

rem people

REM inStore

Supercharge Your FMCG Business With Our Cuttingedge Retail Product Recognition Engine, Revolutionizing Product Identification, Shelf Monitoring, And Competitive Analysis For Unrivaled Retail Success.

One of the toughest challenges faced by FMCG companies is effectively monitoring and managing instore operations across multiple locations. Traditionally, this process has been labor-intensive, errorprone, and costly. However, REM inStore provides a comprehensive solution to tackle these difficulties. By leveraging real-time data and AI technology, REM inStore offers FMCG companies unprecedented visibility into their operations, allowing them to identify issues promptly and take immediate action. Whether it's monitoring product availability, ensuring planogram compliance, or tracking promotional effectiveness, REM inStore provides accurate insights and actionable recommendations to optimize in-store execution. With its advanced analytics and Al-powered algorithms, FMCG companies can reduce operational costs, increase sales, and improve overall performance, setting new industry standards in omni-channel execution management.

Key Features









Data Capturing From Several Resources

Single Platform Omni-channel

Innovative Solutions Powered By Al Verification Models

99.5% Data Control &

Verticals:

- Retailers
- FMCG Companies Pharma
- Consumer Electronics
- HORECA
- Planogram Compliance
- Performance Tracking
- Distributors
 Execution Management
- Hospitality
 Task Management
- Data Integration
- Competitor Analysis
- Operation and Asset Optimization

Worldwide

By leveraging the Intel® Distribution of OpenVINO™ Toolkit, Intel® Xeon® processors, and Intel® Optimization for PyTorch, we have optimized our solution to deliver accelerated inference, improved model performance, and scalability. Intel's expertise and resources have allowed us to push the boundaries of computer vision, enabling us to provide real-time insights and enhanced customer experiences. With Intel's support, we continue to drive innovation and shape the future of computer vision solutions."

Lutfu CAKIL R&D Director, Rem People

Intel Products and Technologies

- Intel® Xeon® Scalable Processors **Product Page**
- Intel® Distribution of OpenVINO™ Toolkit Product Page
- Intel® Optimization for PvTorch Introduction

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- REM People Company News

Country/Geo:

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Use Cases: