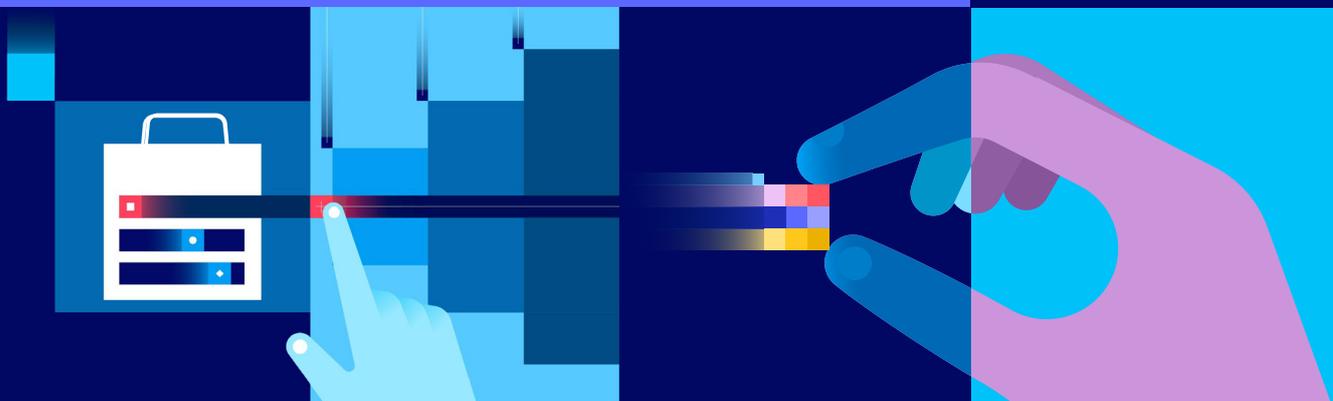
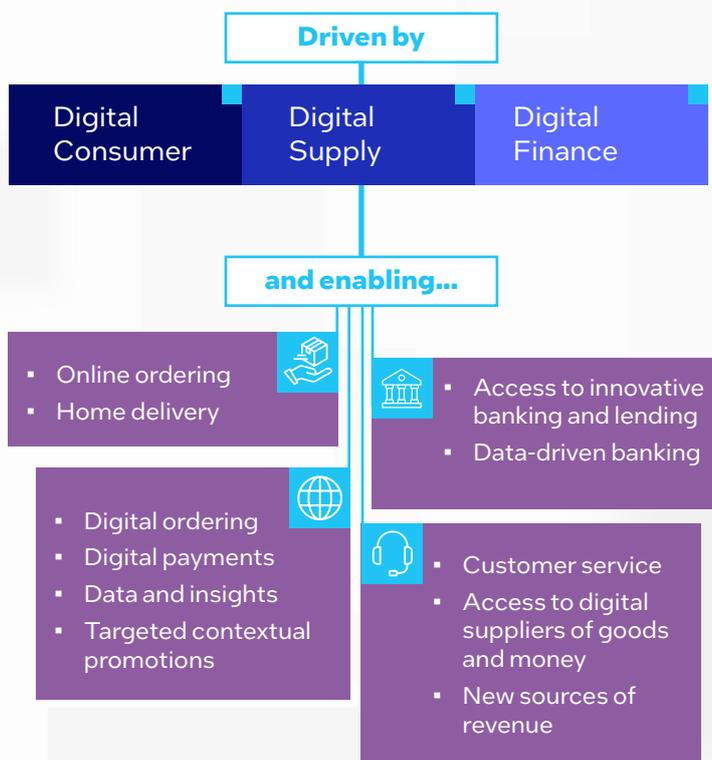


# Accelerating Retailers' Digital Transformation Journey with Integrated Retail Solution



The Indian retail market, valued at 800 billion, includes over 14 million stores. Out of which 80% are grocery stores, and 90% of these stores follow a traditional format. Intel's Integrated Retail Solution seeks to elevate these retailers by replacing legacy systems with tech-powered solutions, enhancing daily operations, customer interactions, and profitability.

## Why Digitization of Kirana Stores



# The Solution

Workload consolidated POS on Intel's Integrated Retail Solution, running multiple optimized AI and non-AI applications seamlessly.



## Backward Integration

FMCG/WS Brands |  
Banks /NBFC/FinTech |  
Marketing & Research firms



## Store into Smart Store

POS billing/Inventory  
Management | Sales  
Performance Analytics



## Forward Integration

Consumers |  
Loyalty |  
ONDC



- New customers through ONDC
- Mine existing customers
- Image uplift

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- Business process optimization
- Virtual merchandize
- Data and video analytics

**neoTechBox**  
FROM SnapBizz

Loaded with: \*Intel Core i3 processor \*Ram - 8GB Kingston \*SSD - 256 GB Kingston \*USB Port - 5 \*HDMI DP - 1 \*VGA Port - 1 \*RJ 45 LAN Port - 1

- Brand 'inner circle'
- More promos
- Better trade margins

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- Financial inclusion
- Access to competitive capital

# Key Highlights

### POS App

- Billing using bar code scanner & printer
- Inventory management
- Stream real-time video from camera
- Display AI-based alerts and status updates

### Surveillance System

- Record surveillance footage
- Count footfall and notify POS app
- Detect camera tampering and alert POS app
- Enhanced performance with OpenVINO™ Toolkit

### AI Solution

- Collect and analyze data in near-real
- Business insights like footfall statistics and demographics
- Shelf Analytics
- Optimized with OpenVINO™ Toolkit

+

### Digital Signage

- Features that support digital signage
- Dynamic content based on analytical data from surveillance footage or other advertainment

### Remote Manageability

- CRM application
- Payment Management
- Remote management with Intel vPro®/Intel® AMT

# Intel with the Ecosystem Bringing Value to Kirana Stores

Accelerated Digitization		
Up to <b>25%</b> Business Growth	A/B Class: <b>80%</b> of 1M, mid-market	C class: <b>50%</b> of 2M, mass market
1 lakh worth of hardware into <b>30-40K</b> while improving services		

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