Al on Intel® Xeon® processors

Partner Enablement Package

Addressing customers' Al business challenges with Intel® Xeon® based solutions



Contents

- Why Partner with Intel on AI
 - Why Choose Xeon® for Developing an Al Solution
- > Intel Al Portfolio
 - Scalable Systems for Al
 - Intel Al Software is Enterprise Ready
- Intel® Xeon® for Al
 - Intel® Xeon® the Processor for AI
 - Intel® Xeon® Processor delivers TCO Value for Mixed General-Purpose and AI Workloads
 - Accelerators
 - 5th Gen Intel[®] Xeon[®] Outperforms Competition Around The Clock
 - Al Case Studies
- Product Availability
- > Introducing Intel® Xeon® 6 Processor
- > Call to Action
- Resources

Why Partner With Intel?

At Intel, our goal is to improve lives and outcomes for everyone and every enterprise on this planet

But we aren't doing this alone!

Together with our partners, we are creating real value for our customers by **bringing Al everywhere** and minimizing the risks in Al solution deployment



When you partner with Intel, you partner with a complete AI ecosystem

Our broad portfolio of Al-enabling technologies and collaboration with hardware, software, and solution ecosystem partners delivers real world solutions and differentiated business outcomes for industries, companies, and communities.

Helping you to grow your business.

Intel Leads the Way in Al

More than 300

Al-accelerated ISV features throughout 2024¹

More than

processors with AI accelerators through 2025¹ Xeon® install base of

provisions Al workloads alongside other workloads²

Join Us On the Journey to Bring Al Everywhere

Al Continuum

Bringing Al everywhere

In today's hypercompetitive environment, enterprises that embrace Al are pulling ahead.

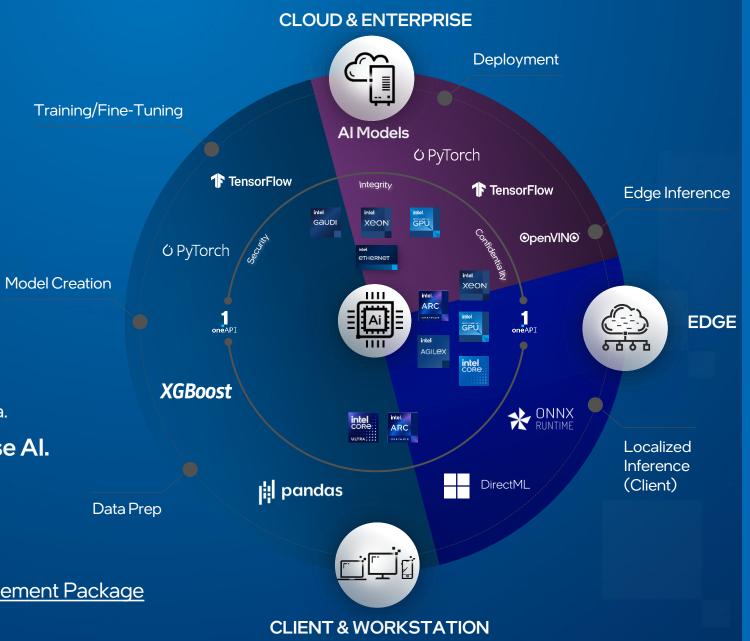
Intel infrastructure is engineered for enterprise Al, empowering you to maximize your investments and realize your vision at a lower cost. And, with enterpriseready solutions and open, optimized software, you can go to market fast, even with sensitive and regulated data.

It's time to think differently about enterprise Al.

Bringing Al Everywhere Infographic

LEARN MORE

- Enterprise AI / Generative AI Partner Enablement Package
- Al Partner Enablement Package



Why Choose Xeon for Developing an Al Solution

90%

Enterprise Apps will be Infused with AI by 2025¹

000

Enterprise Al

100M+

Intel® Xeon Install Base

Intel® Xeon® ooo

100%

of Fortune 500 Global Companies use Enterprise Virtualization² Technologies & Services

Virtualization •••

5th Gen Xeon®

with Built-in Al

+

Enterprise ISV

Products & Services

Better Together

000



Bringing Al Everywhere

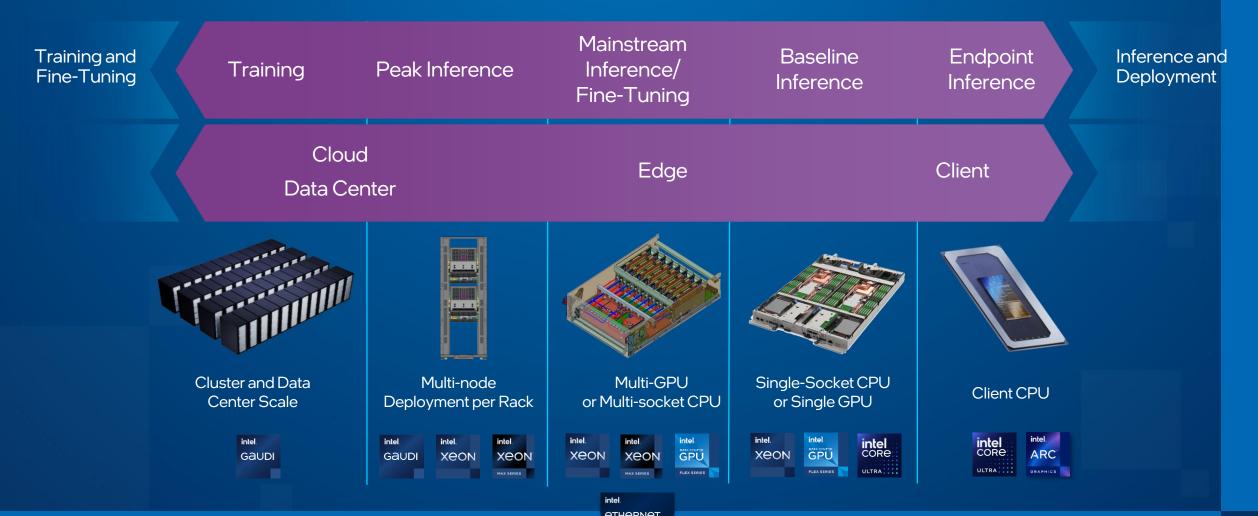
Business Brief

Deploy Al Everywhere

Business Brief | Video

Scalable Systems for Al

From Cloud & Data Center to the Edge, Intel® Xeon® processors provides optimized performance, scale and efficiency at a cost-effective price



Intel® Al Software is Enterprise Ready



5th Gen Intel® Xeon® Delivers:

Performance

Optimized performance, efficiency, and TCO for the breadth of data center workloads

Leadership CPU Al

Run Al Everywhere with the best CPUs for Al with built-in accelerators, faster memory, and larger last-level cache

Broad Deployments

Designed for efficient performance across all customer deployment models

Intel® Xeon® - The Processor Designed for Al



Efficiently run Al inference

5th Gen Intel® Xeon® processor

The flexibility of Xeon with the built-in DL performance of an Al accelerator

- Up to 29% higher training and up to 42% higher inference performance than our previous generation¹
- Up to 2.69x higher performance than AMD EPYC 9654 (96C) and 9754 (128C) processors²



Build and deploy Al everywhere

Intel Al software suite of optimized open-source frameworks and tools

Enables out of the box AI performance and E2E productivity

- 5x improvement on GPT-J in 10 weeks through software optimizations alone³
- Optimizing larger models up to 70B parameters to meet customer SLAs
- Optimized 300+ DL models and 50+ ML and Graph Models



Open Ecosystem

Extensive Intel Al products and partnership

Accelerate end customer time to market

READ MORE



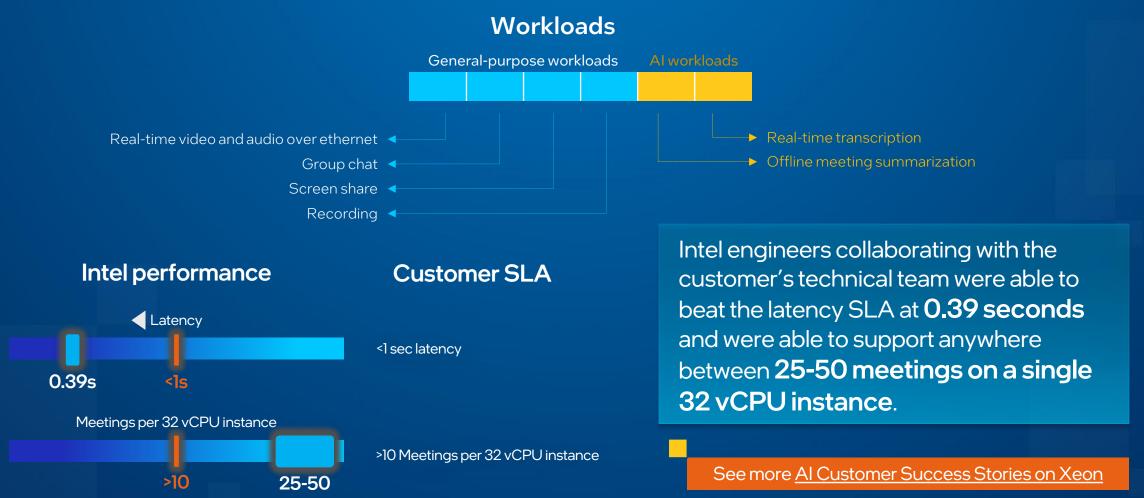
^{1.} Based on performance gains of 1.1x to 1.29x for training (ResNet50v1.5, BERT-Large, SSD-ResNet34, RNN-T, MaskRCNN, and DLRM) and 1.19x to 1.42x for inference (ResNet50v1.5, BERT-Large, SSD-ResNet34, RNN-T (BF16 only), Resnext101 32x16d, MaskRCNN (BF16 only), DistilBERT) compared to 4th Gen Intel® Xeon® processor. See

A15-A16 at intel.com/processor.claims: 5th Gen Intel Xeon Scalable processors. Results may vary.

Based on performance gains of 1.19x to 2.69x with Intel® Advanced Matrix Extensions (Intel® AMX) for inference on GPT-J, LLaMA-2 13B, DLRM, DistilBERT, BERT-Large, and ResNet50v1.5 compared to AMD EYPC 9654 and 9754. See A201, A202, A208-A211 at intel.com/processorclaims: 5th Gen Intel Xeon Scalable processors. Results may

Intel® Xeon® Processor delivers TCO Value for Mixed General-Purpose and Al Workloads

Case Study: Video Conferencing Service



Accelerate Al Workloads with Intel® Advanced Matrix Extensions (Intel® AMX)

Intel AMX is a built-in accelerator that enables 4th and 5th Gen Intel® Xeon® processors to optimize deep learning (DL) training and inferencing workloads. With Intel® AMX, 4th and 5th Gen Intel® Xeon® processors can quickly pivot between optimizing general computing and Al workloads.



compared to 3rd Gen Intel Xeon processors¹

READ MORE

Get Started with Intel® AMX

Al framework optimizations

Tuning Guide

Ouick-start Guide

Al reference

USE CASE EXAMPLES

Recommender systems

Deliver a customized end-user experience, whether recommending movies and books or showing targeted ads. Create a DL-based recommender system that accounts for real-time user behavior signals and context features such as time and location.

Natural Language Processing

With a global market projected to reach 80.68 billion USD by 2026,11 NLP applications, including chatbots and sentiment analysis, are critical for businesses to support and scale various functions, including sentiment analysis, chatbots, and machine translation.

Retail e-commerce software solutions

Grow revenue and deliver an exceptional customer experience by minimizing transaction time and effortlessly handling peak demands with DL inference and training, in addition to Al-optimized frameworks like PyTorch and TensorFlow.

¹See linked Solution Brief above for configurations. Results may vary.

Drive Revenue Growth and Improve Customer Experience with Faster, More Effective Al

Leadership performance with the world's best CPU for Al

READ <u>MORE</u> Leadership Performance

5th Generation Intel® Xeon® processors with Intel® Advanced Matrix Extensions (Intel® AMX) Outperform AMD EPYC¹

5th Gen Intel Xeon delivers up to

2.2x

Higher BERT Large Performance than 4th Gen AMD EPYC¹

Reduce TCO Across Your Server Fleet for Al

Up to **41%**

Lower TCO than 4th Gen AMD EPYC while running a BERT Large workload¹ Save up to

\$883,0001

Fewer servers to manage

23

VS

Servers with 5th Gen Intel® Xeon® Scalable processors¹ 50

Servers with 4th Gen AMD EPYC processors¹

READ MORE

AMD Benchmarks

¹See linked AMD Benchmarks paper above for configurations. Results may vary.

SOLVE COMMON PROBLEMS

Better inform business decisions to drive revenue growth

Reduce repetitive tasks, costs, and time for your business

Improve customer retention and acquisition

Faster analysis for large amounts of data

Enable more responsive smart assistants and chatbots

Improve text prediction speed and accuracy

5th Gen Intel® Xeon® Outperforms Competition Around The Clock

1.70x on HammerDB MySQL OLTP

ONLINE

SHOPPING

2.26x on offline batched image classification inference

Рното

2.34x

on batched recommendation system inference

MEAL **DELIVERY** **ORGANIZATION** 1.66x

WEB

on NGINX TLS handshakes

Delivering Gen Al

on Llama2 13B inferencing

CONTENT CREATION

> Portfolio ANALYSIS

CRM

1.93x

on HammerDB Microsoft SQL Server + Backup

183x

1.62x

SOCIAL **M**EDIA

5th Gen Intel® Xeon® Benchmarks

> Compares are relative to 4th Gen EPYC 9654 on Al relative to 4th Gen EPYC 9554 on all else See backup for workloads and configurations. Results may vary.

on Monte Carlo simulations

on RocksDB

intel

5th Gen Intel® Xeon® TCO advantages over AMD

A comparison against 50 4th Gen AMD EPYC 9554 servers

	Web NGINX TLS	Data Services RocksDB	Data Services MySQL	HPC Monte Carlo	AI - NLP DistilBERT
5 th Gen Xeon [®] Servers	31 servers	31 servers	30 servers	28 servers	15 servers
Fleet Energy Saved*	489.7 MWh	1218.1 MWh	684.0 MWh	585.8 MWh	1496.5 MWh
Reduced CO2 Emissions*	207,611 kg	516,402 kg	289,967 kg	248,352 kg	634,428 kg
TCO Savings*	\$444K	\$471K	\$509K	\$561K	\$1,300K
TCO Delta	21% savings	22% savings	24% savings	27% savings	62% savings

Al Case Studies on Intel® Xeon® Processors

Healthcare

Siemens Healthineers is helping practitioners provide faster, more efficient treatments to patients, accelerating medical imaging inference time by 35x while meeting sustainability objectives using Intel® Xeon® CPUs and OpenVINO™ software¹

Healthineers ::

READ THE CASE STUDY

Media & Entertainment

Gunpowder accelerated rendering times for stunning visual effects while lowering costs with as much as 52% better performance per dollar compared to previous-gen instances with Intel® Xeon® processors³

GUNPOWDER®

READ THE CASE STUDY

Professional Services

Ropers Majeski increased worker productivity by 18.5%, saving an average of 75 minutes per user per day by automating email processing, document filing, and report generation with built-in Al acceleration from Intel® Xeon® CPUs⁴

MAJESKI

READ THE CASE STUDY

Consulting

BCG and Intel's GenAl solution

helps employees quickly find information relevant to their work and generate business insights. The solution, powered by Intel® Xeon® CPUs, Intel® Gaudi® accelerators, and hybrid cloud-scale software, delivered a 25% growth in result relevancy and a 39% increase in improved work completion rates²

READ MORE

Retail

Meituan uses vision Al services to **improve a** wide range of customer experiences, and achieved 70% cost savings by migrating from GPUs to Intel® Xeon® CPUs and software for Al inference⁵



READ THE CASE STUDY

 1,2,3,4,5 See respective papers and blogs (linked above) for configuration details. Results may vary.

Coming Soon
Intel® Xeon® 6 Processors

Introducing Intel® Xeon® 6 Processors



P-core
Optimized
for performance
in compute-intensive
and AI workloads

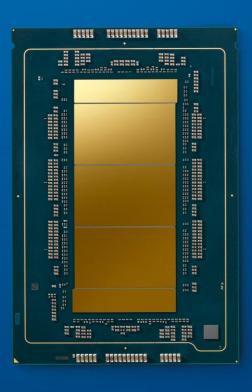
Common
platform foundation
and shared
software stack

Optimized for **efficiency** in high-density and scale-out workloads

Intel® Xeon® 6 processor with P-cores – Coming Q3 2024 AI | HPC | IaaS | General Compute

Intel® Xeon® 6 processors with P-cores

- Industry-leading Performance-cores (P-cores) are architected for compute-intensive workloads which benefit from multiple data elements being processed in parallel
- Choose from a range of SKUs with up to 128 cores and 12 memory channels for higher overall performance
- Maximize data throughput with the latest DDR5 and Multiplexed Combined Rank (MCR) DIMMs
- Scale Al everywhere with Intel Advanced Matrix Extensions (Intel AMX) to accelerate inferencing for INT8, BF16, and newly supported FP16 datatypes



2x

higher Al inference performance vs. 5th Gen Intel® Xeon® processors¹

Up to

2.3x

higher HPC performance vs. 5th Gen Intel Xeon processors¹

2x

higher average performance for general compute vs. 5th Gen Intel Xeon processors¹

Call to Action



- Understand your partner / customers' usage model and performance needs FIRST
- When AI is just another workload in a mixed general purpose and AI environment, lead with the Xeon® processors that are already running your customers' business
- For dedicated AI deployments, Xeon® processors paired with Intel® Gaudi® accelerators will deliver the optimal TCO

Access the Intel® Xeon® Processor Advisor Suite to calculate the best route to lower TCO and path to ROI

Additional Resources

Asset Type	Title and Link	
Pitch Cards	5th Gen Intel Xeon Pitch Cards PUBLIC SET	
Business Brief	Performance. Efficiency. Security. All Across Your Clouds	

Al Activation Zones

Digital-first <u>Al workspaces</u> that curate critical resources, tools and benefits - activating partners to build, market, and sell solutions based on Intel technology



Ecce Al



Technical Enablement

Sales & Marketing Enablement

Technical Enablement

Sales & Marketing Enablement

Technical Enablement

Sales & Marketing Enablement

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Al Use Case Benchmarks on 5th Gen Intel Xeon

Generative Al

GPT-J

Up to 2.3x performance speedup and 1.81x higher performance/watt with 5th Gen Intel Xeon processor vs 3rd Gen Intel Xeon on GPT-J first token latency (int8)¹

Up to 1.64x performance speedup and 1.30x higher performance/watt with 5th Gen Intel Xeon processor vs 3rd Gen Intel Xeon on GPT-J second token latency (int8)¹

LLaMA

Up to 2.1x performance speedup and 1.58x higher performance/watt with 5th Gen Intel Xeon processor vs 3rd Gen Intel Xeon on Llama 2 13B first token latency (int8)²

Up to 1.48x performance speedup and 1.11x higher performance/watt with 5th Gen Intel Xeon processor vs 3rd Gen Intel Xeon on Llama 2 13B second token latency (int8)²

Recommender Systems

DIEN

Up to 1.12x higher end-to-end recommendation Speedup with 5th Gen Intel® Xeon® processor compared with prior generation on Deep Interest Evolution Network (DIEN) Recommendation System⁵

DLRM

Up to 8.7x higher batch Recommendation System inference performance (DLRM) and 6.2x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd Gen Intel Xeon processor with FP326

DLRM (Competitive)

Up to 2.34x higher batched Recommendation System inference performance (DLRM) and 2.26x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX INT8 vs. AMD EPYC 9654 (Genoa) 7

Up to 1.90x higher batched Recommendation System inference performance (DLRM) and 1.72x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX INT8 vs. AMD EPYC 9754 (Bergamo)⁷

Natural Language Processing

BERT-Large

Up to 9.9x higher real-time Natural Language Processing inference (BERT-large) performance and 7.7x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd gen Intel Xeon processor with FP32³

Up to 10x higher batch Natural Language Processing inference (BERT-large) performance and 7.1x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd gen Intel Xeon processor with FP32³

DistilBERT

Up to 7x higher real-time Natural Language Processing inference (DistilBERT) performance and 5.6x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd gen Intel Xeon processor with FP32⁴

Up to 10x higher batch Natural Language Processing inference (DistilBERT) performance and 8x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd gen Intel Xeon processor with FP32⁴

Computer Vision

ResNet-50

Up to 8x higher performance and 6.4x higher performance/watt on real-time image classification(ResNet50) inference (BF16) with 5th Gen Intel Xeon 8592+ (64c) vs. 3rd Gen Intel Xeon 8380 (fp32)⁸

Up to 8.8x higher performance and 7.4x higher performance/watt on batch image classification(ResNet50) inference (BF16) with 5th Gen Intel Xeon 8592+ (64c) vs. 3rd Gen Intel Xeon 8380 (fp32) 8

ResNet-34

Up to 14x higher real time object detection inference performance (SSD-ResNet34) and 9.6x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd Gen Intel Xeon processor with FP329

Up to 13.8x higher batch object detection inference performance (SSD-ResNet34) and 10x higher performance/watt on 5th Gen Intel Xeon Platinum 8592+ with AMX BF16 vs. 3rd Gen Intel Xeon processor with FP329

Machine Learning

Up to 1.39x faster end-to-end Census workload performance using 5th Gen Intel Xeon processor compared to prior generation(FP32)¹⁰

Configuration details: Al performance



Performance varies by use, configuration and other factors. See backup for configuration details. Results may vary.

ResNeXT101_32x16d Inference: BS1, BSx

8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 4, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS EGSDCRB1.SYS.0105.D74.2308261933, microcode 0x21000161, 1x Ethernet Controller 1225-LM, 1x 3.6T INTEL SSDPE2KX040T8, 1x 931.5G INTEL, CentOS Stream 9, 6.2.0-emr.bkc.6.2.3.6.31.x86_64. PyTorch: torch:2.1.0.dev20230825+cpu, oneDNN:v3.2.1 IPEX:2.1.0+git31b5ee1, Test by INTEL as of 09/07/2023.

8480+: 1-node, 2x Intel(R) Xeon(R) Platinum 8480+, 56 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS EGSDCRB1.SYS.0102.D37.2305081420, microcode 0x2b0004b1, 1x Ethernet Controller 1225-LM, 1x 7.2G Cruzer Blade, 2x 3.7T INTEL SSDPE2KX040T8, 1x 894.3G INTEL SSDSC2KG96, CentOS Stream 8, 5.15.0-spr.bkc.pc.16.4.24.x86_64. PyTorch: torch:2.1.0.dev20230825+cpu oneDNN:v3.2.1 IPEX:2.1.0+git31b5ee1. Test by INTEL as of 09/05/2023.

ResNeXT101 32x16d, BS=1: 4cores/instance, BS=x: 1 instance/numa node; Resnext101: ImageNet

RNN-T Inference: BS1, BSx

8592+; 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 4, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS EGSDCRB1.SYS.0105.D74.2308261933, microcode 0x21000161, 1x Ethernet Controller 1225-LM, 1x 3.6T INTEL SSDPE2KX040T8, 1x 931.5G INTEL, CentOS Stream 9, 6.2.0-emr.bkc.6.2.3.6.31.x86 64. PyTorch: torch:2.1.0.dev20230825+cpu, oneDNN:v3.2.1 IPEX:2.1.0+qit31b5ee1, Test by INTEL as of 09/07/2023.

8480+: 1-node, 2x Intel(R) Xeon(R) Platinum 8480+, 56 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS EGSDCRB1.SYS.0102.D37.2305081420, microcode 0x2b0004b1, 1x Ethernet Controller 1225-LM, 1x 7.2G Cruzer Blade, 2x 3.7T INTEL SSDPE2KX040T8, 1x 894.3G INTEL SSDSC2KG96, CentOS Stream 8, 5.15.0-spr.bkc.pc.16.4.24.x86_64. PyTorch: torch:2.1.0.dev20230825+cpu oneDNN:v3.2.1 IPEX:2.1.0+git31b5ee1. Test by INTEL as of 09/05/2023.

RNN-T, BS=1: 4cores/instance, BS=x: 1 instance/numa node; RNNT: LibriSpeech

DistilBERT Inference: BS1, BSx

8592+: 1-node, 2x INTEL(R) XEON(R) PLATINUM 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic, Test by Intel as of 10/10/23.

8480+: 1-node, 2x Intel(R) Xeon(R) Platinum 8480+, 56 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 2.0, microcode 0x2b0004d0, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic, Test by Intel as of 10/25/23.

Software configuration: DistilBERT, Intel Model Zoo:https://github.com/IntelAl/models.acc=12.3, OneDNN3.2, Python 3.9, PyTorch 2.0, IPEX 2.0, Transformer version 4.18.0, physical cores only.

MaskRCNN Inference:: BS1, BSx

8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 4, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS EGSDCRB1.SYS.0105.D74.2308261933, microcode 0x21000161, 1x Ethernet Controller 1225-LM, 1x 3.6T INTEL SSDPE2KX040T8, 1x 931.5G INTEL, CentOS Stream 9, 6.2.0-emr.bkc.6.2.3.6.31.x86_64. PyTorch: torch:2.1.0.dev20230825+cpu, oneDNN:v3.2.1 IPEX:2.1.0+git31b5ee1, Test by INTEL as of 09/07/2023.

8480+: 1-node, 2x Intel(R) Xeon(R) Platinum 8480+, 56 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS EGSDCRB1.SYS.0102.D37.2305081420, microcode 0x2b0004b1, 1x Ethernet Controller 1225-LM, 1x 7.2G Cruzer Blade, 2x 3.7T INTEL SSDPE2KX040T8, 1x 894.3G INTEL SSDSC2KG96, CentOS Stream 8, 5.15.0-spr.bkc.pc.16.4.24.x86_64. PyTorch: torch:2.1.0.dev20230825+cpu oneDNN:v3.2.1 IPEX:2.1.0+git31b5ee1. Test by INTEL as of 09/05/2023.

MaskRCNN, BS=1: 4cores/instance, BS=x: 1 instance/numa node; Mask RCNN: COCO 2017

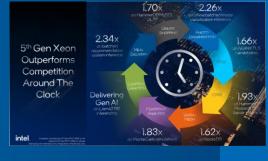
Resources and Configurations



5th Gen Xeon Outperforms Competition Around The Clock

- ResNet50v1.5
- Intel Xeon 8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. TensorFlow= Intel TF 2.13, OneDNN=3.2, Python 3.8, AI Model=ResNet50v1.5 Large(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BFloat16, INT8-AMX (BS >1),, Test by INTEL as of 10/10/2023.
- AMD EPYC 9654: 1-node, 2x AMD EPYC 9654 96-Core Processor, 96 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, ZenDNN 4.1 TensorFlow 2.12.1, Python 3.8, AI Model=ResNet50v1.5 Large(https://github.com/IntelAl/models/), Batched Results: best scores achieved using (BS >1), Test by INTEL as of 09/11/23.
- NGINXTLS
- Intel Xeon 8592+: 1-node, 2x 5th Gen Intel Xeon Scalable processor (64 core) with integrated Intel Quick Assist Technology (Intel QAT), QAT device utilized=4 (1 active socket), HT On, Turbo Off, SNC On, with 1024GB DDR5 memory (16x64 GB 5600), microcode 0x21000161, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, IPP Crypto 2021.8, IPsec MB v 1.4, QAT _Engine v 1.4.0, QAT Driver 20.1.1...20-00030, TLS 1.3 Webserver: ECDHE-X25519-RSA2K, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost Off, NPS1, Total Memory 1536GB (24x64GB DDR5 4800), microcode 0xa10113e, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, TLS 1.3 Webserver: ECDHE-X25519-RSA2K, tested by Intel October 2023.

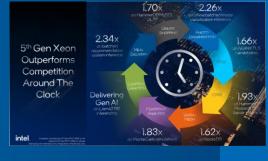
Resources and Configurations



5th Gen Xeon Outperforms Competition Around The Clock

- HammerDB Microsoft SQL Server + Backup
- Intel Xeon 8592+: 1-node, 2x 5th Gen Intel Xeon Scalable processor 8592+ (64 cores) with integrated Intel Quick Assist Technology (Intel QAT), Number of IAA device utilized=8(2 sockets active), HT On, Turbo On, SNC off, Total Memory 1024GB (16x64GB DDR5 5600), microcode 0x21000161, 2x Ethernet Controller 10-Gigabit X540-AT2, 7x 3.5T INTEL SSDPE2KE032T807, QATZip 2.0.W.1.9.0-0008, Microsoft Windows Server Datacenter 2022, Microsoft SQL Server 2022, SQL Server Management Studio 19.0.1, HammerDB 4.5, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost On, NPS1, Total Memory 1536GB (24x64GB DDR5 4800), microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 7x 3.5T INTEL SSDPE2KE032T807, Microsoft Windows Server Datacenter 2022, Microsoft SQL Server 2022, SQL Server Management Studio 19.0.1, HammerDB 4.5, tested by Intel October 2023.
- RocksDB
- Intel Xeon 8592+: 1-node, 2x 5th Gen Intel Xeon Scalable processor 8592+ (64 cores) with integrated Intel In-Memory Analytics Accelerator (Intel IAA), Number of IAA device utilized=8(2 sockets active), HT On, Turbo On, SNC off, Total Memory 1024GB (16x64GB DDR5 5600), microcode 0x21000161, 2x Ethernet Controller 10-Gigabit X540-AT2, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, QPL v1.2.0, accel-config-v4.0, iaa_compressor plugin v0.3.0, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db_bench), 4 threads per instance, 64 RocksDB instances, tested by Intel October 2023.
- AMD EPYC 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost On, NPS1, Total Memory 1024GB (16x64GB DDR5 4800), microcode 0xa1013e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db bench), 4 threads per instance, 28 RocksDB instances, tested by Intel October 2023.
- Monte Carlo
- Intel Xeon 8592+: 1-node 2x Intel Xeon 8592+, HT On, Turbo On, SNC2, 1024 GB DDR5-5600, ucode 0x21000161, Red Hat Enterprise Linux 8.7, 4.18.0-425.10.1.el8_7.x86_64, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 tbb:2021.10.0. Test by Intel as of October 2023.
- AMD EPYC 9554: 1-node, 2x AMD EPYC 9554, SMT On, Turbo On, CTDP=360W, NPS=4, 1536GB DDR5-4800, ucode= 0xa101111, Red Hat Enterprise Linux 8.7, Kernel 4.18, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 tbb:2021.10.0. Test by Intel as of March 2023

Resources and Configurations



5th Gen Xeon Outperforms Competition Around The Clock

- DLRM
- Intel Xeon 8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. Framework=Pytorch 2.1, IPEX=2.1, Python 3.8, AI Model= DLRM(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BS>1, Precision=INT8-AMX, Test by INTEL as of 10/10/2023.
- AMD EPYC 9654: 1-node, 2x AMD EPYC 9654 96-Core Processor, 96 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, Framework=Pytorch 2.1, IPEX=2.1, Python 3.8, AI Model= DLRM(https://github.com/IntelAI/models/), Batched Results: best scores achieved using BS>1, Precision=INT8. Test by INTEL as of 09/11/23.
- HammerDBMySQL
- Intel Xeon 8592+: 1-node, 2x INTEL(R) XEON(R) PLATINUM 8592+, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 8 [0], DSA 8 [0], IAX 8 [0], QAT 8 [0], Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.0-84-generic, HammerDB Mv4.4, MySQL 8.0.33. Test by Intel as of 10/04/23.
- AMD EPYC 9554: 1-node, 2x AMD EPYC 9554 64-Core Processor, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 0 [0], DSA 0 [0], IAX 0 [0], QAT 0 [0], Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xal0113e, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, HammerDB v4.4, MySQL 8.0.33. Test by Intel as of 10/05/23.

Configurations: 5th Gen Xeon TCO Advantages (1 of 6)

Claim: 5th Gen Intel Xeon delivers up to 24% lower TCO than the 4th Gen AMD Epyc while running a HammerDB MySQL OLTP database workload.

- Based on 5th Gen Intel Xeon delivers up to a 1.70x faster than the 4th Gen AMD Epyc while running a HammerDB MySQL OLTP workload. This performance drives a fleet reduction from 50 to 30
- servers which, over 4 years, saves: 684.0 MWH of energy, 289,967 kgCo2 emissions, and \$508.9k of cost.
- 1-node, 2x INTEL(R) XEON(R) PLATINUM 8592+, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 8 [0], DSA 8 [0], IAX 8 [0], QAT 8 [0], Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.0-84-generic, HammerDB Mv4.4, MySQL 8.0.33. Test by Intel as of 10/04/23.
- 1-node, 2x AMD EPYC 9554 64-Core Processor, 64 cores, HT On, Turbo On, NUMA 2, Integrated Accelerators Available [used]: DLB 0 [0], DSA 0 [0], IAX 0 [0], QAT 0 [0], Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, 2x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, HammerDB v4.4, MySQL 8.0.33. Test by Intel as of 10/05/23.
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.40M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$755.1K
- Energy use in kWh (4 year, per server): 47654, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 30 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$1.17M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$480.0K
- Energy use in kWh (4 year, per server): 58625, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- Costs based on Intel estimates and information from thinkmate.com as of October 2023.

Configurations: 5th Gen Xeon TCO Advantages (2 of 6)

Claim: 5th Gen Intel Xeon delivers up to 22% lower TCO than the 4th Gen AMD Epyc while running a RocksDB database workload.

- Based on 5th Gen Intel Xeon delivers up to a 1.62x faster than the 4th Gen AMD Epyc while running a RocksDB database workload. This performance drives a fleet a reduction from 50 to 31 servers which, over 4 years, saves: 1,218 MWH of energy, 516,402 kgCo2 emissions, and \$471.8k of cost.
- 1-node, 2x 5th Gen Intel Xeon Scalable processor 8592+ (64 cores) with integrated Intel In-Memory Analytics Accelerator (Intel IAA), Number of IAA device utilized=8(2 sockets active), HT On, Turbo On, SNC off, Total Memory 1024GB (16x64GB DDR5 5600), microcode 0x21000161, 2x Ethernet Controller 10-Gigabit X540-AT2, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, QPL v1.2.0, accel-config-v4.0, iaa_compressor plugin v0.3.0, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db_bench), 4 threads per instance, 64 RocksDB instances, tested by Intel October 2023.
- 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost On, NPS1, Total Memory 1024GB (16x64GB DDR5 4800), microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 6.5.0-060500-generic, ZSTD v1.5.5, gcc 10.4.0, RocksDB v8.3.0 trunk (commit 62fc15f) (db_bench), 4 threads per instance, 28 RocksDB instances, tested by Intel October 2023.
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.36M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$809.5K
- Energy use in kWh (4 year, per server): 58531, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 31 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$1.21M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$491.3K
- Energy use in kWh (4 year, per server): 55111, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394

Configurations: 5th Gen Xeon TCO Advantages (3 of 6)

Claim: 5th Gen Intel Xeon delivers up to 21% lower TCO than the 4th Gen AMD Epyc while running a NGINX TLS Handshake workload.

- Based on 5th Gen Intel Xeon delivers up to a 1.66x faster than the 4th Gen AMD Epyc while running a NGINX TLS Handshake workload. This performance drives a
 fleet a reduction from 50 to 31 servers which, over 4 years, saves: 489.7 MWH of energy, 207,611 kgCo2 emissions, and \$443.5k of cost.
- 1-node, 2x 5th Gen Intel Xeon Scalable processor (64 core) with integrated Intel Quick Assist Technology (Intel QAT), Integrated Accelerators Available [used]: DLB 2 [0], DSA 2 [0], IAA 2 [0], QAT 2 [0], HT On, Turbo Off, SNC On, with 1024GB DDR5 memory (16x64 GB 5600), microcode 0x21000161, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, IPP Crypto 2021.8, IPsec MB v 1.4, QAT _Engine v 1.4.0, QAT Driver 20.1.1.20-00030, TLS 1.3 Webserver: ECDHE-X25519-RSA2K, tested by Intel October 2023.
- 1-node, 9554: 1-node, AMD platform with 2x 4th Gen AMD EPYC processor (64 cores), SMT On, Core Performance Boost Off, NPS1, Total Memory 1536GB (24x64GB DDR5 4800), microcode 0xa10113e, Ubuntu 22.04.3 LTS, 5.15.0-78-generic, 1x 1.7T SAMSUNG MZWLJ1T9HBJR-00007, 1x Intel® Ethernet Network Adapter E810-2CQDA2, 1x100GbE, NGINX Async v0.5.1, OpenSSL 3.1.3, TLS 1.3 Webserver: ECDHE-X25519-RSA2K, tested by Intel October 2023.
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.41M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$698.7K
- Energy use in kWh (4 year, per server): 36386, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 31 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$1.21M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$453.4K
- Energy use in kWh (4 year, per server): 42889, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394

Configurations: 5th Gen Xeon TCO Advantages (4 of 6)

Claim: 5th Gen Intel Xeon delivers up to 27% lower TCO than the 4th Gen AMD Epyc while running Monte Carlo workload.

- Based on 5th Gen Intel Xeon delivers up to a 1.83x faster than the 4th Gen AMD Epyc while running a Monte Carlo workload. This performance drives a fleet a
 reduction from 50 to 28 servers which, over 4 years, saves: 585.8 MWH of energy, 248,352 kgCo2 emissions, and \$561.0k of cost.
- 1-node 2x Intel Xeon 8592+, HT On, Turbo On, SNC2, 1024 GB DDR5-5600, ucode 0x21000161, Red Hat Enterprise Linux 8.7, 4.18.0-425.10.1.el8_7.x86_64, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 tbb:2021.10.0. Test by Intel as of October 2023.
- 1-node, 2x AMD EPYC 9554, SMT On, Turbo On, CTDP=360W, NPS=4, 1536GB DDR5-4800, ucode=0xa101111, Red Hat Enterprise Linux 8.7, Kernel 4.18, Monte Carlo v1.2, cmkl:2023.2.0 icc:2023.2.0 ibb:2021.10.0. Test by Intel as of March 2023
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.36M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$739.3K
- Energy use in kWh (4 year, per server): 44505, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 28 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$1.09M
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$453.3K
- Energy use in kWh (4 year, per server): 58550, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- Costs based on Intel estimates and information from thinkmate.com as of October 2023.

Configurations: 5th Gen Xeon TCO Advantages (5 of 6)

Claim: 5th Gen Intel Xeon delivers up to 46% lower TCO than the 4th Gen AMD Epyc while running a real-time Natural Language Processing inference (BERT-Large) workload.

- Based on 5th Gen Intel Xeon delivers up to a 2.44x faster than the 4th Gen AMD Epyc while running a real-time Natural Language Processing inference (BERT-Large) workload.
 This performance drives a fleet a reduction from 50 to 21 servers which, over 4 years, saves: 1231.2 MWH of energy, 521,941 kgCo2 emissions, and \$982.9k of cost.
- Intel Xeon 8592+: 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. Framework=Pytorch 2.0, IPEX=2.0, Python 3.8, AI Model=BERT Large(https://github.com/IntelAI/models/), INT8-AMX, Real Time (BS=1) results while maintaining 130ms latency SLA, Test by INTEL as of 10/10/2023.
- 9554: 1-node, 2x AMD EPYC 9554 64-Core Processor, 64 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xal0113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, Framework=Pytorch 2.0, IPEX=2.0, Python 3.8, Al Model=BERT Large(https://github.com/IntelAl/models/), INT8, Real Time (BS=1) results while maintaining 130ms latency SLA. Test by INTEL as of 09/11/23.
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.36
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$766.9K
- Energy use in kWh (4 year, per server): 50021, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 21 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$801K
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$344.0K
- Energy use in kWh (4 year, per server): 60472, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- Costs based on Intel estimates and information from thinkmate.com as of October 2023.

Configurations: 5th Gen Xeon TCO Advantages (6 of 6)

Claim: 5th Gen Intel Xeon delivers up to 62% lower TCO than the 4th Gen AMD Epyc while running real-time Natural Language Processing inference (DistilBERT) workload.

- Based on 5th Gen Intel Xeon delivers up to a 3.49x faster than the 4th Gen AMD Epyc while running a real-time Natural Language Processing inference (DistilBERT) workload. This
 performance drives a fleet a reduction from 50 to 15 servers which, over 4 years, saves: 1496.5 MWH of energy, 634,428 kgCo2 emissions, and \$1,300k of cost.
- 1-node, 2x Intel(R) Xeon(R) Platinum 8592+, 64 cores, HT On, Turbo On, NUMA 2, Total Memory 1024GB (16x64GB DDR5 5600 MT/s [5600 MT/s]), BIOS 2.0, microcode 0x21000161, 2x Ethernet Controller X710 for 10GBASE-T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.2 LTS, 5.15.0-78-generic. Framework=Pytorch 2.0, IPEX=2.0, Python 3.8, AI Model=DistilBERT (https://github.com/IntelAI/models/), INT8-AMX, Real Time (BS=1) results while maintaining 5ms latency SLA, Test by INTEL as of 10/10/2023.
- 1-node, 2x AMD EPYC 9554 64-Core Processor, 64 cores, SMT On, Turbo On, NUMA 2, Total Memory 1536GB (24x64GB DDR5 4800 MT/s [4800 MT/s]), BIOS 1.5, microcode 0xa10113e, 2x Ethernet Controller 10G X550T, 1x 1.7T SAMSUNG MZQL21T9HCJR-00A07, Ubuntu 22.04.3 LTS, 5.15.125-0515125-generic, Framework=Pytorch 2.0, IPEX=2.0, Python 3.8, AI Model=DistilBERT Large(https://github.com/IntelAI/models/), INT8, Real Time (BS=1) results while maintaining 5ms latency SLA. Test by INTEL as of 09/11/23.
- For a 50 server fleet of AMD EPYC 9554, estimated as of October 2023:
- CapEx costs: \$1.36
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$749.7K
- Energy use in kWh (4 year, per server): 46573, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- For a 15 server fleet of 5th Gen Xeon 8592+ as of October 2023
- CapEx costs: \$572K
- OpEx costs (4 year, includes power and cooling utility costs, infrastructure and hardware maintenance costs): \$238.3K
- Energy use in kWh (4 year, per server): 55475, PUE 1.6
- Other assumptions: utility cost \$0.1/kWh, kWh to kg CO2 factor 0.42394
- Costs based on Intel estimates and information from thinkmate.com as of October 2023.