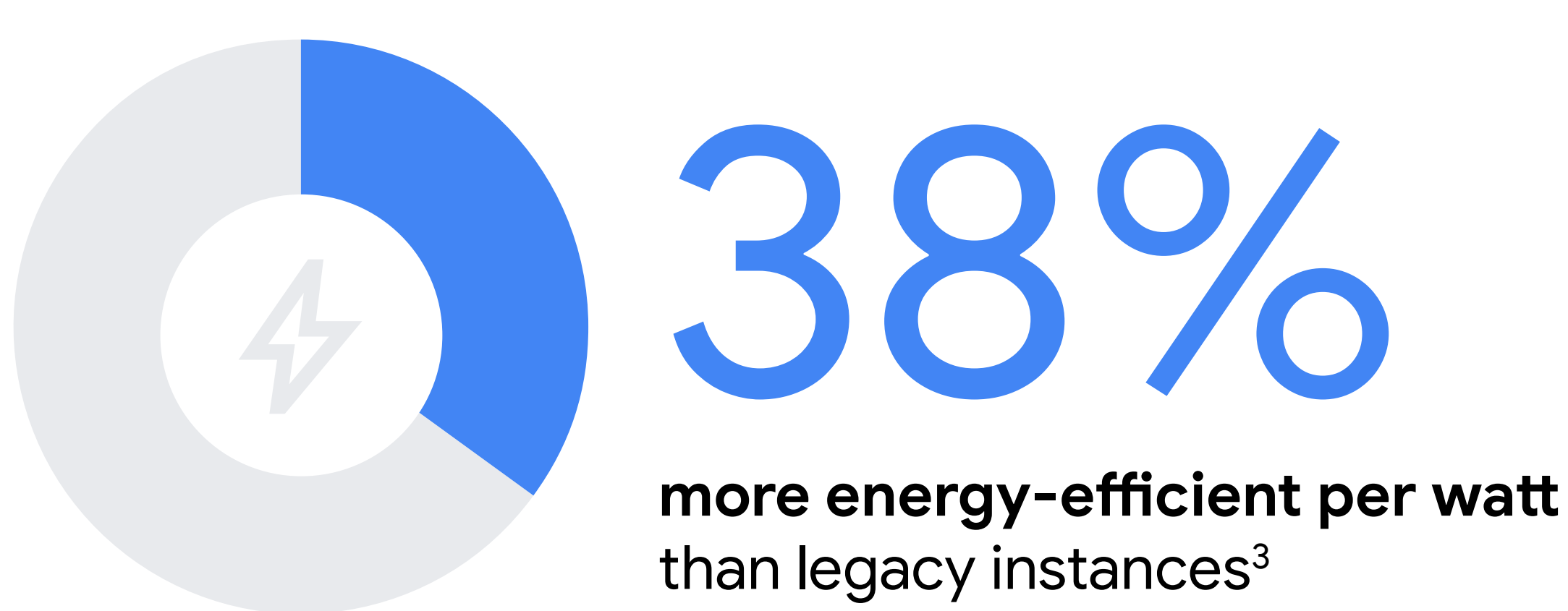
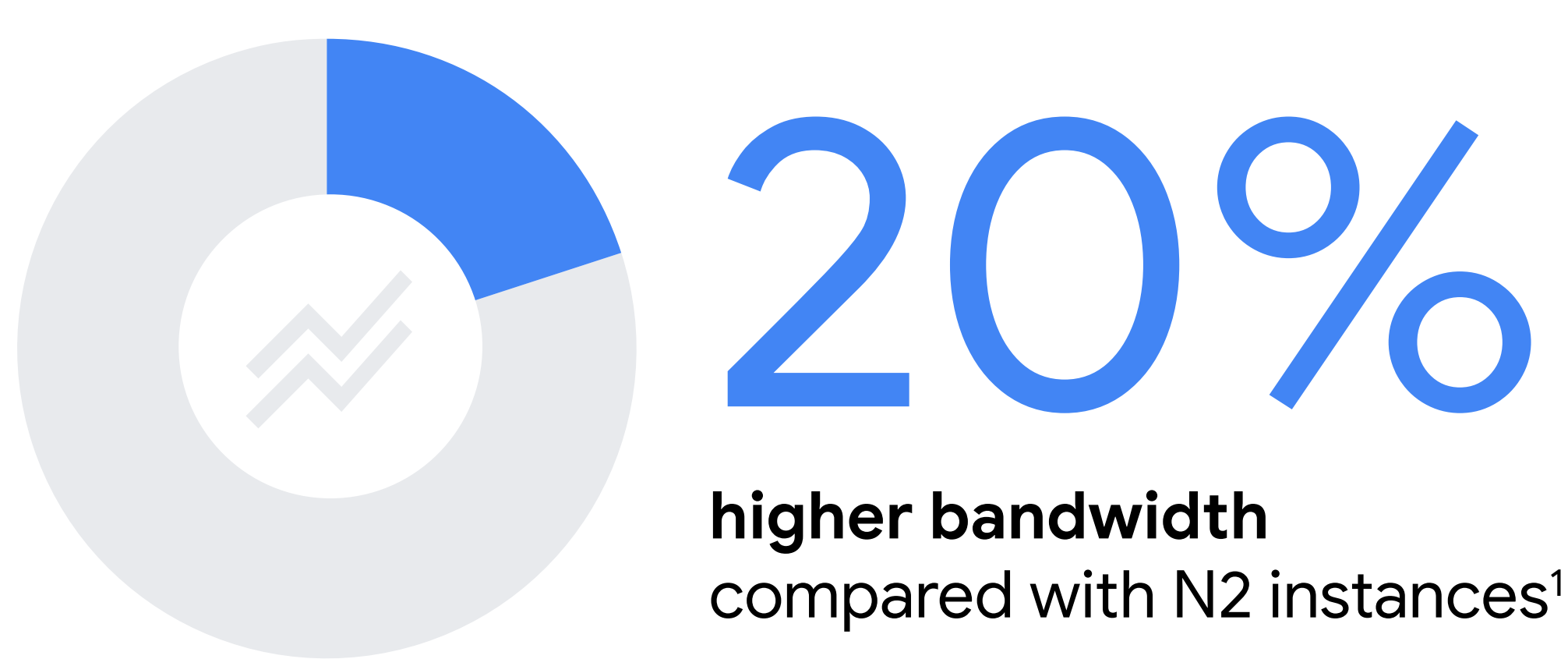
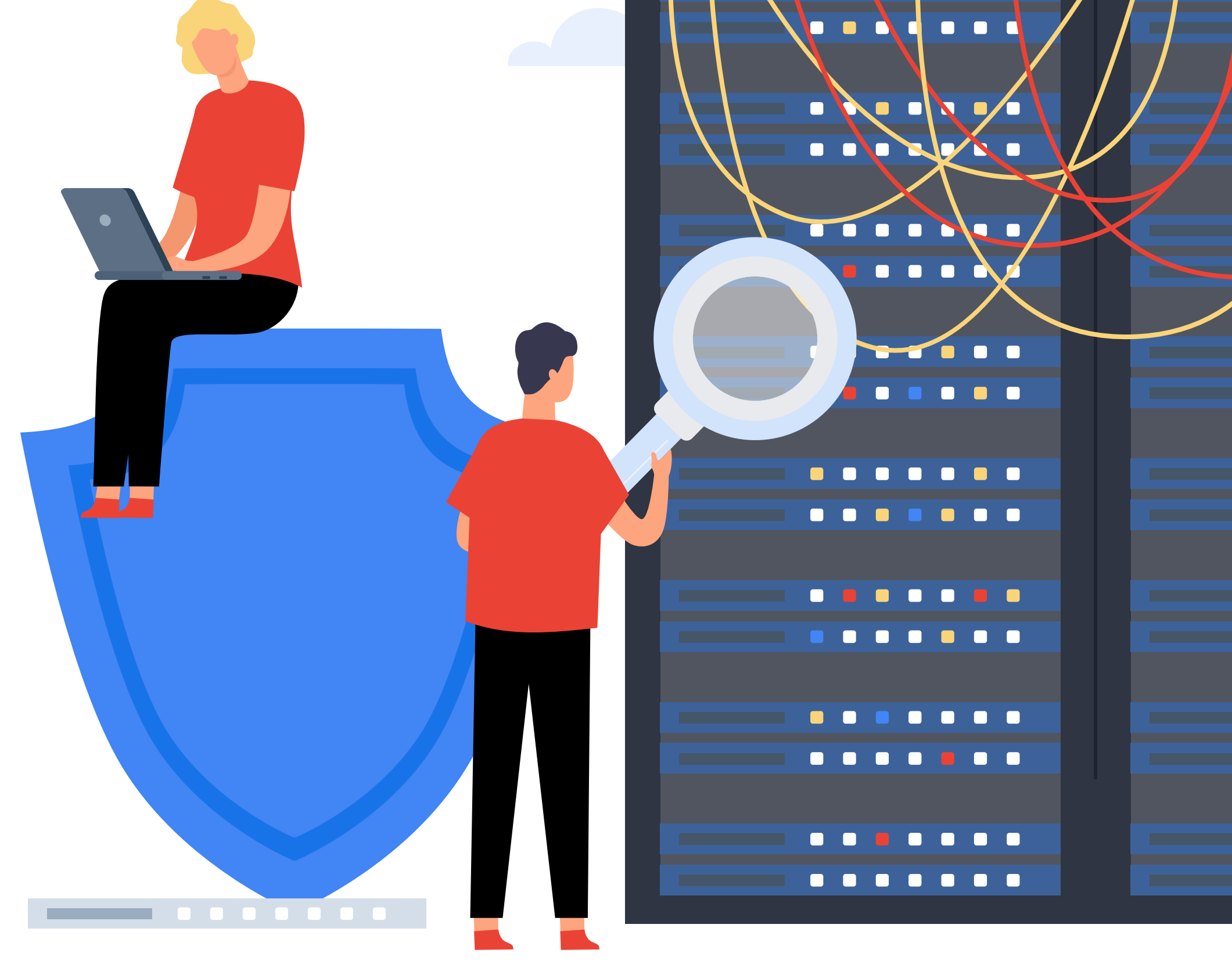
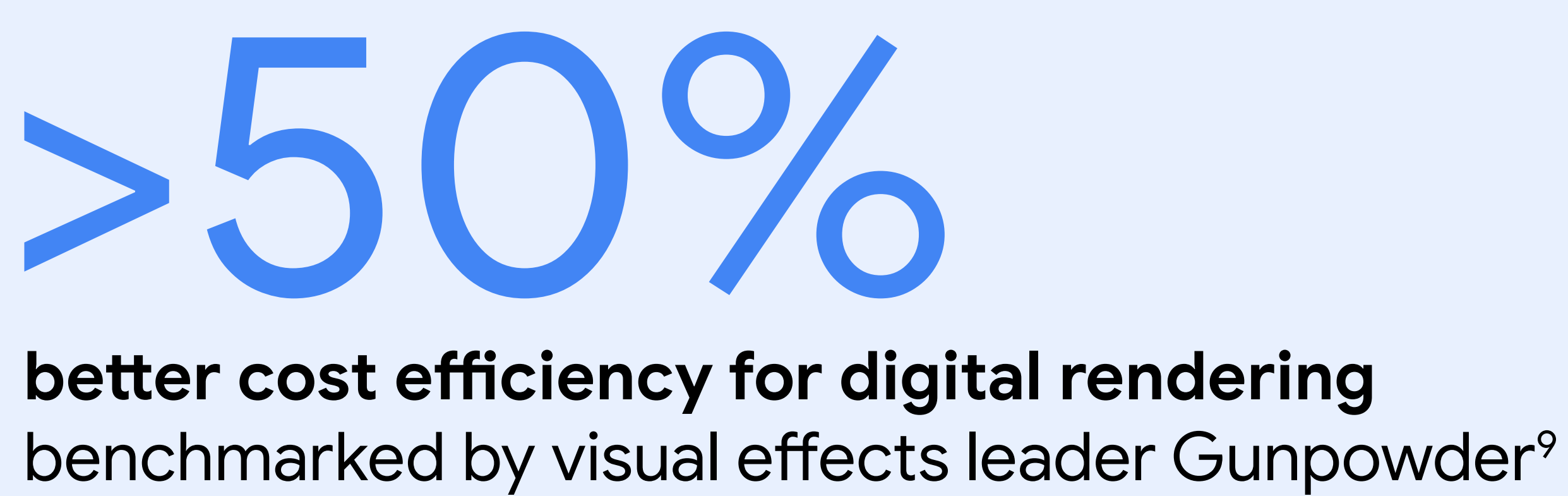
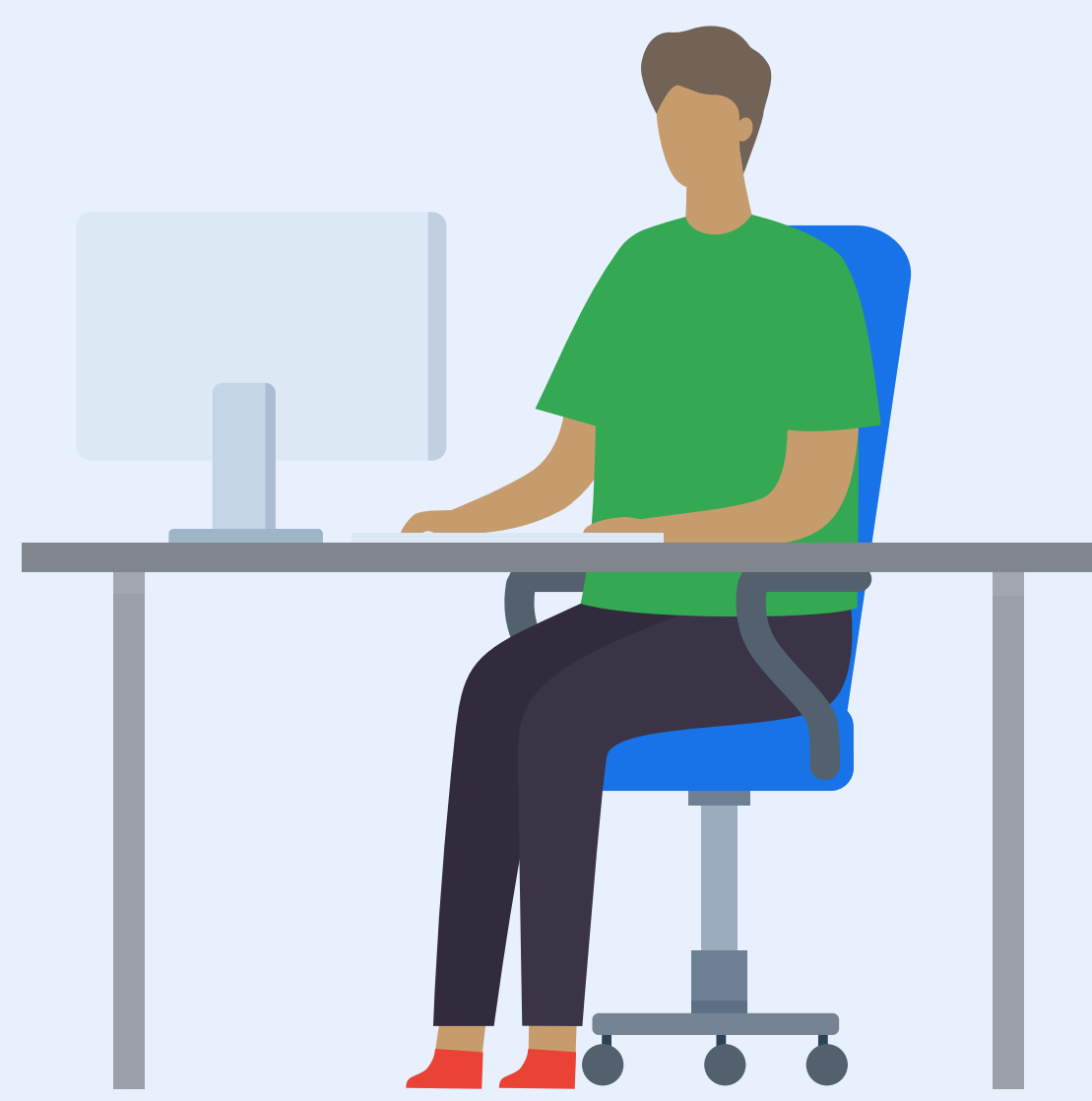
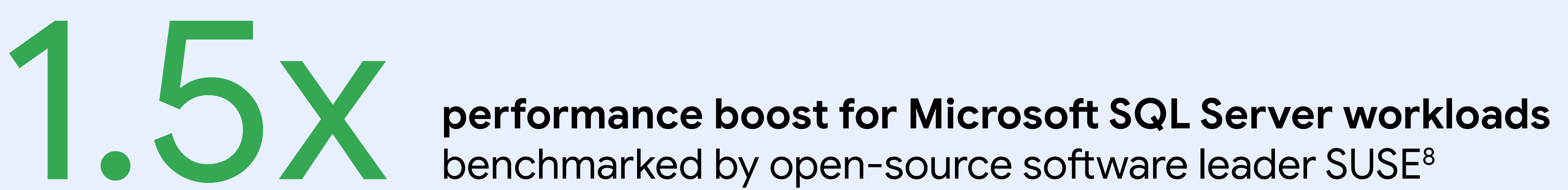


How Intel powers ROI on Google Cloud VMs

Google Cloud's new C3 virtual machine instances, powered by 4th Gen Intel® Xeon® Scalable processors, offer exceptional performance and cost efficiency. How exceptional?



Real-world results



We ran a benchmark using our traditional renderers through the C2 and C3 instances. We compared the results and immediately saw a 25 to 30 percent quicker render time on C3 instances. It's a win-win – better performance for cheaper. Who wouldn't buy that?"

- Tom Taylor, Founder, Gunpowder¹⁰

- ➔ Run a benchmark yourself with Google Cloud's new C3 virtual machine instances, powered by 4th Gen Intel® Xeon® Scalable processors.

LEARN MORE

<https://cloud.google.com/intel>

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<https://console.cloud.google.com/welcome/new>



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^{1,2} <https://cloud.google.com/blog/products/compute/introducing-c3-machines-with-googles-custom-intel-ipu>

^{3,4} <https://community.intel.com/t5/Blogs/Tech-Innovation/Cloud/More-Performance-and-Less-Environmental-Impact-New-Google-Cloud/post/1546305>

⁵ See [A16] and [A17] at [intel.com/processorclaims](https://www.intel.com/processorclaims): 4th Gen Intel® Xeon® Scalable processors. Results may vary.

^{6,7} <https://cloud.google.com/blog/products/compute/introducing-c3-machines-with-googles-custom-intel-ipu>

⁸ <https://www.intel.com/content/www/us/en/partner/showcase/google/suse-google-white-paper.html>

^{9,10} <https://www.intel.com/content/www/us/en/customer-spotlight/stories/gunpowder-customer-story.html>