# **Enterprise Al**

Generative AI & Large Language Models for Enterprise

### Partner Enablement Package

Optimize training and deployment with purpose-built Intel® Al hardware and software to help transform & drive business

### Contents

Why Partner with Intel on Generative Al

#### Senerative Al Landscape

- What is Generative Al
- What are some of the GenAl challenges today?
- Intel Al Overview
- Intel Al Solutions
  - AIPC
  - Edge Al
  - Data Center and Cloud Al
- Call to Action & Resources

### Why Partner With Intel?

Transform your business with Enterprise AI

#### In today's hypercompetitive environment, enterprises that embrace AI are pulling ahead.

Businesses across industries are reimaging every aspect of operations to understand how AI can augment or even automate workflows.

At Intel, embedding Al into the fabric of the enterprise is our unique expertise.

From AI PCs that transform productivity, to years of expertise in understanding which use cases return the most value, Intel is your trusted partner to enable AI securely and responsibly.

It's time to think differently about your Enterprise AI. Assess Today's Enterprise AI Opportunity Landscape



This Enablement Package will help you understand how businesses across markets can gain significant value from Generative AI for long-term success

### Generating Value for Customers with Intel AI Solutions

Intel's approach enables a broad, open ecosystem of AI players to offer solutions that satisfy enterprise-specific GenAI needs

# NAVER

To develop a powerful large language model (LLM) for the deployment of advanced AI services globally, from cloud to on-device. NAVER has confirmed Intel Gaudi's foundational capability in executing compute operations for large-scale transformer models with outstanding performance per watt.

## **seekr**

Leader in trustworthy AI runs production workloads on Intel Gaudi 2, Intel® Data Center GPU Max Series and Intel® Xeon® processors in the Intel® Tiber™ Developer Cloud for LLM development and production deployment support.

# **BOSCH**

To explore further opportunities for smart manufacturing, including foundational models generating synthetic datasets of manufacturing anomalies to provide robust, evenly-distributed training sets (e.g., automated optical inspection).





Using 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors for its watsonx.data<sup>™</sup> data store and working closely with Intel to validate the watsonx<sup>™</sup> platform for Intel Gaudi accelerators.



To pre-train and fine-tune its first India foundational model with generative capabilities in 10 languages, producing industry-leading price/performance versus market solutions. Krutrim is now pre-training a larger foundational model on an Intel<sup>®</sup> Gaudi<sup>®</sup> 2 cluster.





Global leader in food, beverage, scent and biosciences will leverage GenAl and digital twin technology to establish an integrated digital biology workflow for advanced enzyme design and fermentation process optimization.

Embracing the power of Intel's cutting-edge technology, Airtel plans to leverage its rich telecom data to enhance its Al capabilities and turbo charge the experiences of its customers. The deployments will be in line with Airtel's commitment to stay at the forefront of technological innovation and help drive new revenue streams in a rapidly evolving digital landscape.

Global leader in next-generation digital services and consulting announced a strategic collaboration to bring Intel technologies including 4th and 5th Gen Intel Xeon processors, Intel Gaudi 2 AI accelerators and Intel<sup>®</sup> Core™ Ultra to <u>Infosys Topaz</u> – an AI-first set of services, solutions and platforms that accelerate business value using generative AI technologies.

#### Ecosystem Rallies to Develop Open Platform for Enterprise Al

# Generative AI Landscape

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### Understanding Al segmentation

Regression Classification Clustering Decision Trees Data Generation

Practical to reverse engineer
Tabular/limited dataset
Good enough accuracy
Fully-explainable

Machine learning

Deep learning GenAl Image Processing Computer Vision Natural Language Processing Recommender Systems Difficult problem to reverse engineer
Large, uniform dataset
Highest accuracy

Subset of AI that focuses on creating new, original content

 GenAl algorithms use advanced techniques like deep learning and neural networks to produce realistic and coherent outputs

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### What is Generative AI?

Generative AI (GenAI) is a subset of AI that focuses on creating new, original content.

It involves the training and deployment of AI models to generate data such as images, text, or audio that closely resemble examples from the training dataset.

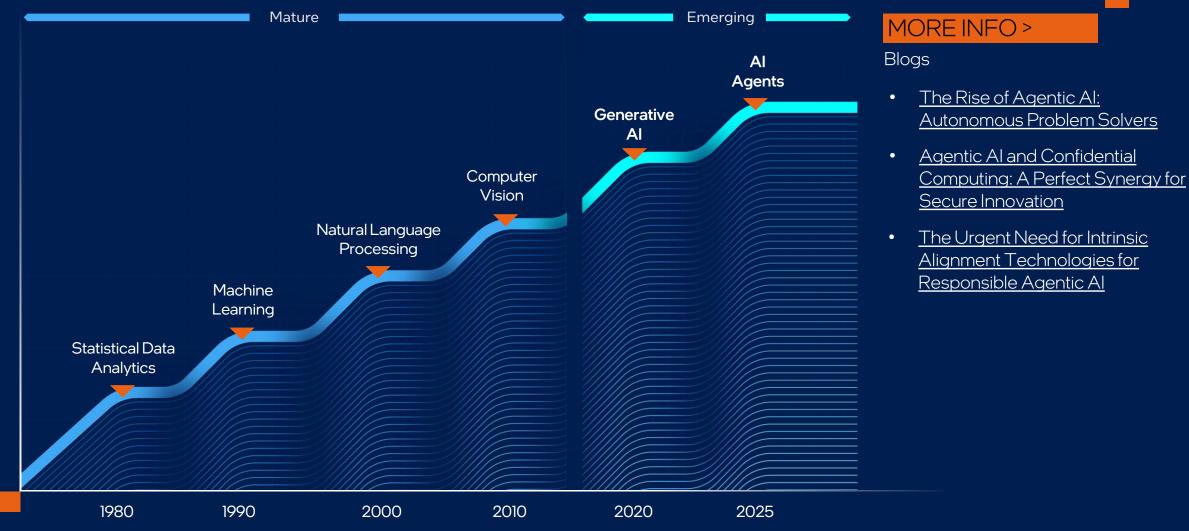
GenAl algorithms use advanced techniques like deep learning and neural networks to produce realistic and coherent outputs that enable applications like image synthesis, text generation, and even creative artwork.

Learn More

#### **READ MORE**



### Evolution of AI Applications in Enterprise Use Cases



### Al Forecast 2025 to 2027 by Industry Vertical

Intel will deliver Enterprise use cases in multiple industries

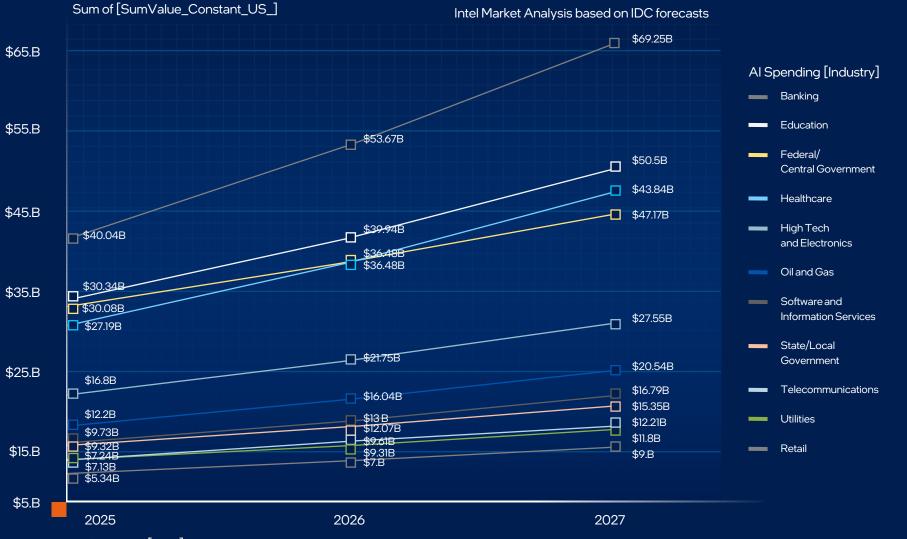


For Investment

- Banking leads with \$69.25B expected in 2027
- While Retail, Healthcare & Software follow
- Telecom leads the rest

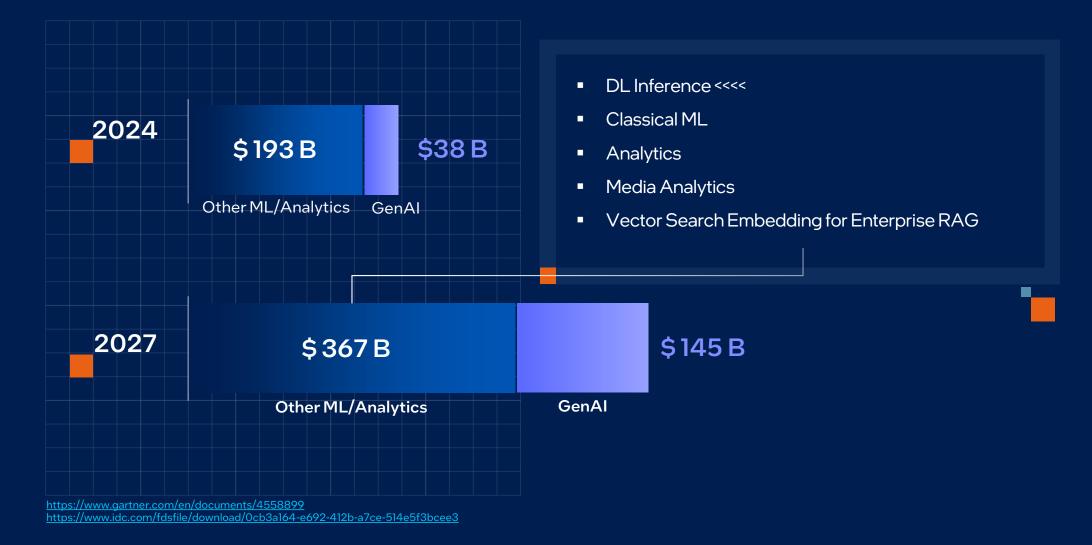
Growth wise

- Healthcare leads with ~73.5% expected in 2027
- Education sees the least investment, but 68% growth expected in 2027!

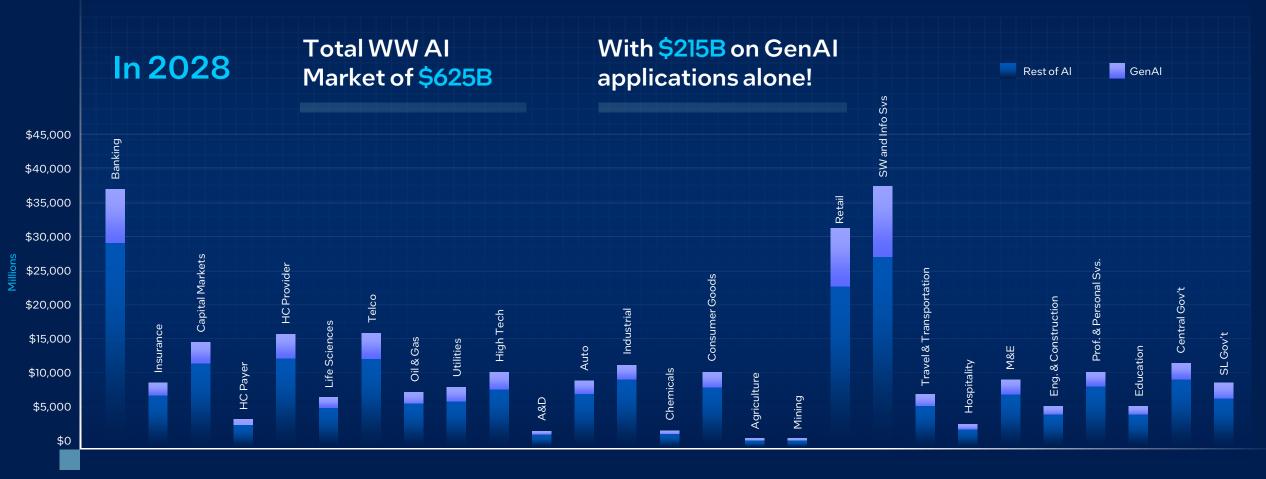




### Gen Al and ML/Analytics Continues to Grow



### Expectations vs Reality: GenAl vs Al Overall



Source: IDC's Worldwide AI and Generative AI Spending Guide, August (v2 2024) Preliminary Data Subject to Change

### Each Vertical is Deploying Al into Many Use Cases







Education	Teacher	Student Study	Parent Chat		
	Assistant	Buddy	Portal		
Health	Drug	Doctor	Patient Family		
	Discovery	Co-pilot	Chatbot		
Finance	Algorithmic	Customer Portfolio	Risk / Credit		
	Trading	Assistant	Assessment		
Retail	Product	Customer Help	Image Shopping		
	Promotion	Sentiment Tool	Aid		
Government	Gov Services	Document Search	Live Language		
	Chatbot	Summarization	Translation		
Energy	Energy Consumption	Operational	Energy Trading		
	Forecasting	Performance	Assistant		
Automotive	Autonomous Car	Multi-language	Supply Chain		
	Development	in car aid	Optimization		
Manufacturing	Factory	Predictive	Precision		
	Automation	Maintenance	Agriculture		
Telco	Personalized	Network	Operational		
	Customer Services	Automation	Performance		

### How Will Enterprises Use GenAl?

Virtual fitting rooms

Delivery and installation

Consumer

**Goods & Retail** 

- In-store product-finding assistance
- Demand prediction and inventory planning
- Novel product designs

Healthcare & Medicine



- Transcribe and summarize medical notes
- Chatbots to answer medical auestions
- Predictive analytics to inform diagnosis and treatments

Manufacturing

- Expert copilot for technicians
- Conversational interactions with machines
- Prescriptive and proactive field service
- Natural language troubleshooting
- Warranty status and documentation
- Understanding process bottlenecks, devising recovery strategies

**Entertainment** 

Media &

- Intelligent search, tailored content discovery
- Headline and copy development
- Real-time feedback on content quality
- Personalized playlists, news digests, recommendations
- Interactive storytelling via viewer choices
- Targeted offers, subscription plans

 Uncovering trading signals, alerting traders to vulnerable

Financial

Services

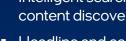
 Accelerating underwriting decisions

positions

- Optimizing and rebuilding legacy system
- Reverse-engineering banking and insurance models
- Monitoring for potential financial crimes and fraud
- Automating data gathering for regulatory compliance

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 Extracting insights from corporate disclosures





### Specialized GenAl Models The answer for the "masses"

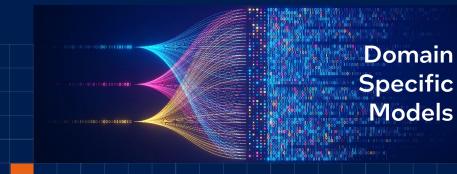


#### Advantages

- Incredible all-in-one, out-of-the-box versatility: text, programming, continual natural language conversation and plain summarization
- Surprisingly, compelling outcomes

#### Challenges

- Big (>400B parameters)
  - Expensive to train/inference
- Hallucinations; lack of explainability, intellectual property issues
- **Frozen in time (sampling)**



#### Advantages

- 10-100x smaller models while maintaining/improving accuracy, 3B 80B Parameters
- Economical on general-purpose compute
- Correctness; Source attribution; Explainability
- 🛨 Utilizing private/enterprise data
- Continuously updated information
- Fast RAG accurate deployments

#### Challenges

Reduced range of tasks

# Intel Al Overview

### Intel's AI Strategy



Power Your AI Transformation with Intel

# Building an open & accessible ecosystem

That drives innovation through shared access and exchange of ideas

ACCESS NOW >

Optimize enterprise AI results with Intel

# Driving an open AI application ecosystem

By contributing to PyTorch and other leading AI frameworks with optimizations through communities like Hugging Face

### <sup>()</sup> РуТогсһ

Hugging Face

#### Open Al Platforms & Software

Making AI software simpler with approaches like oneAPI and the Open Platform for Enterprise AI

#### Open Standards & Protocols for scalable AI

From foundational protocols like ethernet & CXL to scalable interfaces with PCIe & UCIe

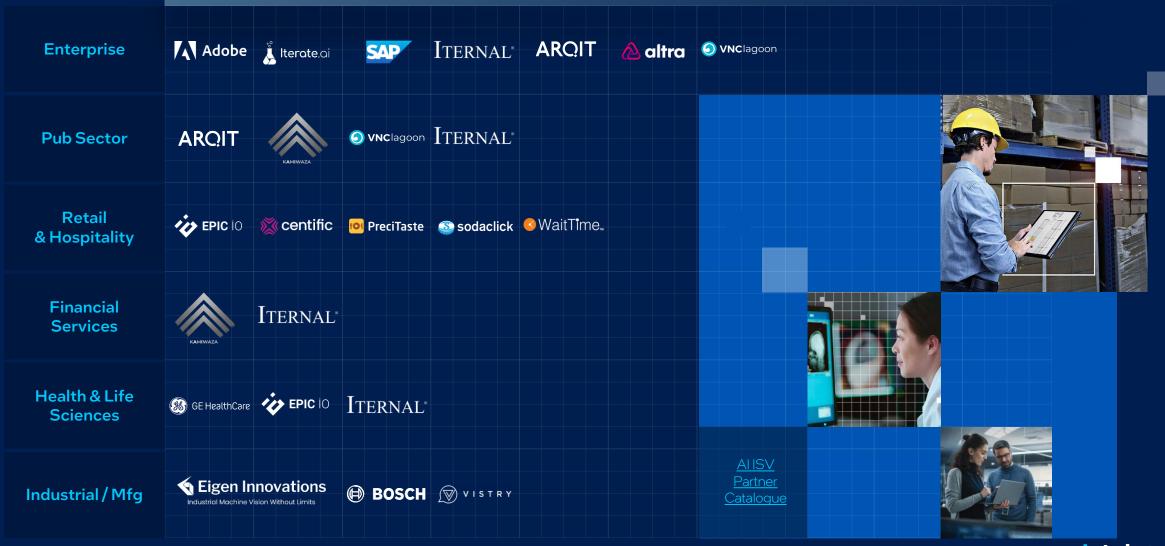


oneAPT



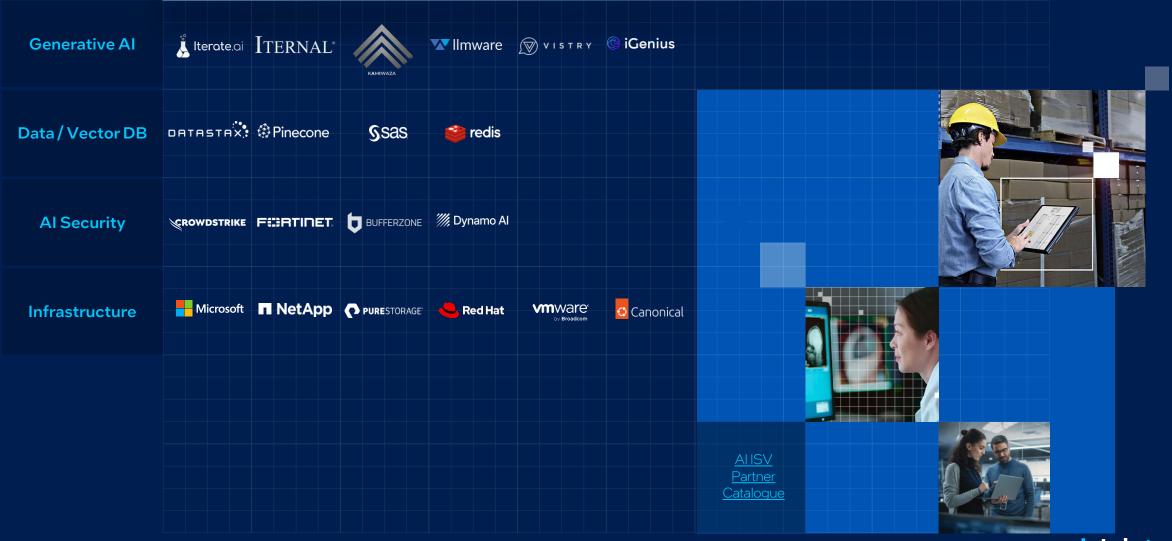
### Intel Ecosystem Delivers Ready-to-use Enterprise AI Applications from Intel Optimized Priority AI ISVs

Application AIISVs

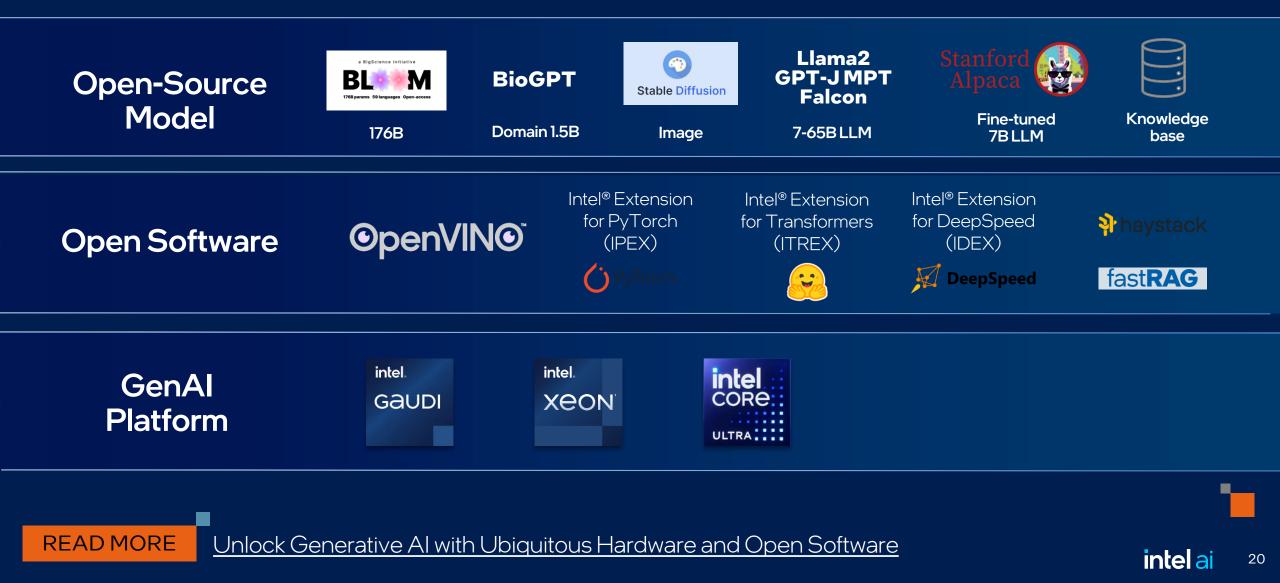


### Intel Ecosystem Delivers Ready-to-use Enterprise AI Applications from Intel Optimized Priority AI ISVs

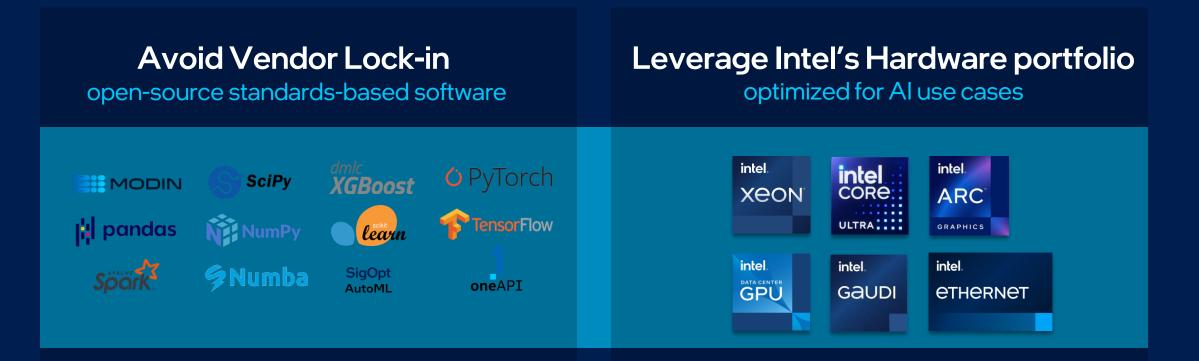
Application AI ISVs



# Software Resources to Simplify Generative Al Training and Deployment



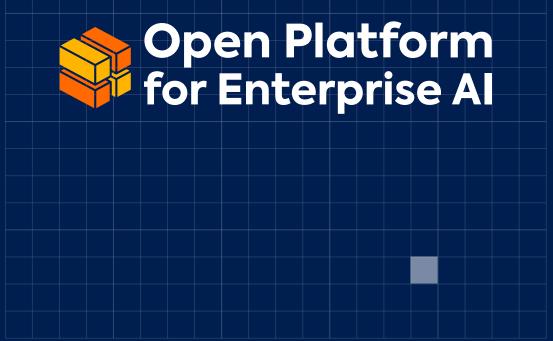
# Why Intel's Open-Source SW Approach is Suited to Your Al Business Needs



For tomorrow's AI, create new opportunities from the client and edge, to the data center and cloud, with **software optimized hardware and open standards** 

Simplifying Enterprise Generative Al Adoption and Reducing the Time to Production of Hardened, Trusted Solutions

Open Platform For Enterprise Al





Ecosystem Participants of OPEA									
🚔 aiven	AMDZ	anyscale	📣 ArangoDB	Articulð	BONC东方国信	I,I ByteDance	CDW	Canonical	China unicom中国联通
🛱 clarifai	CLOUDERA	Corsha	Couchbase	ολτλςτλγ	Datastrato	避 docker.	芶 Domino	<b>d</b> stack	expanso
FRØNTIERX	R Haystack	Hugging Face	НВС	Navigate your next	intel	🧯 Iterate.ai	JFrog	KX	LlamaIndex
MariaDB Foundation	MINIO	mongoDB.	;∩eo4j	🍣 OpenEuler	.pathway	Plum Al	grediction	Gdrant	ed Hat
Redis	Rivos	SAP	§sas	іку∙т∪RINT€СН	Vectara 🗸	VMWare* cv Broadcom	wipro	Yellowbrick 🐣	zensar
				<b>∦</b> ≁ zilliz	ZTE				

### Hugging Face Partnership for Generative AI

# Hugging Face

To facilitate generative AI and language AI training and innovation, <u>Intel teamed</u> <u>up with Hugging Face</u>, a popular platform for sharing AI models and data sets. Most notably, Hugging Face is known for its <u>transformers library built for NLP</u>.

#### intel XeoN

CASE STUDY >

Intel has worked with Hugging Face to build state-ofthe-art hardware and software acceleration to train, fine-tune, and predict with transformer models. The hardware acceleration is driven by Intel® Xeon®

processors, while the software acceleration is enabled by our portfolio of optimized AI software tools, frameworks, and libraries.

#### intel. GAUDI

Intel<sup>®</sup> Gaudi<sup>®</sup> <u>deep learning accelerators</u> are also paired with Hugging Face open-source software through the <u>Optimum Habana Library</u> to enable developer ease of use on thousands of models optimized by the Hugging Face community.

<u>Get started with Intel®</u> Gaudi® using Hugging Face

Building Trustworthy LLMs for Evaluating & Generating Content at Scale

### Responsible Al for Enterprise

Generative AI models learn from vast amounts of data available on the internet, which can contain biases present in society and may inadvertently apply these biases. LLMs can be manipulated to generate or spread misinformation, phishing emails, or social engineering attacks.



LLMs can often have "hallucinations" and generate inaccurate information, which can be particularly problematic in industries like healthcare, where models can influence diagnostic and therapeutic decisions and potentially harm patients.



#### Minimizing the Risks of Generative AI

#### SOLUTIONS:

Companies and individuals working on AI technology need to make sure their software is developed and deployed according to ethical AI principles

The open-source Intel® Explainable AI Tools allow users to run post hoc model distillation and visualization to examine the predictive behavior of both TensorFlow\* and PyTorch\* models

LLMs are typically trained on large public datasets and then fine-tuned on potentially sensitive data (e.g. financial and healthcare)

Technologies like Intel's <u>Open Federated</u> <u>Learning</u> (OpenFL) incorporate <u>confidential</u> <u>computing</u> so that LLMs can be safely fine-tuned on sensitive data, which in turn improves the generalizability of models while reducing hallucinations and bias

## Intel Al Solutions



Data Center & Cloud Al



### Intel Ecosystem Delivers Ready-to-use Enterprise AI Applications



https://aiswcatalog.intel.com/explore

#### Partner Guide: Assessing Today's Enterprise Al Opportunity Landscape ACCESS NOW >

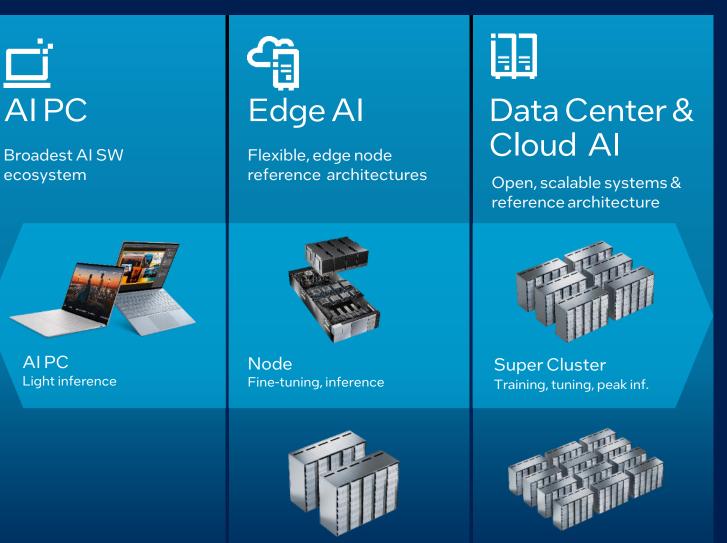
# Intel Hardware Portfolio

Build, optimize and run Al at any scale

Intel provides for the entire AI workflow from the Data Center, Cloud and Network, to the Client and Edge

#### ACCESS NOW >

- <u>The Al Guide: Drive Revenue Potential with Al</u>
- Selling Intel<sup>®</sup> Al Hardware: A Conversation Guide



Cluster Light training, tuning, peak inf.

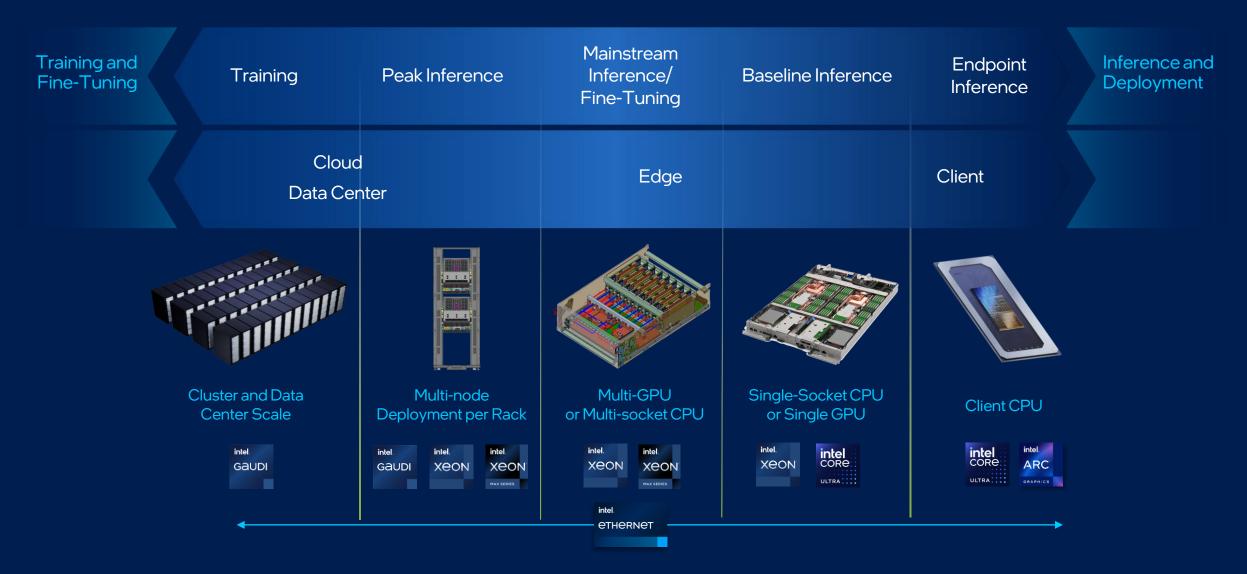
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**Mega** Cluster

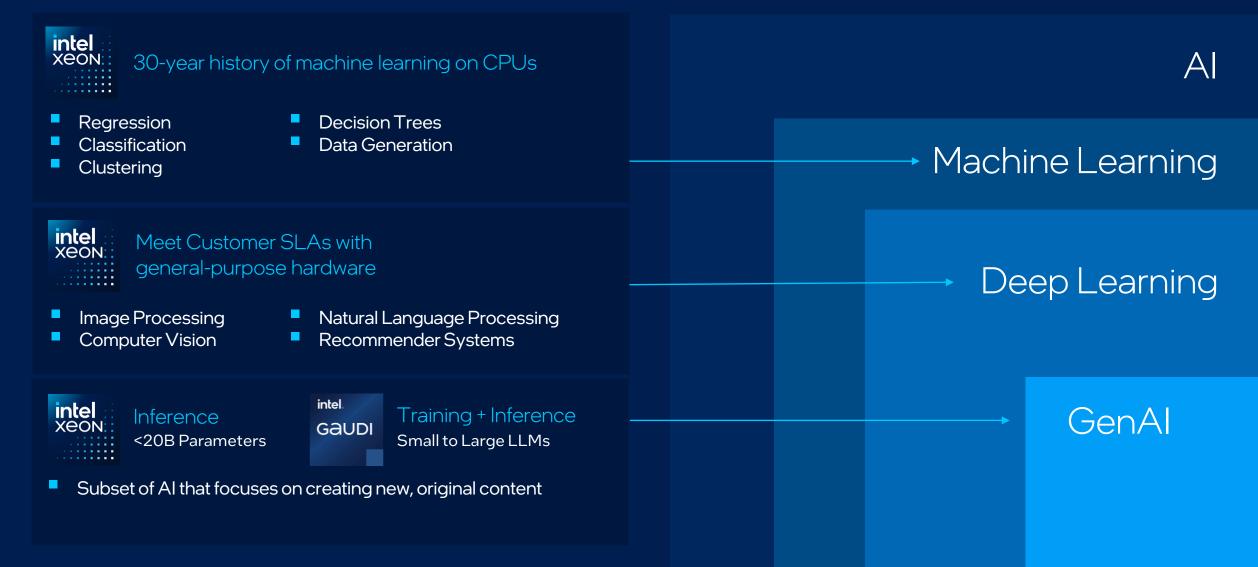
Large-scale training & inference

### Scalable Systems for Al



### The Al Hierarchy: Mapping ML, Deep Learning, and GenAl with Intel

Discover how Intel® processors fuel AI workloads across inference, training, and next-gen generative AI applications



### Intel AI Solutions



#### ENABLEMENT PACKAGES



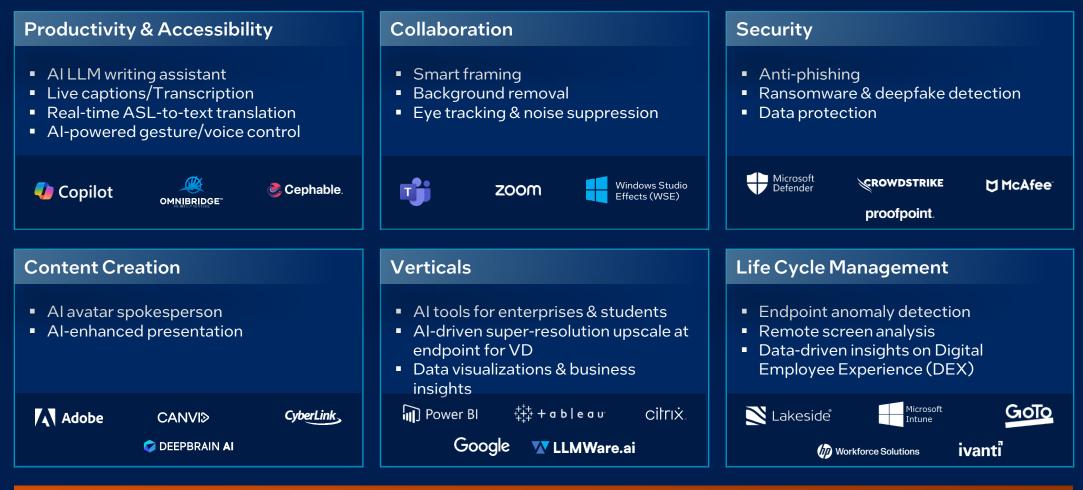
- <u>Commercial PC Refresh Partner Enablement Package</u>
- Security for AI PC Partner Enablement Package





\* Paid research, Q1, 2023: Consumer Brand Tracker 2023 conducted in 12 markets. n=4,490 All product plans and roadmaps subject to change without notice.

#### Commercial AI Use Cases New and Enhanced AI Experiences on Intel® Core™ Ultra Processors



#### **Growing AI PC momentum**

### Intel<sup>®</sup> Core<sup>™</sup> Ultra for Generative AI

Intel's most power-efficient client processor ushers in the age of the AIPC

#### **Major Improvements in Efficiency and Performance**

AI EFFICIENCY up to **70%** faster generative

faster generative Al performance<sup>2</sup>

# POWER SAVINGS

reduction in power consumption<sup>3</sup>

#### READ MORE Product Brief Website



Intel<sup>®</sup> Core<sup>TM</sup> Ultra features Intel's first client on-chip Al accelerator — the neural processing unit, or NPU — to enable a new level of power-efficient Al acceleration with **2.5x better power efficiency** than the previous generation<sup>1</sup>

Both the Intel<sup>®</sup> Core<sup>™</sup> Ultra H and U generation of chips include two new Low Power Island (LP-E) cores for low intensity workloads, with two Neural Compute Engines within the Intel AI NPU designed to tackle generative AI inferencing.



#### Accelerating Al Innovation

Intel is working with leading industry ISVs to optimize your experience with AI.

#### The AIPC Acceleration Program aims

to connect independent hardware vendors (IHVs) and independent software vendors (ISVs) with Intel resources including artificial intelligence (AI) toolchains, training, co-engineering, software optimization, hardware, design resources, technical expertise, comarketing, and sales opportunities.

#### Learn More

### Decentralizing Generative AI (GenAI) Inference

On-device deployment of lightweight open-source GenAl models, including Large Language Models (LLMs), can improve accessibility and latency

#### Why it matters

#### Low Cost

Localized deployments of on-device GenAl applications do not require incremental subscriptions or fees. By optimizing lightweight models for existing underlying hardware configurations (i.e., leveraging sunk costs), organizations can achieve competitive GenAl performance at a fraction of the cost associated with cloud-based instances.

#### **Education:**

UNICEF estimates that nearly 1 billion children may face unreliable internet access and a shortage of qualified teachers. Low cost, offline access to GenAI-powered educational tools presents an opportunity to bridge this gap.

#### **Data Privacy**

On-device GenAl is complementary to agentic Al workflows, offering a local inference tier that can function offline at low latency and act upon private data enclaves for sovereign data intelligence.

#### Healthcare:

In crisis response situations or remote locations without reliable internet, healthcare providers could access GenAl tools that support diagnostics, triage or secure access to critical patient records.

#### Latency

While cloud-based GenAl scales for high-end workloads, it often entails network latency. Lightweight models with low latency and on-device compute offer a hybrid approach; Al workloads can be allocated between the cloud and ondevice depending on user requirements, resource utilization and desired quality or user experience.

#### Automotive:

Low-latency, on-device GenAl tools could automate certain workflows at the point of decision-making or help streamline repairs at the point of service.

#### **READ MORE >** <u>Decentralizing Generative AI (GenAI) Inference On Device — White Paper</u>

#### ISV Case Study

#### VNCLagoon: On-device, Al-powered Chatbot

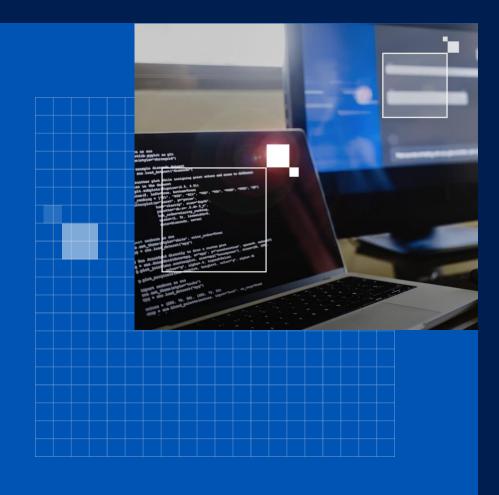
VNCLagoon is a comprehensive suite of communication and collaboration tools designed to adapt to the unique needs of any organization. The new Situation VNCLagoon Chatbot - powered by Llama-3-8b-Instruct-64K, Llama 72B and TinyLlama models - acts a smart, responsive Al agent capable of handling complex inquiries with ease within the VNCLagoon Suite. From source analysis to text translation, the Chatbot reduces time spent on menial tasks to improve workplace efficiency. Built with extensive security Challenge requirements in mind, VNCLagoon suite and the integrated Chatbot utilize endto-end data protection hosted locally within the platform to safeguard sensitive information, thereby addressing common privacy & security concerns. By leveraging Intel<sup>®</sup> Core<sup>™</sup> Ultra processors and Intel OpenVINO toolkit, this solution provides users with faster processing (inference) speed and guicker Solution response times (by delivering more tokens per second), as well as improved runtime memory usage.



#### ISV Case Study

## Iterate Generate: Customized LLMs & Gen Al Assistants

Situation	Iterate Generate is an LLM-powered AI Assistant that can optionally be deployed both on-prem and in the cloud, ensuring security and enabling the use of enterprise and external data. Generate boosts productivity with features like Text Augmentation to re-tone, rephrase, or rewrite text, Service Pilot to summarize and suggest follow-up emails, and Document Search to summarize data, analyze trends, and enable LLM queries in an easy chat interface. It has a modular drag- and-drop, low-code AI environment that allows enterprises to develop AI applications quickly and easily.
Challenge	Generate enables new use cases that can be executed directly on-device (laptop), such as text augmentation, chatbots etc. These new usages can significantly increase enterprise user productivity and efficiency, while addressing privacy and security concerns.
Solution	Developed for Intel <sup>®</sup> Core Ultra processors and optimized with the Intel OpenVINO Inference Engine, Generate provides users with better cost efficiency and faster inference speed while maintaining accuracy, scalability, security, and flexibility. All of this is achieved due to enhanced CPU load performance and better memory efficiency.



## Intel AI Solutions





#### ENABLEMENT PACKAGES

Edge Al



• Edge Al Partner Enablement Package

intel.

Xeon



# Empowering Industry Verticals

#### Accelerating digital and Al transformation

Health, Education & Consumer Industries	Health IT, medical imaging, digital signage, point-of-sale, interactive flat panel displays, multifunctional printers	Interactive kiosk	Interactive flat panel display	<b>Digital signage</b>	<b>S</b> Point of sale
Cities & Critical Infrastructure	Smart cities, safety and security, road and rail infrastructure, airports, electric vehicle charging, government edge infrastructure	Mobile POS	Industrial PC	→ → ↓ Edge server	Orchestrated compute
Federal & Industrial	Manufacturing, robotics, commercial buildings, warehousing and logistics, utilities, integrated energy companies, military, aerospace, government	Ai box / nvr	Security Camera	Print imaging	Medical Imaging

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# Accelerate Edge Workloads with 5th Gen Intel® Xeon® processors

Achieve incredible performance for demanding emerging AI and edge workloads. 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors boost AI performance and energy efficiency, improve operational efficiencies, and enable confidential computing in edge deployments.



average performance gain<sup>1</sup>



average performanceper-watt gain<sup>2</sup> Up to **2.81x** 

higher real-time inference performance for image classification<sup>3</sup> Up to **5.28x** 

higher real-time inference performance for object detection<sup>4</sup>

#### vs. 3rd Gen Intel® Xeon® Gold 6348 processors

#### **CPU REFRESH**

Access the Intel<sup>®</sup> Xeon<sup>®</sup> Processor Advisor Suite to calculate the best route to lower TCO and path to ROI

# NEW: Intel<sup>®</sup> Xeon<sup>®</sup> 6 SoC

Trusted Xeon<sup>®</sup> cores in a dense, integrated System-on-a-Chip (SoC) package designed to address space and power constraints

### Acceleration

Media, network, and Al accelerators

### Integration

Intel® QuickAssist Technology and Intel® Ethernet in one BGA package

## Long life and power optimization

IO die with Intel 4 process for the highest efficiency and density and long-life options to support edge requirements

#### LEARN MORE

Product Brief



#### ISV Case Study

## Retail: AI-Powered Automated Ordering

Situation	Sodaclick is an Al-powered voice and digital signage platform that enables quick service restaurants (QSRs) to deploy automated, contactless, and multilingual voice Al for ordering systems, drive-thrus, and self-service kiosks. By leveraging cloud-based Al models and Intel-powered edge computing, Sodaclick ensures real-time, high-accuracy voice interactions that enhance operational efficiency and customer engagement.
Challenge	QSRs and retail businesses struggle with long wait times, order inaccuracies, and labor shortages, making efficient customer interactions a critical challenge. Traditional touch-based interfaces and manual ordering processes can lead to inefficiencies, bottlenecks, and increased operational costs.
Solution	<ul> <li>By integrating Intel's AI acceleration technologies, Sodaclick developed an advanced voice AI solution capable of processing natural language orders with high accuracy. Intel-powered processors and edge AI enable real-time voice processing, reducing latency and ensuring a seamless, human-like interaction. This collaboration resulted in:</li> <li>A faster and more efficient ordering process, reducing customer wait times</li> <li>Enhanced order accuracy, minimizing errors and improving service quality</li> <li>A contactless experience that meets evolving consumer expectations for safety and convenience</li> <li>Scalable AI-driven solutions that adapt to different industries beyond QSR, including retail and hospitality</li> </ul>

#### Nourish + Bloom Market Case Study:

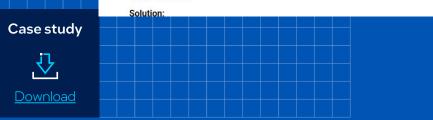
Completing the frictionless experience for Nourish & Bloom Market with Voice AI-Integrated vision checkouts



Nourb & Bloom Marks, Is the first Affician American-wined autonomous procesy store in the United States. The owners, Jointe and Juan Hermitign sought to resolutions the procesy shoosing uservisors in a scott soldown word by contining outting-easily is decinding with a commitment to making heathy earling conversel for all. This case study showcases how Sodablik samtweed with UST to Integrate voice All into their vision checkeds, creating a samtwee and informations experience for North Bloom Market.

#### Challenge:

As an adversmuss greary store with wak-in waik-out technology there were still some foot lanes for example from the statid or dail for third the cudent be recognised, and needed to be weighted and priced accordingly. These would need a solit-induct, but itsuch & Bildom Manket these the challenge of optimizing the induction process to align with their mission of interformers. They coupling adviced historiate during technology to continue to drawnine the autonemous shopping experience whilst maintaining hygiane, reducing fristien during checkout, and exhancing the averall submort astitutions: astitutions attributed and the autonemous the state of the state of the averall submorts attribute astitutions.



#### More Info:

<u>ttps://sodaclick.com/case-studies/</u> ttps://www.insight.tech/retail/qsrs-voice-ai-will-now-take-your-order-with-sodaclick-3

#### ISV Case Study Retail: Commercial Kitchen Automation

Situation	PreciTaste's QSR Brain is an AI machine vision system for digital management in the food service industry. QSR Brain senses and digitizes restaurant operations and uses AI inferencing to guide food production at retail locations. With this combination of AI inferencing technology at the edge and point-of-sale (POS) data augmented by computer vision-detected customer and vehicle sensing, QSR Brain addresses many challenges faced by this industry today.
Challenge	Manually run QSRs face production inefficiencies that impact freshness, service times, and waste. With traditional methods, food production is scheduled beforehand or is reactive once orders start coming in. Crew members must often decide between overproduction, which leads to waste and stale food, and underproduction, which leads to slow service and stockouts. With notoriously high staff turnover and minimal training, crew members need a more-precise way to plan the timing and quantities of food preparation, and managers need processes that are more sustainable.
Solution	Optimized with the Intel® Distribution of OpenVINO <sup>™</sup> toolkit, QSR Brain also uses Intel® RealSense <sup>™</sup> cameras in the kitchen to capture both depth and visual information. Using this solution is having a marked operational impact at major QSR franchisors by providing a more sustainable solution. The company's customers include 4 of the largest 10 QSR restaurants in the US. Overall, their use of the solution ultimately resulted in faster service, more- efficient management of food production, and labor efficiencies. One restaurant reported doubling its operating profits.

#### OpenVINO<sup>®</sup>

#### The Intel Distribution of OpenVINO toolkit

With preoptimized libraries of functions and kernels, the Intel Distribution of OpenVINO toolkit helps developers code, optimize models, and deploy deep learning inference, computer vision, and hardware acceleration models in heterogeneous environments. The toolkit was easy to learn and use, enabling the PreciTaste teams to overcome a gradual learning curve and get the modules working faster.

OpenVINO also allows PreciTaste to upgrade and swap out hardware as improved options become available. New OpenVINO-compatible hardware can be dropped into the system with minimal changes to the architecture or setup. intel REALSENSE Intel RealSense Technology With Intel RealSense technology's vision and depth sensors,

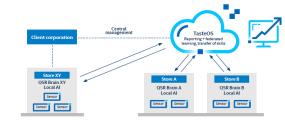
PreciTaste can capture a 3D profile that effectively measures the volume of a food by sensing the depth and ingredient fill levels in pans. The sensors quantify the food that is cooked and available to serve, providing a major source of information for QSR Brain to make decisions based on volumetric assessments of the available inventory.

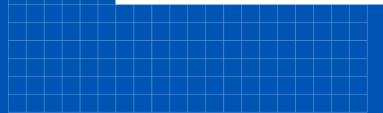
PreciTaste found that Intel RealSense technology delivers a cost-efficient way to measure the available inventory of an array of ingredients, with a camera that provides both vision and depth information. They look forward to continued integration with the technology in deployments going forward.

#### Federated learning at scale

For franchises with dozens, hundreds, or even thousands of and federated learning. Each of the local AI agents sends QSR restaurant locations, the solution generates a multitude summarized KPI data to a cloud-based dashboard so of data points that can help management gain operational insights. While local AI manages each restaurant, cloud-based computing manages the reporting, skill transfer,

management can gain operational insights. Training of the AI models takes place on-site for the first restaurants.





#### More Info:

#### ISV Case Study

## Health & Life Sciences: Surgical Intelligence

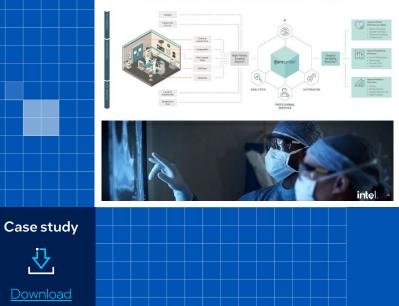
Situation	Caresyntax offers a Data-Driven Surgical Intelligence Platform that leverages advanced AI capabilities to enhance surgical procedures and operating room (OR) efficiency. It provides real-time decision support, personalized surgical playbooks, and turn-by-turn guidance for OR staff. This collaboration aims to improve patient outcomes, streamline workflows, and address critical staffing shortages in healthcare.
Challenge	The healthcare industry faces significant challenges due to acute staffing shortages, particularly in surgical departments. High turnover rates among nurses and clinical support staff have led to increased workloads, longer hours, and operational inefficiencies. These issues not only strain existing staff but also jeopardize patient safety and the financial viability of healthcare organizations, as operating rooms contribute to over 50% of hospital revenues.
Solution	<ul> <li>By integrating the Intel® Distribution of OpenVINO<sup>™</sup> Toolkit and using Intel®</li> <li>Core<sup>™</sup> Processors, Caresyntax can deliver various benefits to its customers:</li> <li>Rapid Onboarding &amp; Training of new clinicians and traveling nurses, ensuring they are well-prepared to support surgeons during procedures.</li> <li>Improved Decision Support via real-time processing of surgical data to provide actionable insights, aiding surgeons in making informed decisions and reducing cognitive load.</li> <li>Enhanced Operational Efficiency through analyzing large volumes of surgical data and identifying opportunities to streamline workflows, optimize resource utilization, and improve overall OR efficiency.</li> </ul>

#### Increase Profitability with Unparalleled insights

The operating room or surgical department of hospitals play the most important tole in the overall profitability of organizations. By streamlining onboarding and operative procedures, hospitals can both reduce the total cost of care while increasing the number of patients they care for. Caresyntax-enables care teams to continuously improve their practice to reduce the total cost of care, increase case volume, and negotate higher reimbursement.

The Caresyntax Platform uses Al to analyze key medical data to gain unparalleled insights into patient outcomes, operational efficiency, and profitability. Generating unique metrics around surgical technique, decision-making, and team dynamics that have direct impact on improving clinical, operational, and financial efficiency directly impacts the overall performance and profitability of a hospital.

#### How the Caresyntax Data-Driven Surgical Data Platform Works



## Intel AI Solutions

# Data Center and Cloud Al

Data Center

& Cloud Al

intel.

GAUDI

XEON

ENABLEMENT PACKAGES

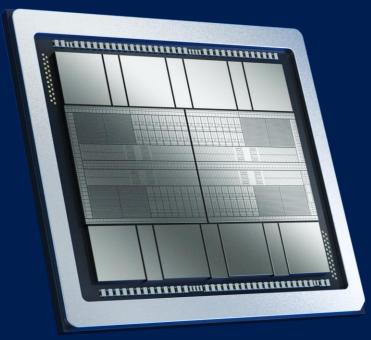
• AlEverywhere Partner Enablement Package

# Intel<sup>®</sup> Gaudi<sup>®</sup> 3 Al Accelerator

#### ENABLEMENT PACKAGES

Enterprise AI with Intel<sup>®</sup> Gaudi<sup>®</sup> AI Accelerators Enablement Package

## Intel® Gaudi® 3: Architected for Gen Al Performance & Productivity



Increased memory for LLM efficiency and cost effectiveness

#### **128GB** HBM capacity, 3.7 TB/s B/W

96MB SRAM, 12.8 TB/s SRAM B/W

PCIe 5

x 16

#### Massive, flexible, on-chip networking

Open standard vs. proprietary InfiniBand

24 x 200 GbE Industrystandard RoCE Ethernet ports

#### **Designed for AI**

Driving greater efficiency & performance

64 Tensor Processor Cores 8 Matrix Math Engines

# Introducing Intel® Gaudi® 3 Al Accelerator

The Intel® Gaudi® 3 AI accelerator is designed to provide state-of-the-art data center performance for all large AI workloads, from generative applications such as large language models (LLMs) and diffusion models to multimodal model AI solutions.



High Parallel Processing Power: Intel<sup>®</sup> Gaudi<sup>®</sup> 3 is designed to handle massive parallel processing tasks efficiently, making it well-suited for training large neural networks.



**Optimized Acceleration** Intel<sup>®</sup> Gaudi<sup>®</sup> 3 provides specialized acceleration for AI tasks, ensuring faster training times and more efficient computation.



High Memory Bandwidth: With its high memory bandwidth, Intel<sup>®</sup> Gaudi<sup>®</sup> 3 can manage the large datasets and numerous parameters required for Deep Learning.



**Energy Efficiency:** Intel<sup>®</sup> Gaudi<sup>®</sup> 3 is built with energy efficiency in mind, reducing power consumption and lowering operational costs.



Al-Specific Design: Intel<sup>®</sup> Gaudi<sup>®</sup> 3 is tailored specifically for AI workloads. This means it cannot be used for tasks like graphics processing or blockchain mining. This specialization ensures superior performance and efficiency for AI applications.

Visit the website: <u>www.intel.com/gaudi3</u>

WATCH NOW > Intel<sup>®</sup> Gaudi<sup>®</sup> 3 explained in 60 seconds

# Intel<sup>®</sup> Gaudi<sup>®</sup> 3 Benefits



#### More choice

**versus single GPU provider** Better price-performance than competitors



### Simple adoption

for new or existing models Migrate your models with as few as 3 - 5 lines of code



Improved efficiency across business challenges Integration of open-source

frameworks



#### Massively scalable

while containing costs Readily scales Gen Al workloads to thousands of nodes



#### Open model

**software and networking** Community-based stack using industry-standard frameworks



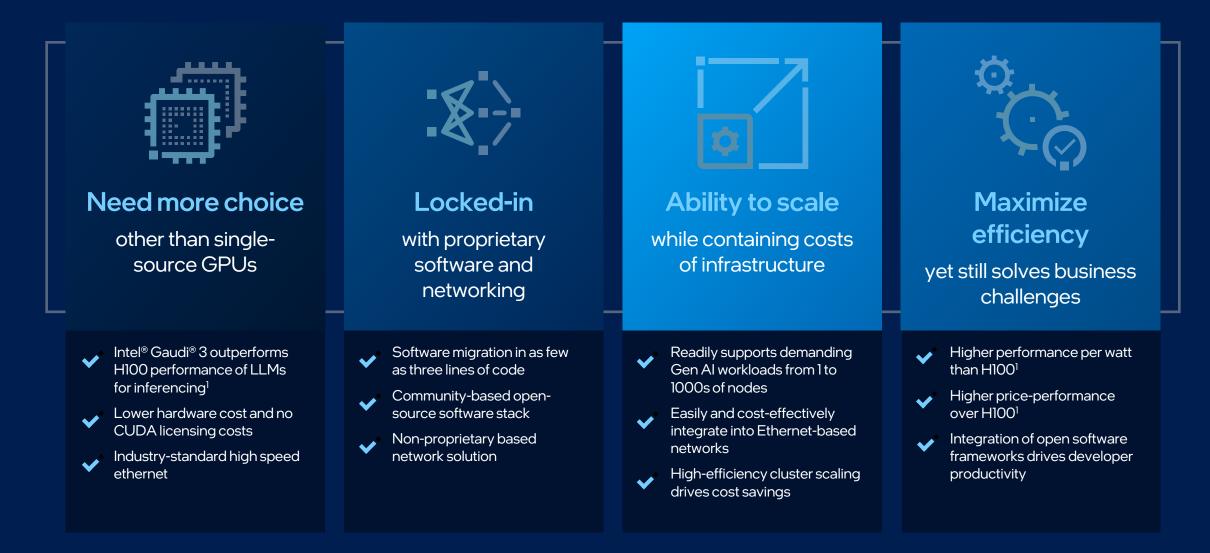
Future-ready to preserve investments Software-compatible with nextgeneration Intel GPUs

#### WATCH NOW > Intel<sup>®</sup> Gaudi<sup>®</sup> 3 AI Accelerator Explainer Video

- ✓ On-premise deployment from single systems to large clusters
- Cloud-on-demand instances from top-tier cloud providers
- ✓ Train and deploy Gen AI models up to 1TB+ parameters

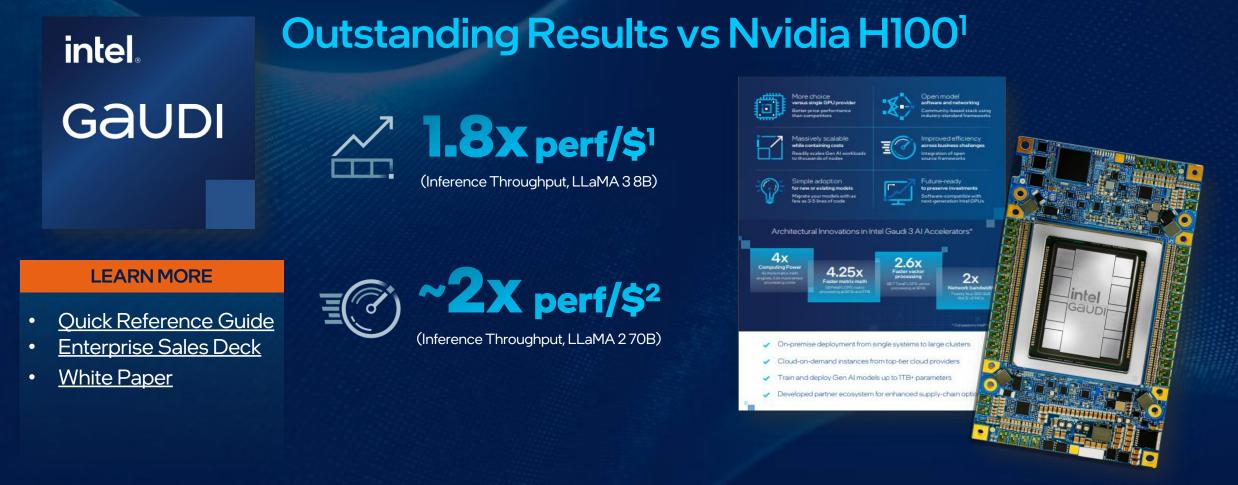
Developed partner ecosystem for enhanced supply-chain options.

# How Intel<sup>®</sup> Gaudi<sup>®</sup> 3 Addresses Enterprise Challenges



intel ai 50

# Intel® Gaudi® 3 Al Accelerators Benchmarks



#### All public performance benchmarks are here >

https://www.intel.com/content/www/us/en/developer/platform/gaudi/model-performance.html

<sup>1</sup>Input-output sequences: 128-2048tps on 2 accelerators/GPUs. Hardware: Two Intel Gaudi 3 AI Accelerators (128 GB HBM) vs two Nvidia H100 GPU (80 GB HBM).

<sup>2</sup> Input-output sequences: 128-2048tps on 1 accelerator/GPU. Hardware: One Intel Gaudi 3 AI Accelerators (128 GB HBM) vs one Nvidia H100 GPU (80 GB HBM).

<sup>1,2</sup> Intel results obtained on September 9th 2024. Intel measured results vs H100 data sources: https://github.com/NVIDIA/TensorRT-LLM/blob/main/docs/source/performance/perf-overview.md Software: Intel Gaudi software release 1.18.0. See Nvidia link for H100 software details Results may vary. Pricing estimates based on publicly available information and Intel internal analysis



intel a

## Handle Demanding Enterprise Generative AI with Intel® Gaudi® Accelerators

Support a wide range of industry AI models and frameworks with cost-effective solutions for GenAI compute and enable scale-out with industry-standard Ethernet networking

#### Example Intel<sup>®</sup> Gaudi<sup>®</sup> use cases include:

<ul> <li>Chatbot assistants</li> <li>Code generation</li> <li>Language trans</li> <li>Twice the throughput at a comparable price</li> </ul>			•	ech recognition erprise retrieval-augmented sy	·	<ul> <li>Computer vision</li> <li>Image, video, and audio generation</li> </ul>	
				iining and :hroughput	Faster model execution and support larger models		
LLAMA2-70B		FP8 GEMM FI	LOPs	BF16 GEMM FLOPs	High-bandwidth Memory (HBM)	HBM Capacity	

1.33x2x4x 1.5x **FP8 GEMM floating** faster faster HBM larger operations per **BF16 FLOPs** bandwidth **HBM** capacity higher inference performance second (FLOPs) throughput Intel Gaudi 3 AI Intel Gaudi 3 AI Intel Gaudi 3 Al Intel Gaudi 3 Al Intel<sup>®</sup> Gaudi<sup>®</sup> 3 Al accelerator vs accelerator vs. accelerator vs. accelerator vs. accelerator vs. Nvidia H100<sup>36</sup> Intel Gaudi 2<sup>37</sup> Intel Gaudi 2<sup>37</sup> Intel Gaudi 2<sup>37</sup> Intel Gaudi 2<sup>37</sup>



# Case Studies

#### Al Sweden Adopts Intel<sup>®</sup> Xeon<sup>®</sup> Processors and Intel<sup>®</sup> Gaudi<sup>®</sup> Accelerators for Virtual Assistant

"We need powerful AI infrastructure to run our enormous language models. Working closely with Intel's team to deploy and optimize the Intel® Gaudi® accelerators made our prototype project possible. A common digital assistant for the public sector has the potential to benefit employees daily. We hope our work can serve as a template for other countries seeking to tackle similar challenges."

Jonatan Permert, Al Transformation Strategist, Al Sweden

CASE STUDY > <u>AI Sweden Prototypes a Virtual Assistant</u>

Deep Learning Capabilities of the Intel<sup>®</sup> Gaudi<sup>®</sup> 2 AI Processor Power Social Counterfactual Breakthrough

"By probing six models using data-intensive methods, the team mitigated biases by as much as 20%"

Vasudev Lal Principal Research Scientist of Cognitive AI at Intel Labs

CASE STUDY > Intel Labs Mitigates Al Bias in Foundational Multimodal Models by 20 Percent

#### Building Trustworthy LLMs for Evaluating & Generating Content at Scale

"This strategic collaboration with Intel allows Seekr to build foundation models at the best price and performance using a supercomputer of 1,000s of the latest Intel Gaudi chips..."

CASE STUDY > Seekr, Intel<sup>®</sup> Gaudi<sup>®</sup> 2 and Intel<sup>®</sup> Tiber<sup>™</sup> AI Cloud







# Availability

### **DCL**Technologies



#### Dell PowerEdge XE9680

Air-cooled

### Dell Al Factory

#### Shipping Q1'25



#### Supermicro X14

Air-cooled Equipped with Intel<sup>®</sup> Xeon<sup>®</sup> 6 processors

#### Shipping Q1'25

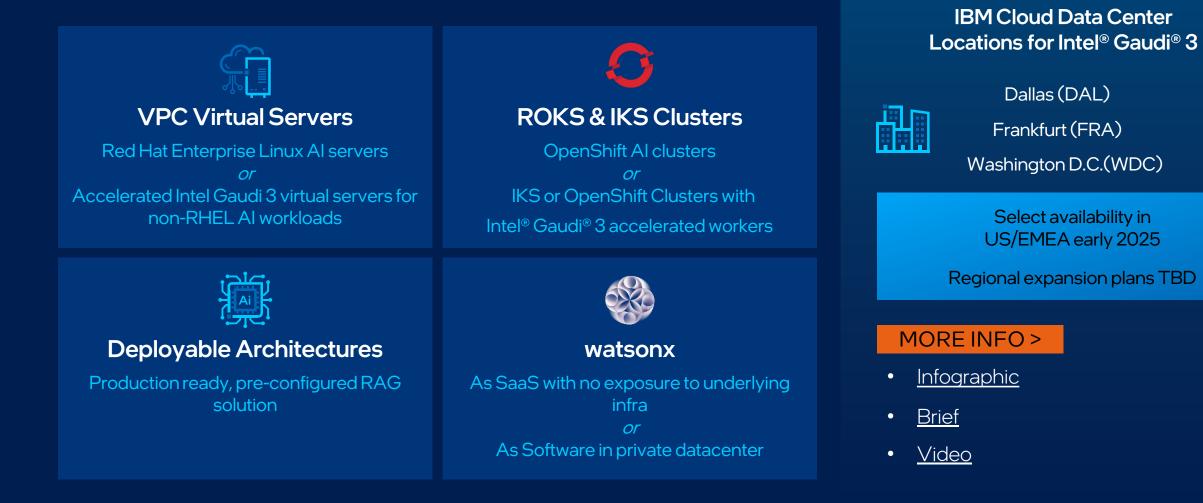
**Hewlett Packard** Enterprise

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HPE Proliant Compute XD680 Air-cooled

#### Shipping Q1'25







# DELIVERING CLOUD SERVICES with SIMPLICITY, FLEXIBILITY, SAVINGS

Denvr Dataworks: brings choice and increased efficiency

with Intel® Gaudi® 2 and Intel® Gaudi® 3

Accelerate time-to-market, increase ROAI

<b>Training</b>	<b>Inference</b>
-as-a-Service	-as-a-Service
RAG	<b>Model</b>
-as-a-Service	-as-a-Service

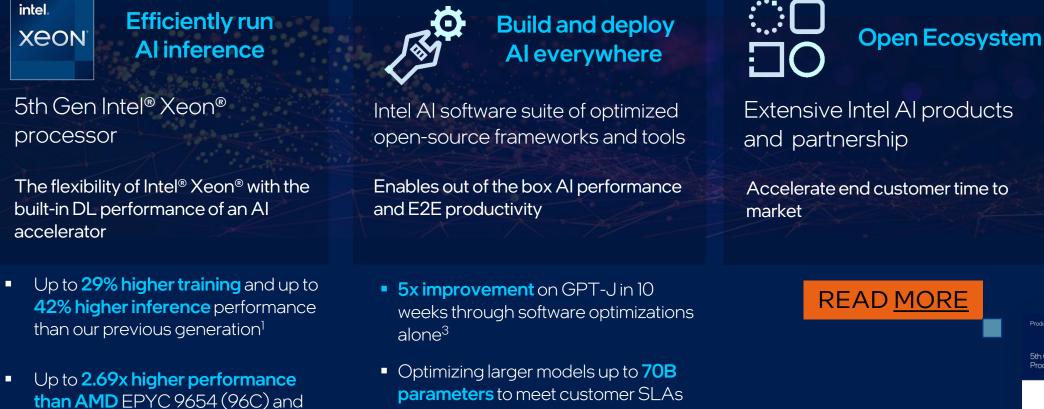
# Intel<sup>®</sup> Xeon<sup>®</sup> Processors

**ENABLEMENT PACKAGES** 

<u>Al on Intel<sup>®</sup> Xeon<sup>®</sup> Partner Enablement Package</u>

Report: CPUs are Key to Enterprise Al

# Intel<sup>®</sup> Xeon<sup>®</sup> - The Processor Designed for AI



 Optimized 300+ DL models and 50+ ML and Graph Models

#### **READ** MORE Product Brie



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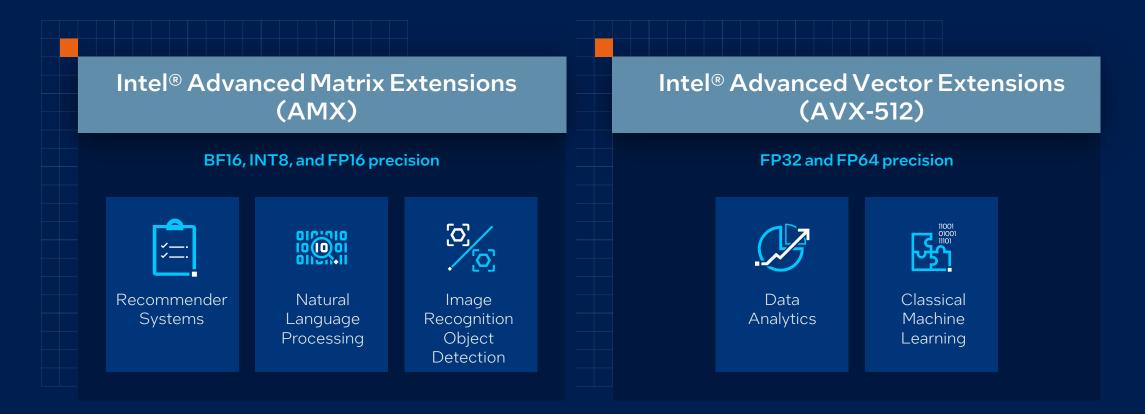
58

Based on performance gains of 1.1x to 1.29x for training (ResNet50v1.5, BERT-Large, SSD-ResNet34, RNN-T, MaskRCNN, and DLRM) and 1.19x to 1.42x for inference (ResNet50v1.5, BERT-Large, SSD-ResNet34, RNN-T (BF16 only), Resnext101 32x16d, MaskRCNN (BF16 only), DistilBERT) compared to 4th Gen Intel® Xeon® processor. See A15-A16 at intel.com/processorclaims: 5th Gen Intel® Xeon® Scalable processors. Results may vary

9754 (128C) processors<sup>2</sup>

Based on performance gains of 1.19x to 2.69x with Intel<sup>®</sup> Advanced Matrix Extensions (Intel<sup>®</sup> AMX) for inference on GPT-J, LLaMA-2 13B, DLRM, DistilBERT, BERT-Large, and ResNet50v1.5 compared to AMD EYPC 9654 and 9754. See A201, A202, A208-A211 at intel.com/orocessorclaims: 5th Gen Intel Xeon Scalable processors. Results may vary

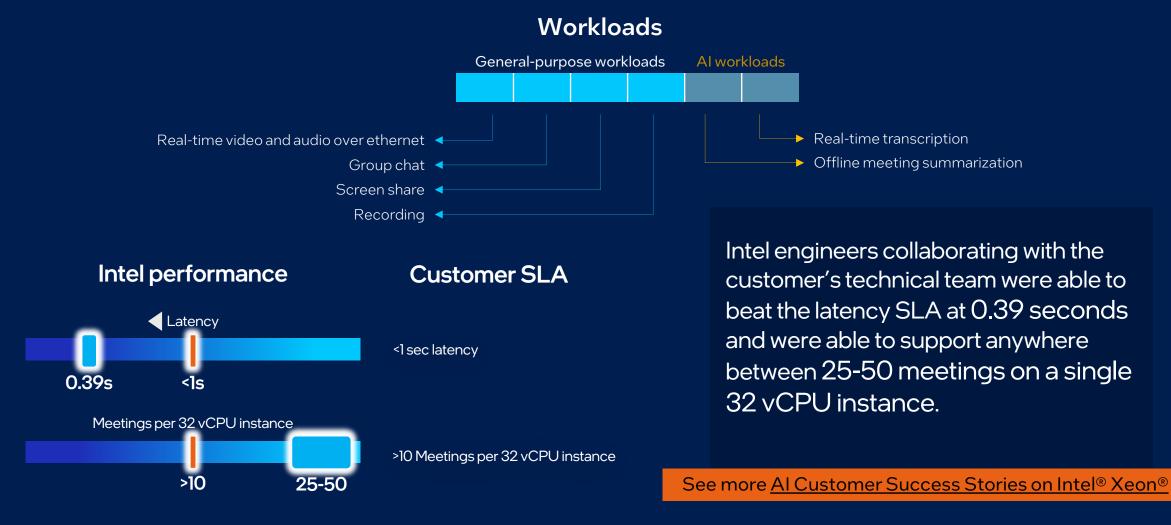
# Intel<sup>®</sup> AMX accelerates DEEP LEARNING use cases

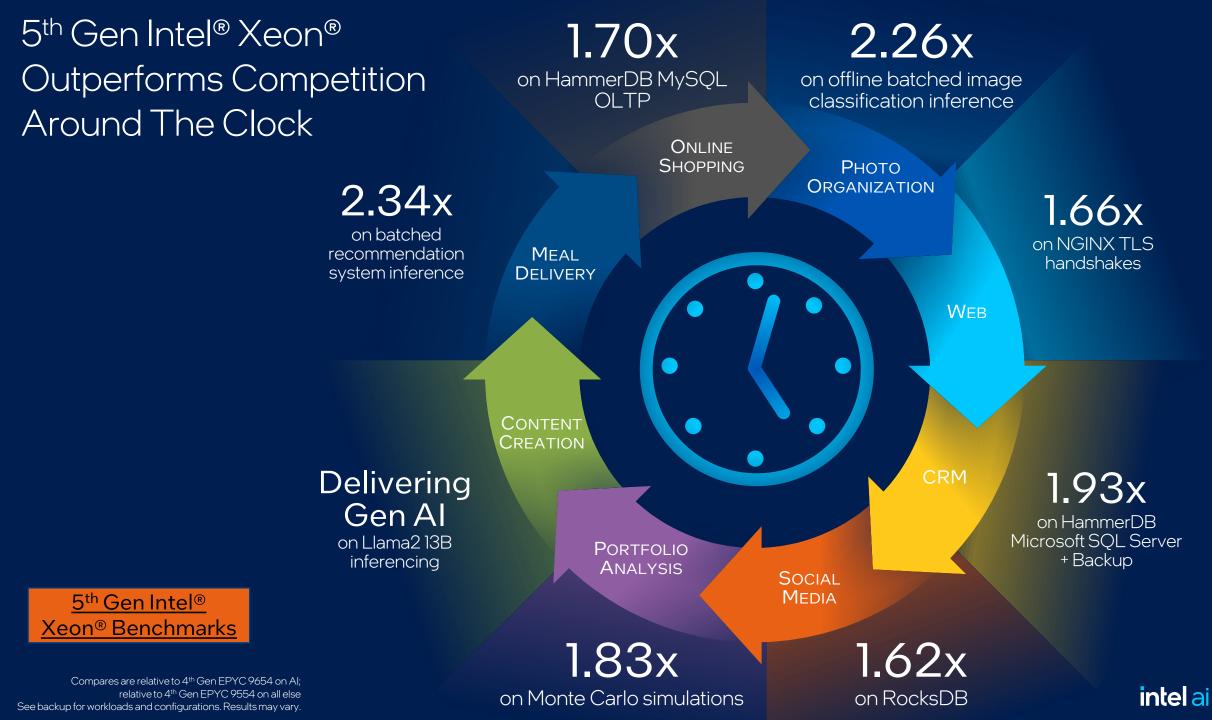


Many DL workloads are "mixed precision" and 5th Gen Xeon® can seamlessly transition between AMX and AVX-512 as needed

# Intel<sup>®</sup> Xeon<sup>®</sup> Processor delivers TCO Value for Mixed General-Purpose and AI Workloads

Case Study: Video Conferencing Service

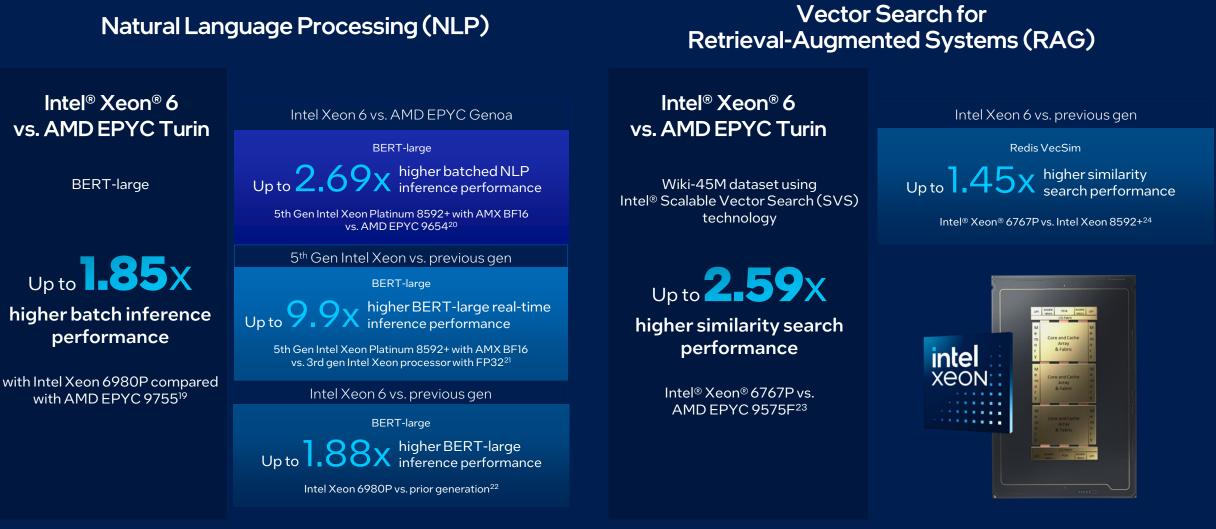




ai 61

## Get the Most Efficient Text Processing for Enterprise AI Workloads

Handle increased throughput and achieve faster request service for NLP and RAG with Intel® Xeon® processors



# Al Case Studies on Intel® Xeon® Processors

### **REAL WORLD RESULTS**

#### Healthcare

Winning Health has introduced the WiNGPT solution based on 5th Gen Intel® Xeon® Scalable processors, through working with Intel, the inference performance has been increased by over 3X compared with the platform based on the 3rd Gen Intel® Xeon® Scalable processors



READ ARTICLE

#### Media & Entertainment

**Gunpowder** accelerated rendering times for stunning visual effects while lowering costs with as much as 52% better performance per dollar compared to previous-gen instances with Intel<sup>®</sup> Xeon<sup>®</sup> processors<sup>3</sup>

#### **GUNPOWDER®**

READ THE CASE STUDY

#### **Professional Services**

**Ropers Majeski** increased worker productivity by 18.5%, saving an average of 75 minutes per user per day by automating email processing, document filing, and report generation with builtin Al acceleration from Intel<sup>®</sup> Xeon<sup>®</sup> CPUs<sup>5</sup>

#### ROPERS MAJESKI

READ THE <u>CASE STUDY</u>

#### Energy

**Storm Reply** chose the new Amazon EC2 C7i instances supported by 4th Gen Intel® Xeon® Scalable processors and Intel libraries for LLM modeling. After a HW evaluation process, they matched the price-performance ratio of GPU-based options by using CPU-based instances.



#### Netflix delivered fast and seamless streaming

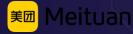
experiences with 2x better Al-enabled video encoding and significant cloud savings by upgrading AWS EC2 instances. Netflix achieved a 3.5x performance improvement per CPU with Intel® Xeon® CPUs and software optimizations, at a lower cost than with GPUs<sup>4</sup>

NETFLIX

READ THE ARTICLE

#### Retail

**Meituan** uses vision AI services to **improve a** wide range of customer experiences, and achieved **70% cost savings** by migrating from GPUs to Intel<sup>®</sup> Xeon<sup>®</sup> CPUs and software for AI inference<sup>6</sup>



READ THE CASE STUDY

# Introducing Intel<sup>®</sup> Xeon<sup>®</sup> 6 Processors



P-core

Optimized

for performance

in compute-intensive

and Al workloads

Common platform foundation and shared
software stack
Lecore
Optimized
for efficiency
in high-density and
scale-out workloads

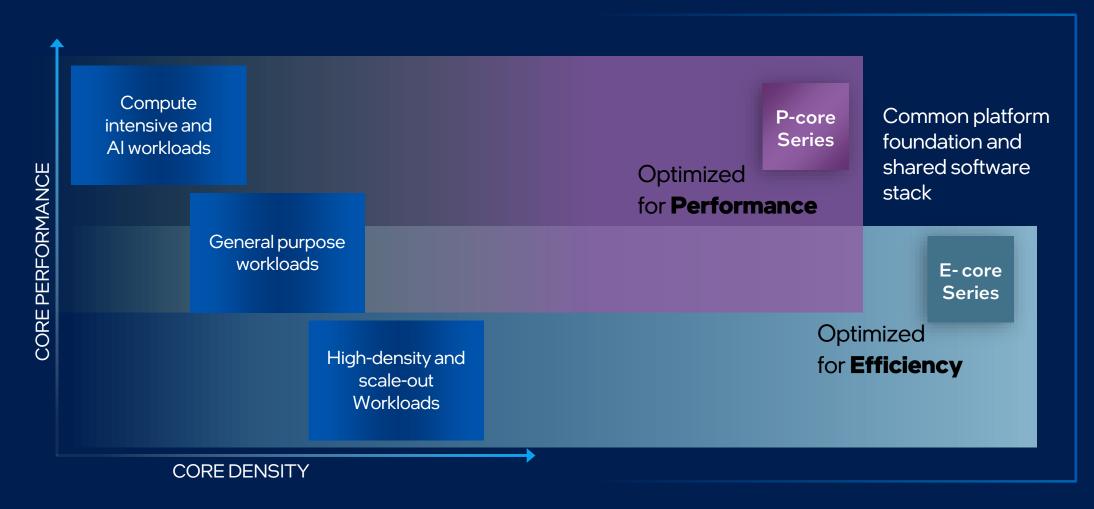
VISIT NOW > Intel<sup>®</sup> Xeon<sup>®</sup> 6 Website

# Intel<sup>®</sup> Xeon<sup>®</sup> is the Most Deployed Host CPU for Al Accelerated Systems<sup>\*</sup>

The role of a host CPU in	Host CPU Technical Requirements	Intel <sup>®</sup> Xeon <sup>®</sup> 6 Winning Features
maximizing the performance of an Al accelerated system:	Superior I/O performance	20% more lanes with up to 192 PCIe 5.0 lanes resulting in higher i/o bandwidth <sup>1</sup>
<ul> <li>Data preprocessing to prepare data for training models</li> <li>Data transmission to CDL (for parallel)</li> </ul>	High single threaded performance	High per core performance and max turbo frequency
<ul> <li>Data transmission to GPU for parallel processing</li> <li>Manages check-pointing to system</li> </ul>	High memory bandwidth and capacity	30% higMem capacity expansion with CXL her bandwidth w/ MRDIMMs <sup>2</sup>
<ul> <li>memory</li> <li>Inherent flexibility to process mixed workloads running on</li> </ul>	RAS for large scale systems	Advanced RAS support (ex: PCIe enhanced Downstream Port Containment - eDPC)
same infrastructure	Flexible form factor support	Both DC-MHS and NVIDIA® MGX™ supported

# Intel<sup>®</sup> Xeon<sup>®</sup> 6 Processors

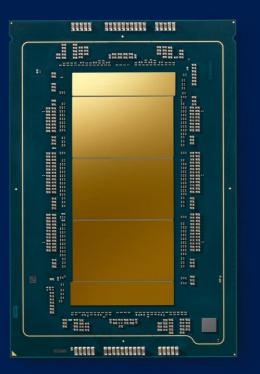
The best processors to meet diverse performance and efficiency requirements



# Intel<sup>®</sup> Xeon<sup>®</sup> 6 processor with P-cores AI | HPC | IaaS | General Compute

#### Intel<sup>®</sup> Xeon<sup>®</sup> 6 processors with P-cores

- Industry-leading Performance-cores (P-cores) are architected for compute-intensive workloads which benefit from multiple data elements being processed in parallel
- Choose from a range of SKUs with up to 128 cores and 12 memory channels for higher overall performance
- Maximize data throughput with the latest DDR5 and Multiplexed Combined Rank (MCR) DIMMs
- Scale AI everywhere with Intel Advanced Matrix Extensions (Intel AMX) to accelerate inferencing for INT8, BF16, and newly supported FP16 datatypes



**2**x

higher Al inference performance vs. 5th Gen Intel® Xeon® processors<sup>1</sup>

higher HPC performance vs. 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> processors<sup>1</sup>

# **2**x

higher average performance for general compute vs. 5th Gen Intel® Xeon® processors<sup>1</sup>

#### SOLUTION BRIEF >

#### Intel® Xeon® 6 with P-cores for the Cloud

PRODUCT BRIEF >

Intel<sup>®</sup> Xeon<sup>®</sup> 6 Processors with Performance-Cores (P-Cores) Deep Dive Intel<sup>®</sup> Xeon<sup>®</sup> 6700 with P-cores

# Intel<sup>®</sup> Xeon<sup>®</sup> 6 with Performance Cores (P-cores) Server Consolidation



With more cores, double the memory bandwidth, and AI acceleration in every core, Intel® Xeon® 6 processors with P-cores provide **twice the performance** for the widest range of workloads, including AI and high-performance computing (HPC).<sup>1</sup>

Lower your total cost of ownership (TCO) by migrating from 2nd Gen Intel® Xeon® processors (4208) to Intel® Xeon® 6 processors with Pcores (6952P).<sup>1</sup>

## Recover your cost in 4 months<sup>1</sup>

# Intel<sup>®</sup> Xeon<sup>®</sup> 6 with Efficient-cores (E-cores)

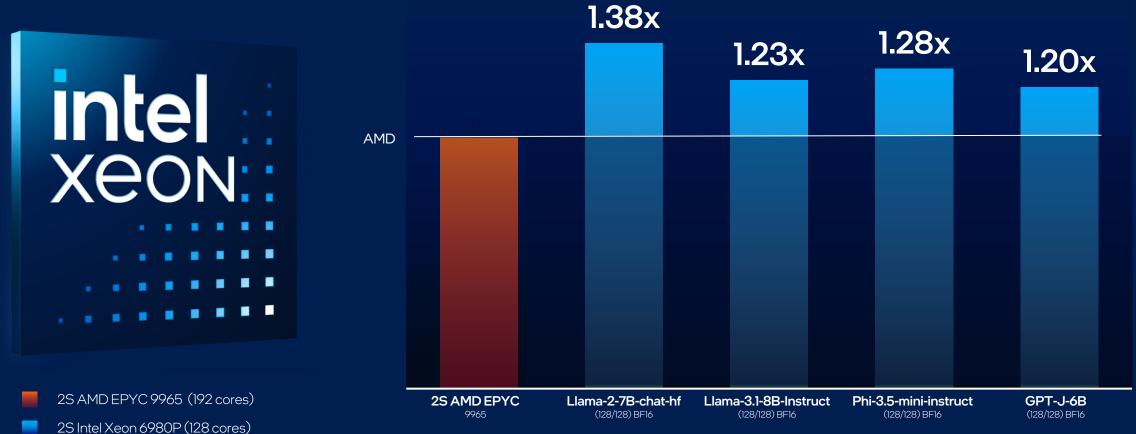
Free up space and power in the data center for new AI projects



**DEEP DIVE** • Intel<sup>®</sup> Xeon<sup>®</sup> 6 Processors with Efficient-Cores (E-Cores)

# Leadership in Small Model Performance

Intel<sup>®</sup> Xeon<sup>®</sup> 6900P series processors with MRDIMM support outperform the best AMD EPYC 9005

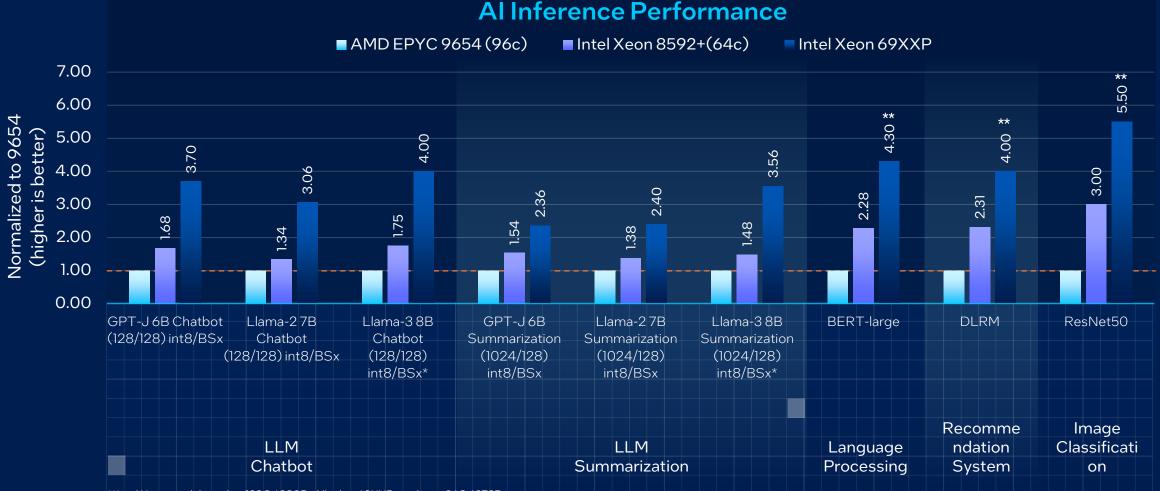


See [9A231] intel.com/processorclaims: Intel Xeon 6. Results may vary

intel ai 70

# World's Best CPU for Al Inference

Continued leadership in AI with 5.5x higher performance vs. competition



\*\*Intel Xeon result based on 128C 6980P. All other 69XXP results on 96C 6972P.

See backup for workload and configurations. Results may vary.

\* AMD EPYC 9654 with BF16 on Llama3 8B Chatbot; did not meet SLA on INT8

# Call to Action & Resources

# Accelerate Enterprise AI Development with Intel® Tiber™ AI Cloud

Learn, prototype, test, and run applications and workloads on a cluster of the latest Intel® hardware and software

Accelerate and scale AI with the latest hardware and software innovations in this development environment. Gain more compute power and choices to fine-tune your software and generative AI.



### **Get Started with Intel**

Get hands-on experience with the latest Intel products. Empower your AI skills with Intel.



#### Early Technology Access

Evaluate prerelease Intel platforms and associated Inteloptimized software stacks.

#### Deploy Al at Scale

Speed up AI deployments with the latest machine learning toolkits from Intel and libraries hosted on Intel Developer Cloud.

Read the Technical Article > <u>Get Started</u> >

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# Call to Action

and Intel<sup>®</sup> Gaudi<sup>®</sup> product lines

can help you win more business

**Get Started** 



Accelerate and scale AI with the latest hardware and software innovations in this development environment Reach out to your **Intel Representative** for more information

### How to Access Intel® Partner Alliance Customer Support



### **Intel Virtual Assistant**

This Chat Bot, located in the bottom-right corner of each Partner Alliance webpage, provides self-help to most questions or a quick link to a live support agent.



#### Get Help "Blade"

Submit an <u>online support request</u>. This link is found on the footer of most pages within the Partner Alliance website.



### Partner Alliance "Get Help" page

The <u>Get Help</u> page provides detailed selfhelp guides on most of the tools and benefits available to Partner Alliance members.

# Al Enablement Zones

<u>Access a comprehensive resource hub</u> designed to help grow your business and solve your customers' most pressing business challenges. Find exclusive, value-added technical and sales enablement resources to help you build and sell solutions with Intel technology.

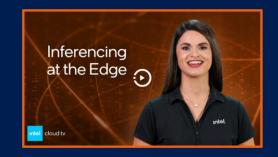


# Training Videos

### Intel<sup>®</sup> Cloud TV



Your GenAl Opportunity with Intel® Gaudi® Al Accelerators



Gain Insights Using Data Inferencing at the Edge



<u>Creating Competitive</u> <u>Advantage with AI in the Cloud</u>



Al Inferencing Using Cloud Technologies



Selling the Al Experience



<u>Get on the Fast Path to</u> <u>Scale Al Everywhere</u>

# Principles of Al Competencies



#### Principles of AI Everywhere Competency

In this curriculum, you'll delve into Deep Learning, Machine Learning, and Generative AI, and learn to navigate AI challenges using industry models tailored to data parameters. Learn how to assess customer needs effectively by applying the ADDS Methodology to offer tailored solutions from Intel's diverse portfolio, including CPU, GPUs, accelerators, technologies, software, and toolkits, for ease of AI solution deployments.

### <u>Enroll</u> >



#### Principles of Al Software & Ecosystem Competency

From this curriculum, you will learn how to expedite AI development using open standards and harness data to drive business transformation. Explore a wide range of security solutions within the broad Intel AI ecosystem to ensure data integrity and protection. Delve into the breadth of Intel's AIbased products with a deep focus on Intel's AI software stack, toolkits, and Intel Developer Cloud for ease of AI solution deployments.



#### intel. partner solution pro Intel® Gaudi® AI Accelerators

#### Intel<sup>®</sup> Gaudi<sup>®</sup> AI Accelerators Competency

The Intel® Gaudi® AI Accelerator curriculum equips you with practical, in-depth knowledge about AI accelerators, including hardware, building clusters, software tools, cloud access, AI use cases, workloads, and ecosystem positioning. Learn how to boost performance, scale efficiently, and drive innovation with Intel® Gaudi® accelerators, designed to help you unlock powerful insights and deliver greater value to your customers.



# Additional Trainings

Technical

Asset Type	Title and Link
Training Course	Improving LLMs with Prompt Economization and In-Context Learning
Training Course	Streamline AI for Data Generation and Large Language Models
Training Course	Applied Deep Learning with TensorFlow*
Training Course	Small and Nimble – the Fast Path to Enterprise GenAl
Training Course	The Next Wave of GenAI - Domain-Specific LLMs
Guide	A Developer's Guide to Getting Started with Generative AI: A Use-Case-Specific Approach
Training Course	Taking AI on Intel® Xeon® Processors Into the Solution Space
Guide	A Developer's Guide to Adapting to Enterprise AI
Training Course	Streamline AI for Data Generation and Large Language Models
Training Course	LLMs and RAG in GenAl
Training Course	Stable Diffusion and Hugging Face in GenAl

# Additional Trainings

### Non-Technical

AssetType	Title and Link
Video Series	Embracing Generative AI
Training Course	Small and Nimble – the Fast Path to Enterprise GenAl
Training Course	The Next Wave of GenAI - Domain-Specific LLMs
Training Course	Principles of AI Everywhere Competency
Training Course	Principles of AI Software & Ecosystem Competency
Training Course	Engaging the AI Ecosystem: Win with Software, Scale with SIs and Sell the Solution
Training Course	Generative AI and Large Language Models for the Real World
Training Course	Foundations of GenAl

### Additional Resources

AssetType	Title and Link
Webinar	<u>Generative AI Webinar Series</u>
Webinar	Bringing GenAl Everywhere
Podcast	How Copilot, ChatGPT, Stable Diffusion and Generative AI Will Change How We Develop, Work and Live
Business Brief	Deploy AI Everywhere
Blog Series	Tuning and Inference for Generative AI with 4th Generation Intel Xeon Processors
Solution Brief	Deploy and Scale Generative AI Inference with Lenovo ThinkSystem SR650 V3 / 4th Gen Intel Xeon Processors
Solution Brief	New Intel and VMware Technologies Turbocharge Lenovo ThinkAgile VX V3 Systems
Tech Article	Accelerate Llama 2 with Intel® AI Hardware and Software Optimizations
Research PR	10% of Organizations Surveyed Launched GenAl Solutions to Production in 2023
Fireside Chat Video	Taking on the Compute and Sustainability Challenges of Generative AI
Podcast	Hugging Face and Intel - Driving Towards Practical, Faster, Democratized and Ethical AI solutions
Twitter/X Conversation	How Democratized Large Language Models Boost AI Development
Supermicro Benchmarks	Habana Claims Validation
Hugging Face Benchmarks	<u>Benchmarks</u>
Training / Webinar	Cloud Solution Architect (CSA) Tech Talk: AI with Habana
White Paper	Enterprise AI is all about the Developer
Infographic	CPUs are Key to Enterprise AI

### Additional Resources

AssetType	Title and Link
Solution Brief	Streamline AI Adoption and Deployment Using Intel Enterprise AI with Red Hard OpenShift AI
Guide	The AI Guide
Reference Kit	Al Unstructured Text Data Generation
White Paper	Zoho is Optimizing and Accelerating Video Al Workloads
White Paper	Seekr Develops Trustworthy AI Screening System
Solution Brief	Security in Education: AI and Confidential Computing Help Make Secure Remote Exams a Reality
Case Study & Video	Nature Fresh Farms Utilizes AI from Seed to Store
Case Study	<u>QMed Asia Drives Early-Stage Cancer Detection Rate</u>
Case Study & Video	MetaApp Revamps AI-Based Recommendation System
Solution Brief	Optimizing AI Model Training and Refinement for Automated Optical Inspection (AOI)
Blog	Prompt-Driven Efficiencies for LLMs
Solution Brief	Driving Enterprise RAG Innovation with Intel® Xeon® Processors
White Paper	Improving Intel Technical Sellers' Effectiveness and Customer Engagement with Help of a Generative AI Chatbot

# Notices and Disclaimers

Performance varies by use, configuration and other factors. Learn more on the <u>Performance Index site</u>. Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See backup for configuration details. No product or component can be absolutely secure. Your costs and results may vary.

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**intel ai** 

# Resources and Configurations



### 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> Outperforms Competition Around The Clock

- ResNet50v1.5
- Intel® Xeon® 8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. TensorFlow= Intel TF 2.13, OneDNN=3.2, Python 3.8, AI Model=ResNet50v1.5 Large(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BFloat16, INT8-AMX (BS >1),, Test by INTEL as of 10/10/2023.
- AMD EPYC 9654: 1-node, 2x AMD EPYC 9654 96-Core Processor, 96 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, ZenDNN 4.1 TensorFlow 2.12.1, Python 3.8, AI Model=ResNet50v1.5 Large(https://github.com/IntelAI/models/), Batched Results: best scores achieved using (BS >1), Test by INTEL as of 09/11/23.

#### NGINXTLS

- Intel® Xeon® 8592+: 1-node, 2x 5th Gen Intel® Xeon® Scalable processor (64 core) with integrated Intel Quick Assist Technology (Intel QAT), QAT device utilized=4 (1 active socket), HT On, Turbo Off, SNC On, with 1024GB DDR5 memory (16x64 GB 5600), microcode 0x21000161, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, IPP Crypto 2021.8, IPsec MB v 1.4, QAT \_Engine v 1.4.0, QAT Driver 20.1.1.1..20-00030, TLS 1.3 Webserver: ECDHE-X25519-RSA2K, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost Off, NPS1, Total Memory 1536GB (24x64GB DDR5 4800), microcode 0xa10113e, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, TLS 1.3 Webserver: ECDHE-X25519-RSA2K,tested by Intel October 2023.

# Resources and Configurations



### 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> Outperforms Competition Around The Clock

- HammerDB Microsoft SQL Server + Backup
- Intel® Xeon® 8592+: 1-node, 2x 5th Gen Intel® Xeon® Scalable processor 8592+ (64 cores) with integrated Intel Quick Assist Technology (Intel QAT), Number of IAA device utilized=8(2 sockets active), HT On, Turbo On, SNC off, Total Memory 1024GB (16x64GB DDR5 5600), microcode 0x21000161, 2x Ethernet Controller 10-Gigabit X540-AT2, 7x 3.5T INTEL SSDPE2KE032T807, QATZip 2.0.W.1.9.0-0008, Microsoft Windows Server Datacenter 2022, Microsoft SQL Server 2022, SQL Server Management Studio 19.0.1, HammerDB 4.5, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost On, NPS1, Total Memory 1536GB (24x64GB DDR5 4800), microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 7x 3.5T INTEL SSDPE2KE032T807, Microsoft Windows Server Datacenter 2022, Microsoft SQL Server 2022, SQL Server Management Studio 19.0.1, HammerDB 4.5, tested by Intel October 2023.

#### RocksDB

- Intel® Xeon® 8592+: 1-node, 2x 5th Gen Intel® Xeon® Scalable processor 8592+ (64 cores) with integrated Intel In-Memory Analytics Accelerator (Intel IAA), Number of IAA device utilized=8(2 sockets active), HT On, Turbo On, SNC off, Total Memory 1024GB (16x64GB DDR5 5600), microcode 0x21000161, 2x Ethernet Controller 10-Gigabit X540-AT2, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, QPL v1.2.0, accel-config-v4.0, iaa\_compressor plugin v0.3.0, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db\_bench), 4 threads per instance, 64 RocksDB instances, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost On, NPS1, Total Memory 1024GB (16x64GB DDR5 4800), microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db\_bench), 4 threads per instance, 28 RocksDB instances, tested by Intel October 2023.

#### Monte Carlo

- Intel® Xeon® 8592+: 1-node 2x Intel® Xeon® 8592+, HT On, Turbo On, SNC2, 1024 GB DDR5-5600, ucode 0x21000161, Red Hat Enterprise Linux 8.7, 4.18.0-425.10.1.el8\_7.x86\_64, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 tbb:2021.10.0. Test by Intel as of October 2023.
- AMD EPYC 9554: 1-node, 2x AMD EPYC 9554, SMT On, Turbo On, CTDP=360W, NPS=4, 1536GB DDR5-4800, ucode= 0xa101111, Red Hat Enterprise Linux 8.7, Kernel 4.18, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 ibb:2021.10.0. Test by Intel as of March 2023

# Resources and Configurations



### 5th Gen Intel<sup>®</sup> Xeon<sup>®</sup> Outperforms Competition Around The Clock

#### DLRM

- Intel® Xeon® 8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. Framework=Pytorch 2.1, IPEX=2.1, Python 3.8, AI Model= DLRM(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BS>1, Precision=INT8-AMX, Test by INTEL as of 10/10/2023.
- AMD EPYC 9654: 1-node, 2x AMD EPYC 9654 96-Core Processor, 96 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, Framework=Pytorch 2.1, IPEX=2.1, Python 3.8, AI Model= DLRM(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BS>1, Precision=INT8. Test by INTEL as of 09/11/23.

#### HammerDB MySQL

- Intel® Xeon® 8592+: 1-node, 2x INTEL(R) XEON(R) PLATINUM 8592+, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 8 [0], DSA 8 [0], IAX 8 [0], QAT 8 [0], Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.0-84-generic, HammerDB Mv4.4, MySQL 8.0.33. Test by Intel as of 10/04/23.
- AMD EPYC 9554: 1-node, 2x AMD EPYC 9554 64-Core Processor, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 0 [0], DSA 0 [0], IAX 0 [0], QAT 0 [0], Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, HammerDB v4.4, MySQL 8.0.33. Test by Intel as of 10/05/23.