



# SAP Migration on Google Cloud powered by Intel® Xeon® Processors

Partner Enablement Package

The business benefits of migrating SAP to Google Cloud powered by Intel technology



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- Market Overview
- Intel SAP GCP Overview
- Choosing the Right Instance
- SAP RISE
- Edge Platform-as-a-Service
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# Key Takeaways

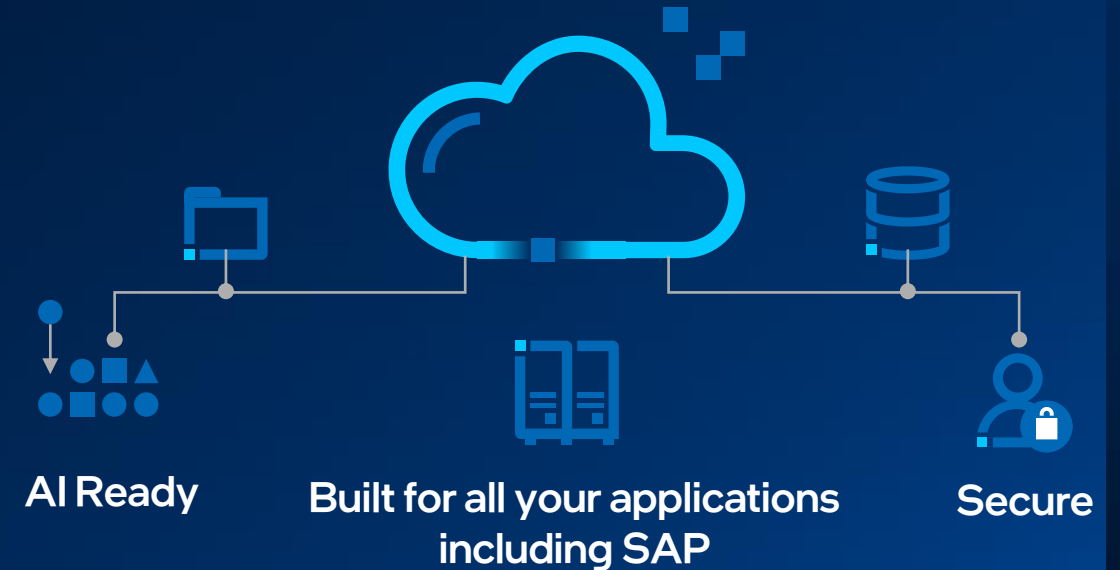
## Cloud Accelerates SAP Business Transformation

Businesses are migrating their SAP workloads to the cloud to improve scalability, performance, and cost efficiency, and to accelerate insights and innovation.

Google Cloud and Intel continue to provide state of the art instances, **optimized for SAP landscapes.**

### Business Opportunity

- **99 of world's 100 largest companies are SAP customers<sup>1</sup>**
- **SAP customers generate 87% of total global commerce<sup>1</sup>**



# Key Takeaways

Meet mission-critical business needs with Google Cloud instances on 4th Gen Intel® Xeon® processors\*

Google Cloud instances powered by Intel® Xeon® processors provide the opportunity to optimize your SAP landscape

**C3 & C4 Instance**

**X4 Instance**

**M3 Instance**



Modernize your SAP landscape onto S / 4HANA with the agility, insights and innovation from running it on Google Cloud, powered by Intel® Xeon® processors

# Current Market Landscape

# 5 Cloud Predictions and Opportunities for 2024

Cloud computing is set for a transformative year. Navigate trends, future decisions, and customer conversations with these top cloud predictions.

1

## Security, cloud and AI will be top focus areas in 2024

In a recent Intel survey, tech executives, developers, and architects selected their top priorities for 2024.

**27%**<sup>1</sup> Meet security requirements

**27%**<sup>1</sup> Adopt cloud services and solutions

**22%**<sup>1</sup> Adapt to new technology

**17%**<sup>1</sup> Adopt artificial intelligence (AI) / machine learning (ML)

**11%**<sup>1</sup> Improve efficiency and performance

2

## Decision-makers will increasingly take a "cloud first" approach.

Enterprises are investing in cloud technology to pursue digital transformation and AI opportunities and overwhelmingly prefer cloud solutions when making new purchases.<sup>2</sup>

### Investment in public cloud services is soaring

(US \$1.1 trillion by 2027) and is notably higher than on-premises data center systems spending (US \$275 billion).<sup>2</sup>

### SaaS and cloud services are the top choices

For new application workloads, growing from 77% in 2022 to 91% in 2023.<sup>3</sup>

3

## Enterprises will embrace a mix of workload locations

Organizations are staying flexible with their infrastructure and aren't afraid to distribute workloads.

### Decision makers report that workloads are typically distributed by function:

**89%** choose cloud for **email, collaboration, and content**<sup>1</sup>

**71%** choose on-premises or public cloud for **security and confidential computing**<sup>1</sup>

**12%** choose edge or remote locations for **application development and deployment**<sup>1</sup>

In the last year, **17%** of organizations moved at least one workload, service or application back on-premises from cloud, citing:

**62%**  
Cost savings

**42%**  
Latency

**35%**  
Security Concerns

1. Respondents are data scientists and AI professionals. Source: <https://cnvrg.io/ml-insider-results-2023/>

2. "Gartner Says Cloud Will Become a Business Necessity by 2028," Gartner, November 29, 2023, [gartner.com/en/newsroom/press-releases/2023-11-29-gartner-says-cloud-will-become-a-business-necessity-by-2028](https://www.gartner.com/en/newsroom/press-releases/2023-11-29-gartner-says-cloud-will-become-a-business-necessity-by-2028).

3. BCSE: I&A 2016-23 data.

# 5 Cloud Predictions and Opportunities for 2024

Cloud computing is set for a transformative year. Navigate trends, future decisions, and customer conversations with these top cloud predictions.

4

## AI and ML investment will drive new business opportunities

AI and ML continue to gain attention with signs pointing to fast growth of this segment.

More than 70% of CSPs and enterprises predict that **AI/ML will gain importance** for their companies in the next 3-5 years.<sup>1</sup>

Markets with potential for **high AI/ML platform spend** include banking (US \$15 Billion), professional services (US \$12 Billion), and retail (US 8 Billion).<sup>1</sup>

Cloud solution architects are especially interested in **generative AI**, with 97% already using in in some capacity and 61% interested in gaining certifications.<sup>1</sup>

5

## Edge as a Service is the future

Edge as a Service – processing, analyzing, and storing data closer to where it’s generated – is gaining increased interest among developers.

**76% of developers are already using or planning to use Edge as a Service** offerings in the next 12 to 18 months.<sup>1</sup>

**Top drivers** for adopting Edge as a Service include privacy and security requirements or concerns (55%), regulatory requirements (50%), and resilience to network faults(47%).<sup>1</sup>

**81% of Edge as a Service offerings are preferred through public and cloud providers** like Amazon Web Services (AWS) Azure, and Google.<sup>1</sup>

1. Respondents are data scientists and AI professionals. Source: <https://cnvrg.io/ml-insider-results-2023/>

# Cloud Accelerates SAP Business Transformation

Innovate, integrate, orchestrate, and manage across your **SAP Cloud Infrastructure**, with **Intel technology**

- Intel-based cloud instances are available across Google Cloud instances. RISE with SAP is standardized on Intel® Xeon® processors
- Meet your SAP landscape's needs with a range of powerful SAP-certified, Intel-based instances in the cloud
- Move data to, from, and between your servers with minimal latency and zero cost
- Get the flexibility, speed, and agility to innovate without jeopardizing security

## Today's clouds are powered by Intel

Through co-engineering and business relationships with top CSPs, Intel has delivered five generations of custom silicon built for cloud scale.<sup>1</sup>



### AI ready

Accelerates innovation with your data, all of it, creating new insights with AI

### Built for all your applications including SAP

Intel architecture guides your cloud journey, allowing you to modernize and extend existing applications and build new cloud native apps

### Secure

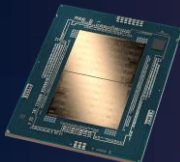
The cloud, powered by Intel, is a secure and trusted foundation for computing

<sup>1</sup>[The business imperative for migrating SAP to the cloud — at your own pace](#)



# Intel® Xeon® Scalable Platforms

## 4th Gen Intel® Xeon® processor

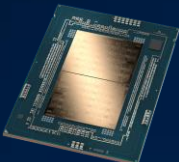


**Scalable Platform**  
up to  
**16S/32TB**  
SAP HANA Optimized

**Performance Platform**  
up to  
**1.2x** vs. 2<sup>nd</sup> Gen Intel Xeon  
SAP HANA Analytical (OLAP)  
Performance<sup>1</sup>

**Business Application Platform**  
up to  
**2.3x** vs. 2<sup>nd</sup> Gen Intel Xeon  
Higher SAPS<sup>2</sup>

## 5th Gen Intel® Xeon® processor



**Scalable Platform**  
up to  
**2S/4TB\***  
SAP Business Applications  
& HANA

**Performance Platform**  
up to  
**1.8x** vs. 2<sup>nd</sup> Gen Intel Xeon  
SAP HANA Analytical (OLAP)  
Performance<sup>3</sup>

**Business Application Platform**  
up to  
**4.1x** vs. 2<sup>nd</sup> Gen Intel Xeon  
Higher SAPS<sup>4</sup>

\*) HANA TDI up to 6TB, subject to the OEM partner's offering  
1 and 3 - See backup slide 46; 2 and 4, see slide 47 for details. Results may vary.

# Intel | SAP | Google Cloud A Winning Combination

# A Winning Combination

Proven Leadership,  
Certified Scalability,  
Performance Assurance

Google Cloud is an  
early adopter of next  
gen Intel technologies

Intel® platforms are  
tuned and certified for  
SAP workloads at GCP

**intel**®

**SAP**

Google Cloud

# Why Intel and SAP in the Cloud?

Certified SAP Instances Running Intel® Technology Allow You to design for performance and/or TCO.

Enable a single source of truth



Grow business value from faster insights

With massive memory capacity, enable near-real-time analysis at the source without having to make multiple copies of data. Get closer to your goal of a single source of truth.

Run on pre-validated, certified SAP HANA cloud instances



Safe, future-proof cloud investment

Reassurance that your cloud instances are running on modern Intel® technology that has been validated for SAP HANA workloads to perform more optimally and securely.

Simplify your SAP HANA landscape



Achieve high return on your cloud investment

Consolidate your server footprint to realize operational efficiencies for quality assurance (QA), high availability (HA), disaster recovery (DR), and business intelligence (BI). Consolidate your Application Server Landscape.



# SAP Software on Google Cloud Platform

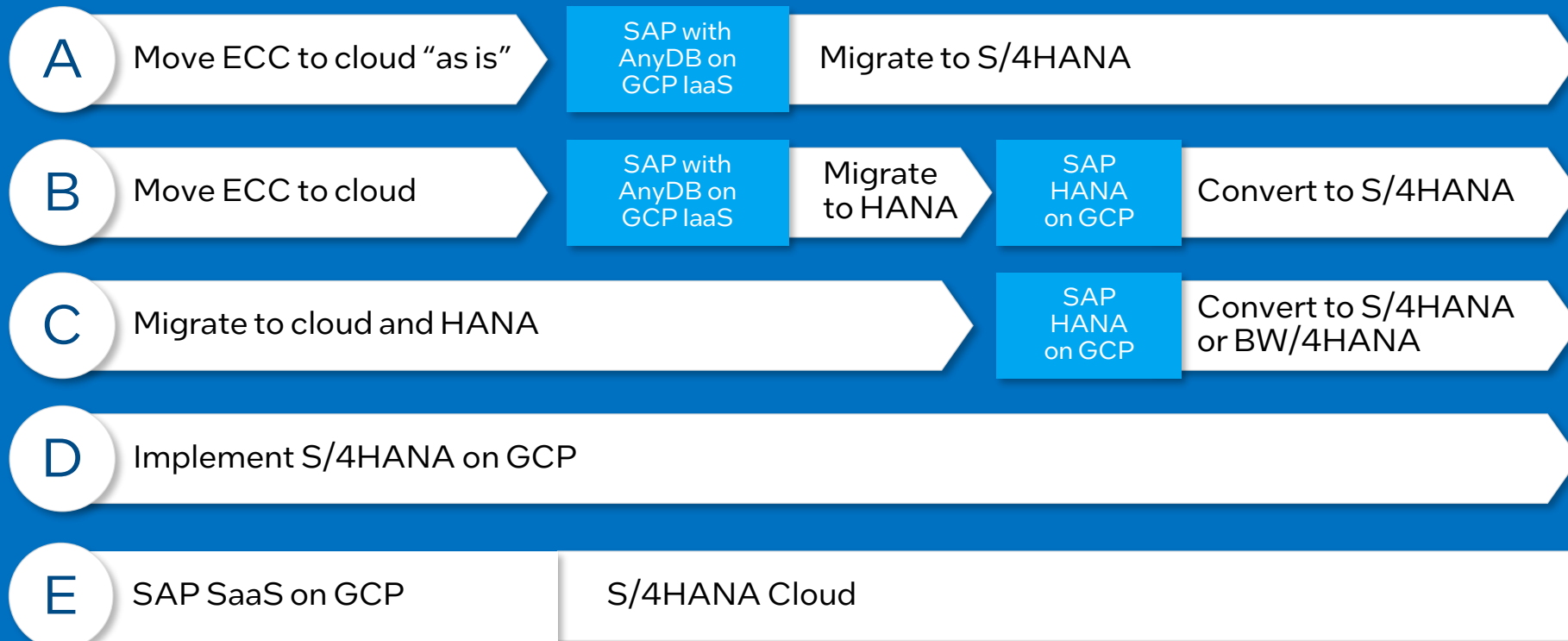
Accelerate decision-making with high-performance SAP HANA instances running on the latest Intel® technologies. This certification is the result of a close partnership with SAP and extensive development work, stringent testing, and thorough configuration optimization.

## Accelerate your SAP journey

- Digital transformation: SAP-certified VMs from a public cloud provider (up to 32TB)
- Business continuity: Run business-critical SAP workloads
  - Zero-downtime maintenance
  - Low-latency global network
  - Artificial intelligence (AI)-enhanced security
  - Expert SAP enterprise support
  - Reduced complexity in managing SAP infrastructure
- New X4 instances series based on 4<sup>th</sup> Gen Intel® Xeon® Scalable processors includes three new bare metal instance types to address extra-large in-memory databases such as SAP HANA up to 32TB.
- New C4 instances based on 5<sup>th</sup> Gen Intel® Xeon® Scalable processors deliver significantly improved performance and capacity for SAP HANA and SAP NetWeaver applications.

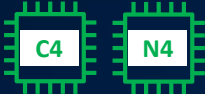








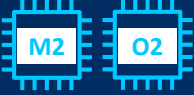


# Moving to SAP S/4HANA

## Moving an SAP ERP landscape to GCP



# Choosing the Right Instance

# Intel® Architecture Instance Types **18+** GCP Families

	General Purpose	Compute Optimized	Memory Optimized	Storage Optimized
	General purpose instances provide a balance of compute, memory and networking resources, and can be used for a variety of diverse workloads.	Compute Optimized instances are ideal for compute bound applications that benefit from high performance processors.	Memory optimized instances are designed to deliver fast performance for workloads that process large data sets in memory.	Storage optimized instances are designed for workloads that require high, sequential read and write access to very large data sets on local storage.
5 <sup>th</sup> Gen Xeon (Emerald Rapids)				
4 <sup>th</sup> Gen Xeon (Sapphire Rapids)				
3 <sup>rd</sup> Gen Xeon (Ice Lake)				
2 <sup>nd</sup> Gen Xeon (Cascade Lake)				
1 <sup>st</sup> Gen Xeon (Skylake)				



# SAP-Certified Google Cloud Instances

Not exhaustive – focused on latest Intel® Xeon® processor-based instances



Balanced workloads at best Price/Performance

## General Purpose

### C4 (new)

Up to 176 vCPU with 2/4/8GB per vCPU  
Total of up to 1.4TB / VM  
5th Gen Intel® Xeon® Processor & Intel IPU (SmartNIC)

### C3

Up to 176 vCPU with 2/4/8GB per vCPU  
Total of up to 1.4TB / VM  
4th Gen Intel® Xeon® Processor & Intel IPU (SmartNIC)

### N2

Up to 128 vCPU with 8GB per vCPU  
Total of up to 864GB / VM  
3rd Gen Intel® Xeon® Processor

### N1

Up to 96 vCPU with 6.5GB per vCPU  
Total of up to 624GB / VM  
1st Gen Intel® Xeon® Processor



Compute-intensive, HPC, data lakes

## Compute Optimized

### C2

Up to 60 vCPU with 4GB per vCPU  
Total of up to 240 GB / VM  
2nd Gen Intel Xeon Processor



High performance databases, in-memory databases

## Memory Optimized

### M3

Up to 128 vCPU with 30.5GB per vCPU  
Total of up to 3.8TB / VM  
3rd Gen Intel Xeon Processor

### M2

Up to 416 vCPU with 30.5GB per vCPU  
Total of 6-12TB / VM  
2nd Gen Intel Xeon Processor

### M1

Up to 160 vCPU with 15GB per vCPU  
Total of 1-4TB / VM  
1st Gen Intel Xeon Processor

### X4 (new)

Baremetal Platforms  
Up to 1920vCPU & up to 17GB per vCPU  
Up to 32TB Memory  
4th Gen Intel Xeon Processor

### O2

Baremetal Platforms  
Up to 896vCPU & up to 27GB per vCPU  
Up to 24TB Memory  
2nd Gen Intel Xeon Process

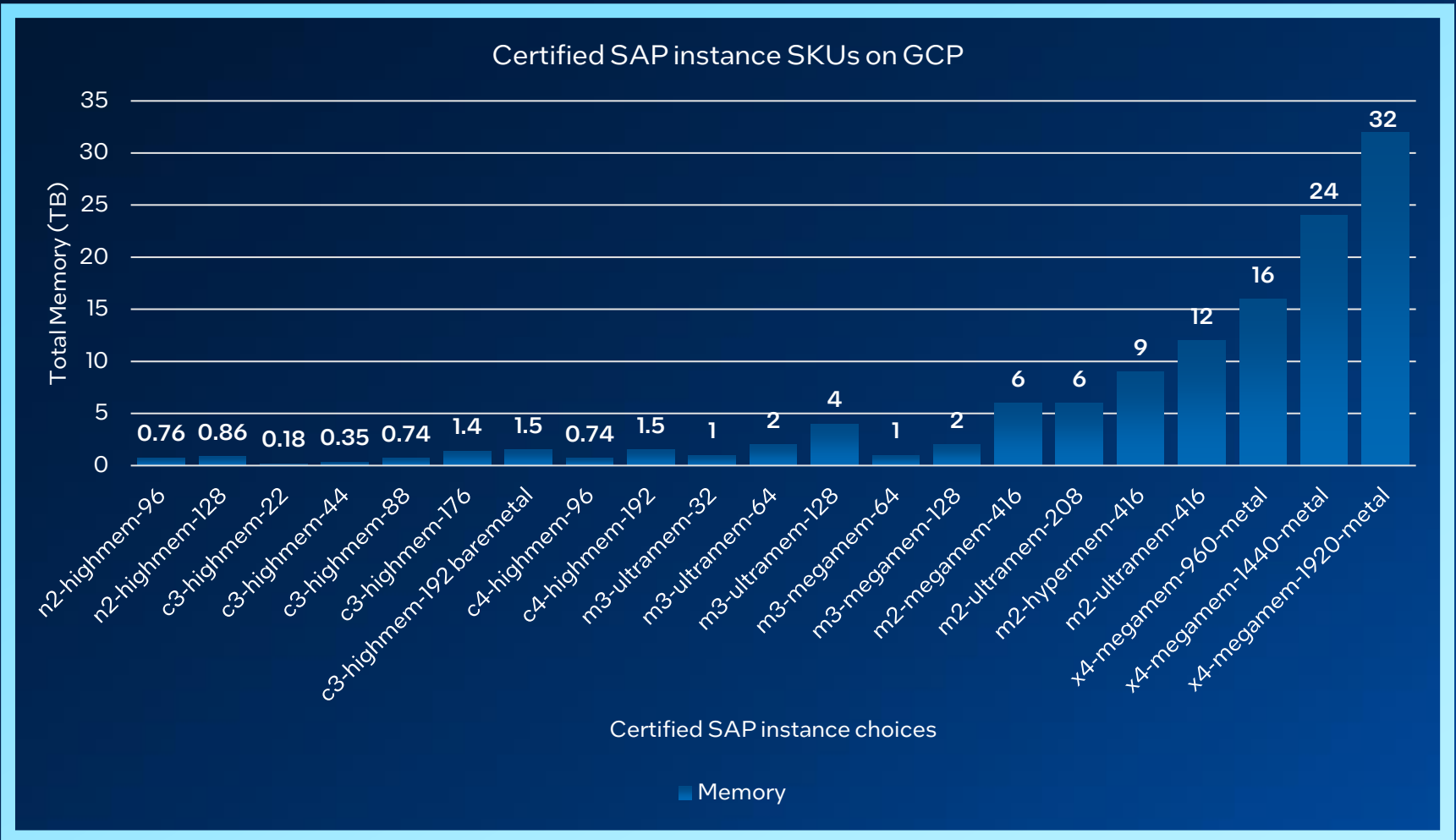
Updated:  
Sept. 2024

# SAP-Certified Google Cloud Instances

**Supports different types of SAP workloads**  
OLTP/OLAP/SAP Business One

Customers can choose from multiple VM instance types **up to 12 TB per node**

Bare metal instances provide **up to 32 TB** for SAP HANA Database



# Large Memory Capacity to Run & Scale SAP

## M3: Memory Optimized for SAP HANA

Optimized for Large in-memory databases and In-memory data analytics.

### Cloud Agile: Faster instances at lower cost

- Pricing of M3 VMs per vCPU hour and per GB of memory are the same as for M1
- M3 provides up to 128vCPUs and 3,904 GB RAM

### Reliability: Reliable VMs for your most business-critical applications

- Memory Poisoning Recovery

### SAP Certified

### Consistent performance

- Numa locality for consistent performance
- Simultaneous multi-threading (SMT) for VMs

### Local SSD

### Advanced networking

### Lowest cost/GB among VM families

Machine types	vCPUs	Memory (GB)	Default egress bandwidth (Gbps)*	Tier 1 egress bandwidth (Gbps)†
m3-ultramem-32	32	976	32	N/A
m3-ultramem-64	64	1,952	32	50
m3-ultramem-128	128	3,904	32	100
m3-megamem-64	64	976	32	50
m3-megamem-128	128	1,952	32	100

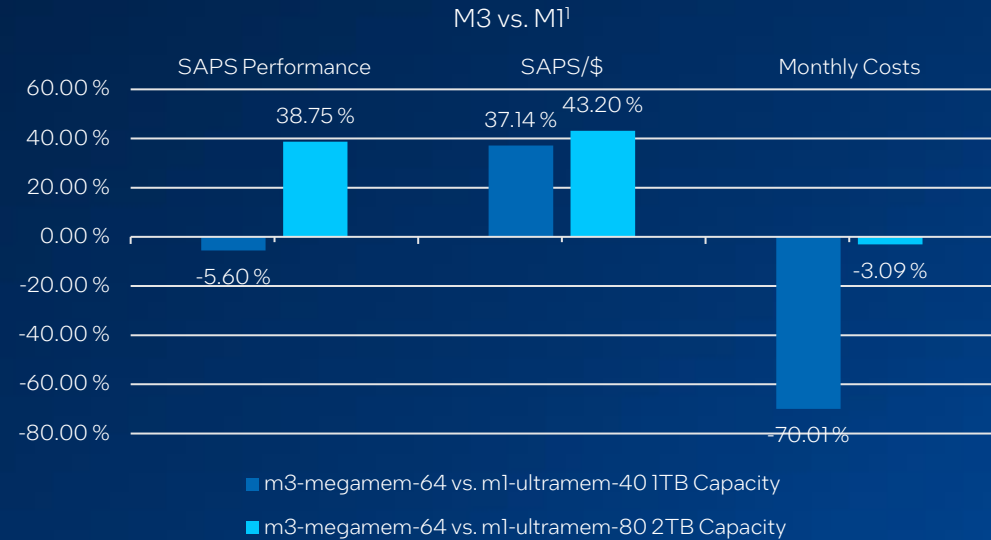
# M3 – Family

## Cost Saving Opportunity & Performance Improvements over previous generations

### Cloud Agile: Faster instances at lower cost

- M3-megamem-64 with 1TB capacity delivers 37% more SAPS/\$ while Monthly Cost are reduced by 70% (3 years committed usage) at similar performance (SAPS)
- M3-megamem-64 with 2TB capacity delivers 38% more SAPS, 43% better SAPS/\$ (3 years committed usage) at similar monthly price
- M3 provides up to 4TB and up to 188,000 SAPS

Instance	vCPU	Memory	SAPS*
m3-ultramem-32	32	976	47835
m3-ultramem-64	64	1,952	95670
m3-ultramem-128	128	3,904	184800
m3-megamem-64	64	976	99170
m3-megamem-128	128	1,952	187620



<sup>1</sup> See backup slide 24 for workloads and configurations. Results may vary.



# Introducing Google C4 Family

## Powered by 5th Gen Intel® Xeon® Processor

## Optimized for Small / Medium size SAP Landscapes

### SAP Netweaver, AnyDB and SAP HANA Certified to deliver price-performance and enterprise-grade reliability\*

- Powered by 5th Gen Intel® Xeon® Processor with High Performance DDR5 Memory
- Optimized NUMA architecture to deliver consistent performance
- Utilize Intel / Google co-developed Infrastructure Processing Unit (IPU) to offload networking and enable Hyperdisk
- Delivering high performance block-storage through Google Hyperdisk
- Improved ML training and inference performance through Intel AMX (Advanced Matrix Extension) enabled in C4 family
- Local SSD Support with up to 12TB (available in coming months)
- Scale up to 192 vCPU
- Available Now: C4-standard with up to 720GB and C4-highmem with up to 1.5TB
- The C4 family is available in the following [zones and regions](#)

### C4-highmem for SAP HANA

- SAP HANA Scale-Up certification with up to 1.5TB SAP HANA DB Capacity

Instance	vCPU	Memory
c4-highmem-32	32	248
c4-highmem-48	48	372
c4-highmem-96	96	744
c4-highmem-192	192	1488

### C4-standard for SAP Application Tier

- SAP Netweaver certification with up to 720GB Memory Capacity

Instance	vCPU	Memory
c4-standard-32	32	120
c4-standard-48	48	180
c4-standard-96	96	360
c4-standard-192	192	720

\*See all variations and instance details: [https://cloud.google.com/compute/docs/general-purpose-machines#c4\\_series](https://cloud.google.com/compute/docs/general-purpose-machines#c4_series)  
Results may vary.

# Google C4 Family for SAP Landscape

More SAPS Performance at lower costs

C4 family delivers up to 35%<sup>1</sup> increased SAPS performance with an additional, up to 25%<sup>1</sup> better SAPS/\$ ratio compared to C3 family

Instance Type:

**C4**

c4-highmem-48



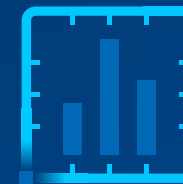
**Up to 35%**

more SAPS/instance  
with similar memory size  
Compared to c3-highmem-44 (Previous Gen)

Instance Type:

**C4**

c4-highmem-48



**Up to 25%**

more SAPS/\$  
with similar memory size  
Compared to c3-highmem-44 (Previous Gen)

<sup>1</sup> See backup slide 49. Results may vary.

# C4 Family Advantage

Outperforms AMD Instances c3d and n2d<sup>1</sup>

C4 Instance are the most performant GCP instances available today

Intel based C4 family vs. AMD N2d family

Instance  
Type:  
**C4**  
c4-highmem-8



**Up to 62%**  
more SAPS/instance  
with similar memory size  
Compared to n2d (AMD Milan)

Instance  
Type:  
**C4**  
c4-highmem-8



**Up to 41%**  
more SAPS/\$  
with similar memory size  
Compared to n2d (AMD Milan)

Intel based C4 family vs. AMD C3d family

Instance  
Type:  
**C4**  
c4-highmem-16



**Up to 19%**  
more SAPS/instance  
with similar memory size  
Compared to C3d (AMD Milan)

Instance  
Type:  
**C4**  
c4-highmem-16



**Up to 11%**  
more SAPS/\$  
with similar memory size  
Compared to C3d (AMD Milan)

<sup>1</sup> See backup slide 49. Results may vary.

# Introducing Google X4 Family

Entering the new SAP HANA Scale Up & Performance Era

## 2.1x higher performance for SAP HANA\*

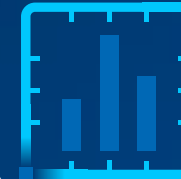
### SAP HANA Certified platforms offering the largest Scale-Up Option with up to 32TB\*

- Powered by 4th Gen Intel® Xeon® Processor with High Performance DDR5 Memory
- Optimized NUMA architecture to deliver consistent performance
- Utilize Intel / Google co-developed Infrastructure Processing Unit (IPU) to offload networking and enable Hyperdisk
- Utilize Intel / Google co-developed Infrastructure Processing Unit (IPU) to offload networking and enable Hyperdisk
- High performance computing for SAP Landscapes

Instance	vCPU	Memory	SAPS
x4-megamem-960-metal	960	16,384	1,389,200
x4-megamem-1440-metal	1,440	24,576	n/a
x4-megamem-1920-metal	1,920	32,768	n/a

Instance Type:  
**X4**

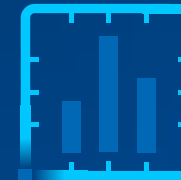
X4-megamem-960



**Up to 2.1x**

more SAPS/instance  
with similar memory size  
Compared to O2 (Previous Generation)

Instance Type:  
**X4**






**33%**

more SAP HANA  
DB Capacity Per Node  
Compared to O2 (Previous Generation)

\* [https://cloud.google.com/compute/docs/memory-optimized-machines#x4\\_series](https://cloud.google.com/compute/docs/memory-optimized-machines#x4_series)  
See backup slide 49 for workloads and configurations. Results may vary.



# The Right Instance for the Right Workload






SAP NetWeaver Applications (ECC, S/4)		Instance Family	vCPU	Memory (GB)	Supported for NetWeaver <sup>1</sup>	Supported for HANA
		C4-standard	2-192	7-720	Yes	No
		C2-standard	4-60	16-240	Yes	No
		N2-standard	2-128	8-512	Yes	No
Small/Medium SAPHANA (up to 1.5TB)		Instance Family	vCPU	Memory (GB)	Supported for NetWeaver <sup>1</sup>	Supported for HANA
		C4-highmem	2-192	15-1488	Yes	Yes
		N2-highmem	2-128	16-844	Yes	Yes
		M1-megamem	96	1,433	Yes	Yes
Large SAPHANA (1TB – 32TB)		Instance Family	vCPU	Memory (GB)	Supported for NetWeaver <sup>1</sup>	Supported for HANA
		M3	32-128	1024 - 4096	Yes	Yes
		M2	208-416	5,888-11,776	Yes	Yes
		X4 <sup>2</sup>	960-1920	16,364-32,768	No	Yes

<sup>1</sup> NetWeaver applications include ECC, S4, BW and typically run on separate application instances from HANA. Check SAP Note 2456432 for details.

<sup>2</sup> Bare-Metal Systems.

# Consolidate SAP Application Server from N1 to C4 Instances

Old

					Total	
N1-standard-8	N1-standard-8	N1-standard-8	N1-standard-8	N1-standard-8		
8 vCPU / 30GB	8 vCPU / 30GB	8 vCPU / 30GB	8 vCPU / 30GB	8 vCPU / 30GB		40 vCPU / 150GB
8360 SAPS	8360 SAPS	8360 SAPS	8360 SAPS	8360 SAPS		41800 SAPS
\$576,70/Month	\$576,70/Month	\$576,70/Month	\$576,70/Month	\$576,70/Month		\$2883,50/Month

1st Gen Intel® Xeon® Processor

New

	<p>69% Reduced Costs</p> <p>Equivalent SAPS Performance</p> <p>Additional TCO Savings with Dev/Test Tier Consolidation</p>	Total	
C4-standard-16			
16 vCPU / 60GB			16 vCPU / 60GB
39380 SAPS			39380 SAPS
\$876,50/Month			\$876,50/Month

5th Gen Intel® Xeon® Processor

 No sacrifice;  
Consolidate  
SAP AppTier

---

 Optimize &  
Reduce your  
SAP Landscapes






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 Utilize Latest  
GCP C4 Family  
for SAP

Results may vary. SAP SAPS <https://me.sap.com/notes/2456432>  
Costs based on <https://cloud.google.com/products/calculator> (Date: Sept 20, OS: SLES 15 for SAP, Standard persistent disk (Iowa(us-central)))

# Consolidate SAP Application Server from N2 to C4 Instances

**Old**


					<b>Total</b>
N2-standard-4	N2-standard-4	N2-standard-4	N2-standard-4	N2-standard-4	
4 vCPU / 16GB	4 vCPU / 16GB	4 vCPU / 16GB	4 vCPU / 16GB	4 vCPU / 16GB	
5263 SAPS	5263 SAPS	5263 SAPS	5263 SAPS	5263 SAPS	
\$389,99/Month	\$389,99/Month	\$389,99/Month	\$389,99/Month	\$389,99/Month	
3rd Gen Intel® Xeon® Processor					20 vCPU / 80GB
					26315 SAPS
					\$1949,95/Month

 No sacrifice; Consolidate SAP AppTier


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 Optimize & Reduce your SAP Landscapes

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 Utilize Latest GCP C4 Family for SAP

**New**

	<p>55% Reduced Costs</p> <p>50% SAPS additional Headroom</p> <p>Additional TCO Savings with Dev/Test Tier Consolidation</p>	<b>Total</b>
C4-standard-16		
16 vCPU / 60GB		
39380 SAPS		
\$876,50/Month		
5th Gen Intel® Xeon® Processor		16 vCPU / 60GB
		39380 SAPS
		\$876,50/Month

Results may vary. SAP SAPS <https://me.sap.com/notes/2456432>  
 Costs based on <https://cloud.google.com/products/calculator> (Date: Sept 20, OS: SLES 15 for SAP, Standard persistent disk (Iowa(us-central)))

# Run Your Business on SAP HANA in Google Cloud on Intel

- Purpose built for mission-critical SAP workloads  
SAP HANA certified and supported
- SAP resources in - 29 Regions and 88 Zones

 40

REGIONS

 121

ZONES

 187

NETWORK EDGE LOCATIONS

AVAILABLE IN  
 200+

COUNTRIES AND TERRITORIES

**COMING SOON!** Google Cloud will continue expanding into the following regions: Mexico, Malaysia, Thailand, New Zealand, Greece, Norway, Austria and Sweden.

# Strategic Collaboration: Intel and SAP RISE

# Strategic Collaboration: Intel and SAP RISE

Intel and SAP RISE announced a strategic collaboration to deliver a more powerful and sustainable SAP® software landscapes in the cloud. Designed to help customers derive greater scalability, agility and consolidation of existing SAP software landscapes, the collaboration deepens Intel's focus on delivering extremely powerful and secure instances for SAP, powered by Intel® Xeon® processors.

Intel embarks on the SAP RISE Journey in the coming years with the migration to S/4HANA

[LEARN MORE](#)





# RISE with SAP Powered by Intel Technology

1

Migrate to S/4HANA



All Options require SAP Certified Infrastructure

- SAP Certified Appliances (OEMs)
- SAP Certified IaaS (CSPs)
- SAP Certified Hypervisor on Intel x86 (Broadcom/VMWare, Nutanix, SUSE KVM)

Intel powers the worldwide largest ecosystem of SAP certified Infrastructure

SAP RISE  
Commercial Framework

1

RISE with SAP –  
S/4HANA Cloud – Private Edition

Private cloud within Hyperscalers (Azure, AWS, GCP, Alibaba) or SAP DataCenter

2

RISE with SAP  
S/4HANA – Private Edition –  
Customer Data Center Option

Moving Customers to cloud, without moving their data center

Private cloud within Customer Data Center (HPE Greenlake, Dell Apex, Lenovo TruScale, Fujitsu uSCALE)

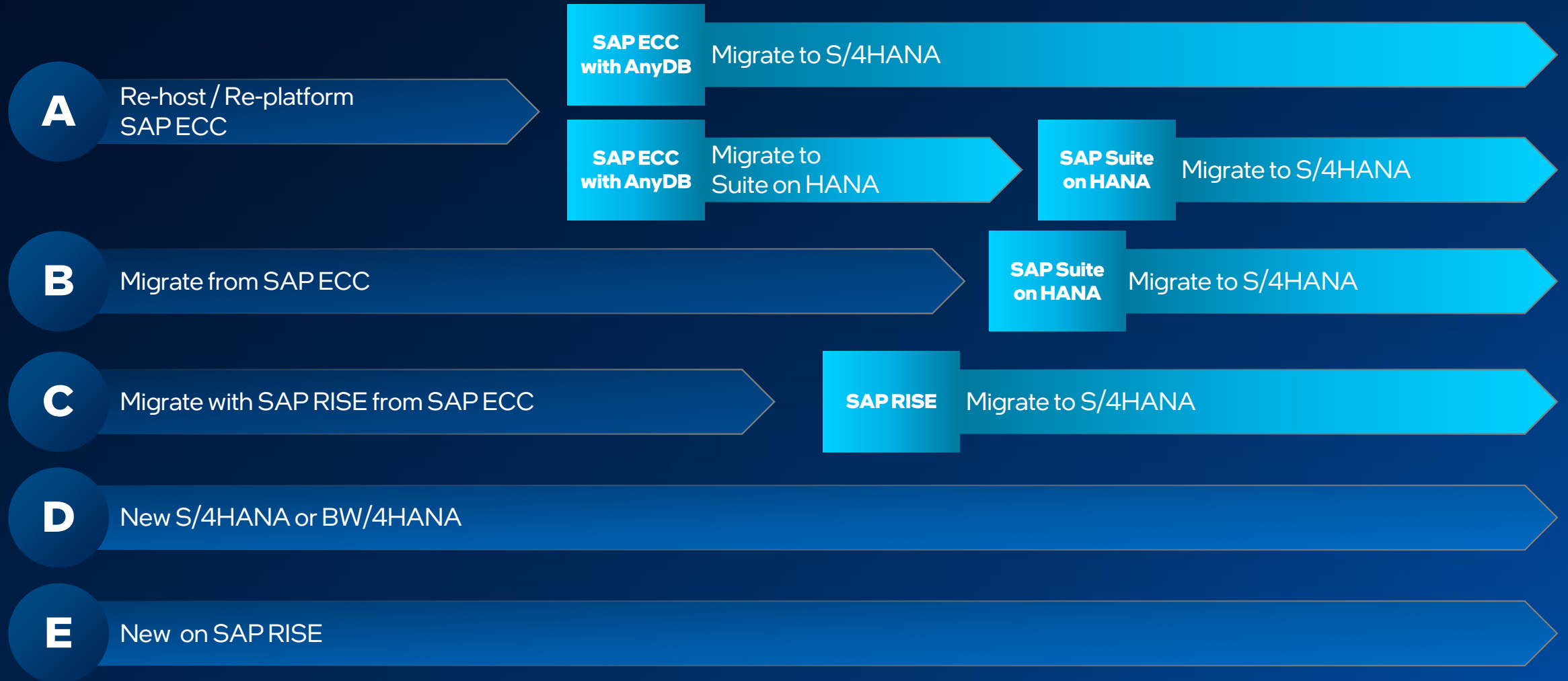
3

S/4HANA / SAP ECC

Customer Data Center or Partner IaaS or DCaaS with Co-Location

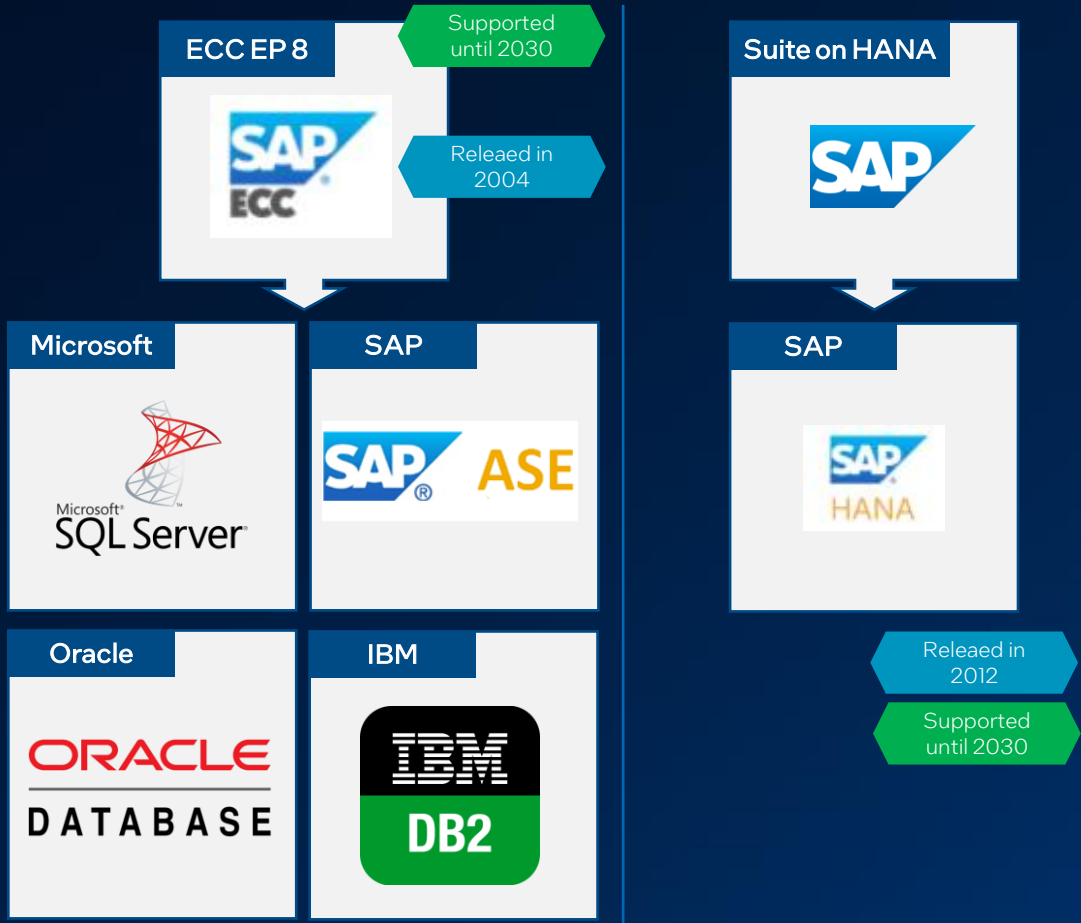


# Intel Supports your Journey to SAP S/4HANA

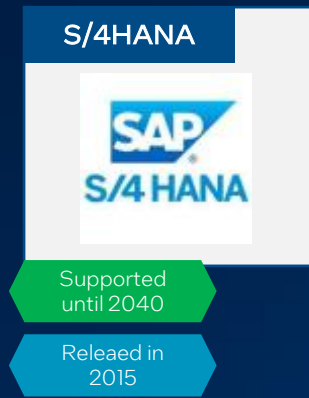


# Intel® Xeon® Scalable Platform - 360° Support for SAP

## Re-Host/Re-Platform/Transform



## Greenfield/ Migrate



- Intel Xeon Platform powers the SAP Landscape for the last 2 decades
- Benefit from Intel's partnership with SAP, Microsoft, Oracle and IBM to deliver highest performance, resilience at lower TCO for their database products
- Intel enables an open ecosystem of SAP hardware and software vendors to provide highest flexibility
- Future Proof Investment in case you Re-Host or Re-Platform your existing SAP Landscape or start your migration to S4/HANA
- Scale-Up to 32TB SAP HANA and consolidate your SAP Landscape with Intel® Xeon® scalable processors to optimize TCO and help meet your sustainability goals



# Edge Platform-as-a-Service (PaaS) from SAP and Intel Enabled by SAP RISE & SAP BTP

# Introducing Edge Platform-as-a-Service from SAP and Intel

Intel's new commercial software platform enabling enterprises to build, deploy, run, and manage scalable edge and AI solutions on standard hardware with cloud-like simplicity

## Foundational components that drive network and edge transformation

A Modular Platform  
for Network  
and Edge  
Transformation

### Industry Solutions

AI-enabled edge end-solutions optimized for various use-cases

### AI and Applications

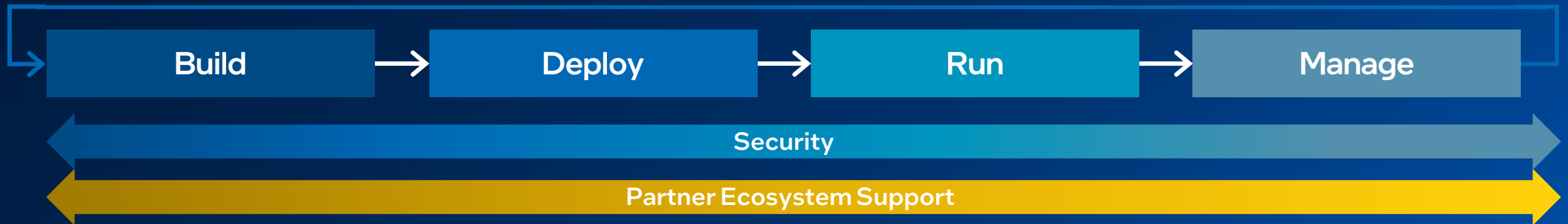
Tools to build and deploy edge-native application software and AI

### Infrastructure Software

Secure infrastructure software for edge-to-cloud hybrid implementations

### Foundational HW built for the edge

Platform Hardware built for the edge (CPUs, GPUs, network accelerators)



# SAP/Alert Enterprise Solution – Edge PaaS



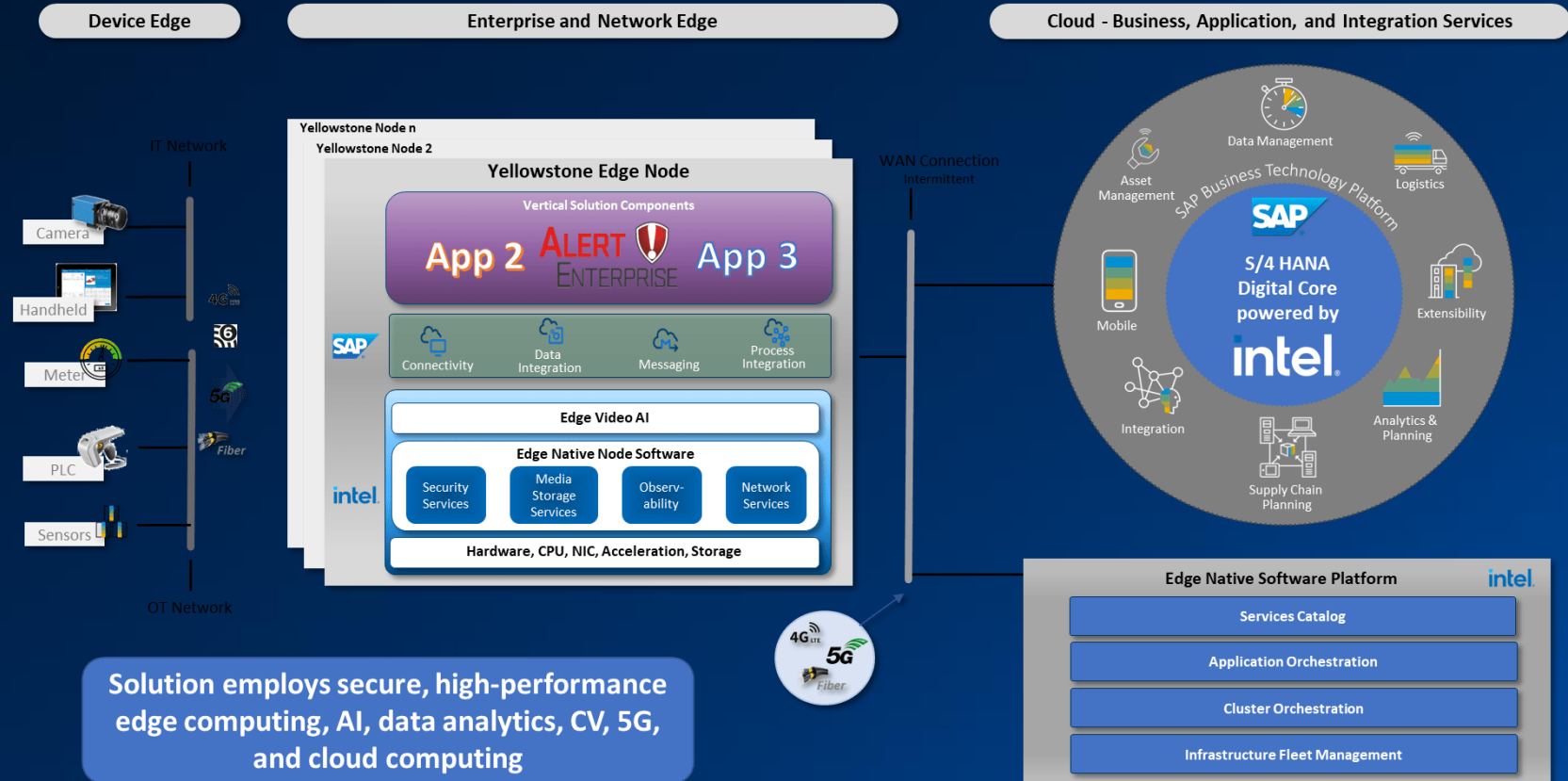
## Solution Overview

Cyber-Physical Security Governance  
Risk and Compliance –  
“Cyber Physical GRC” for Utilities

Based on Intel Xeon, Core, Edge  
Platform

Alert Enterprise Prevents, Detects &  
Mitigates Electrical Substation Threats

SAP S/4 Hana Delivers Enterprise to  
Edge Vertical Solutions



Solution employs secure, high-performance edge computing, AI, data analytics, CV, 5G, and cloud computing



# SAP/QuayChain Solution – Edge PaaS



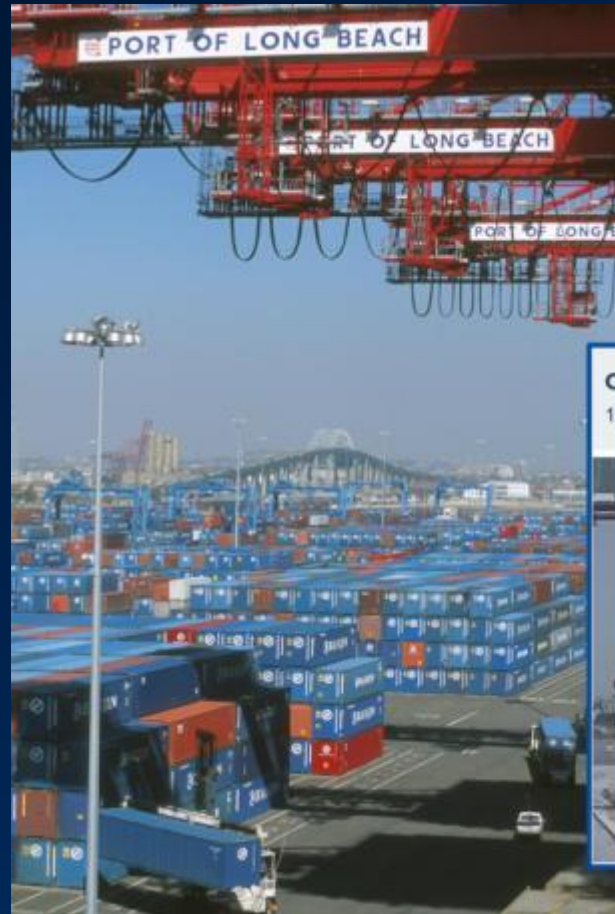
## Solution Overview

Drives Value for Ports, their Supply Chain Stakeholders, Communities and the Environment

Based on Intel® Xeon®, Core, Edge Platform

QuayChain Edge Devices (QEDs):

- Computer Vision
- Machine Learning/AI
- Local Edge Compute
- Environmental Sensors
- Dynamic Physical Sensors 5G Connectivity
- End to end encryption



**Automate Reporting**

For specific location within, or across entire Port automate:

- Air monitoring
- Traffic count, aggregate type, speed
- Weather, wind, seasonality, light etc

Automate reporting to:

- EPA, local and state regulatory authorities

**Adaptable Insights**

Easily scale and add new use cases

Granular data to correlate dependencies

Robust machine learning to surface unseen factors on sustainability

Plan infrastructure and sustainability decisions using accurate, not snapshot, data

**Impact Port Community**

Real-world, accurate data enables addressing port community concerns:

- Shared baseline data to co-create solutions
- Increased transparency and understanding of decisions and ongoing impact
- Real-time data to reroute traffic, reduce noise, improve air quality
- Communicate traffic count type eg supply chain vs. construction

**Computer Vision:**  
100% Recognition on all Equipment

**Container**

Number: FDU 952007  
Size/Type: 40R General  
Hazard Plaque: Yes  
Shipline: Florida  
Owner: Florens  
Container History: 74/last 30 days at this location

**Location**

Current location: QuickPick, 1021 E 233rd St, Carson, CA 90746  
Direction: Inbound  
Time and Date: Sept 12, 2021, 1:43pm PST  
Greenhouse (GHG): 22 CO2e MT/last 30 days

**Truck**

Truck Owner: ABC Trucks  
SCAC: AACT  
License Plate: T60306  
State: TN  
Make, Model and Year: Freightliner, Cascadia Evolution New Cascadia, 2014

**Chassis**

Number: FLT2 419682  
EP: Chassis Management Services, Southern California  
SCAC: FWAZ  
License plate: T60306  
State: TN  
Year: 2014

Container	Truck	Chassis
FDU 952007	ABC Trucks	FLT2 419682
FDU 952008	ABC Trucks	FLT2 419683
FDU 952009	ABC Trucks	FLT2 419684
FDU 952010	ABC Trucks	FLT2 419685
FDU 952011	ABC Trucks	FLT2 419686
FDU 952012	ABC Trucks	FLT2 419687
FDU 952013	ABC Trucks	FLT2 419688
FDU 952014	ABC Trucks	FLT2 419689
FDU 952015	ABC Trucks	FLT2 419690
FDU 952016	ABC Trucks	FLT2 419691
FDU 952017	ABC Trucks	FLT2 419692
FDU 952018	ABC Trucks	FLT2 419693
FDU 952019	ABC Trucks	FLT2 419694
FDU 952020	ABC Trucks	FLT2 419695

# Call to Action

**Modernize your SAP Landscape with 4th Gen Intel® Xeon® Processors\*** leveraging the largest SAP certified ecosystem for improved performance and optimized TCO on Google Cloud

\*5th Gen Intel® Xeon® Processor-based SAP-certified GCP instances COMING SOON

**Migrate to SAP S4 / HANA with support from SAP RISE - powered by Intel® Xeon®.** Support your journey to SAP RISE and benefit from the SAP and Intel partnership delivering better performance, scalability and resiliency for your business-critical processes.

**Connect with an Intel representative to learn more about the Edge Platform-as-a-Service from SAP and Intel,** integrated with SAP RISE and SAP BTP, enables new business cases already integrated into SAP landscapes for faster adoption and improved efficiencies.

# In Summary

GCP & Intel partnership is continuing the innovation around **instances for SAP Landscapes**

GCP **c4-standard family** provides optimization opportunity for **SAP Netweaver Application Server**

GCP **c4-highmem family** provides up to 1.5TB HANA database capacity at **highest performance class**. Transition from N2-highmem to C4-highmem for your scale-up scenarios

Consider **c4-family** for your SAP Landscape to **optimize for cost and performance**

**Scale-up to 32TB** with the **new X4 bare metal series** for extra large SAP HANA systems

# Training: Take the Intel Partner University Business Transformation for SAP Software competency course.

**intel.**  
partner  
solution pro

Business Transformation  
for SAP\*

SAP is one of the leading global providers of business software solutions. These solutions can be found in many enterprise and public sector organizations, including many of your customers. SAP and Intel have a two-decade-long relationship, with SAP software solutions optimized on Intel® technologies, including server processors, memory, storage, and AI acceleration.

Explore SAP software solutions and how they work with Intel® technologies will help you deliver digital transformation services to your customers. This curriculum will help explain the value of SAP on Intel data center technologies. Delve into topics such as Business Transformation, Digital Disruptions, and Key Market Trends. Gain skills and insights about SAP software system requirements, benchmarks and sizing, and deployment options.

Become an SAP Sales Pro today >>> [Business Transformation for SAP Software](#)



# Additional Resources

Work with your Intel Representative to help identify the best path to differentiate your SAP solutions and Intel resources to help support your journey.

Intel & SAP Partnership Information - [Intel.com/SAP](https://www.intel.com/SAP)

Intel & Google Partnership Information - [Intel.com/googlecloud](https://www.intel.com/googlecloud)



Announcement of C4 family



Announcement of C3 bare metal and X4 instances



Google CoreMark performance Scores



SAP Notes



GCP SAPS Certification



GCP Pricing

# Additional Resources



[Google Cloud & Intel Alliance](#)



[Google Cloud and Intel Alliance  
N4 and C4 Machine Series on  
5th Gen Intel Xeon](#)

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Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See backup for configuration details. No product or component can be absolutely secure.

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intel®

# Performance Business Warehouse Benchmark (slide 10)

Nb.	SAP-Benchmark	Processor	Memory	Datasets	Phase 2 Query per Hour	Perf Gain
1	<a href="#">2020046</a>	8280L (2nd Gen)	1536 GB	1.3	10106	
2	<a href="#">2023017</a>	8480+ (4th Gen)	1024 GB	1.3	15198	1.50x

	SAP-Benchmark	Processor	Memory	Datasets	Phase 2 Query per Hour	Perf Gain
3	<a href="#">2020046</a>	8280L (2nd Gen)	1536 GB	1.3	10106	
4	<a href="#">2023075</a>	8592+ (5th Gen)	1536 GB	1.3	17846	1.77x

	SAP-Benchmark	Processor	Memory	Datasets	Phase 2 Query per Hour	Perf Gain
5	<a href="#">2018043</a>	8176	6144 GB	2.6	4383	
6	<a href="#">2023076</a>	8592+ (5th Gen)	1536 GB	2.6	13410	3.06x

# Performance – SD Benchmark (slide 10)

Nb.	SAP-Benchmark	Processor	Memory	Benchmark User	SAPS	Perf Gain (SAPS)
1	<a href="#">2022012</a>	8280 (2nd Gen)	1536 GB	23.600	129.020	
	<a href="#">2021026</a>	8380 (3rd Gen)	1024 GB	48.000	261.970	2.03x (vs. 2nd Gen)
2	<a href="#">2023067</a>	8488C (4th Gen)	1536 GB	53.645	296.200	2.30x (vs. 2nd Gen) 1.13x (vs. 3rd Gen)
3	<a href="#">2023077</a>	8592+ (5th Gen)	1536 GB	96.740	528.550	4.10x (vs. 2nd Gen) 2.02x (vs. 3rd Gen) 1.78x (vs. 4th Gen)

# Reference Slide 21

Analysis based on public pricing from GCP for US Central-1 (Iowa) on 10/19/2023: <https://cloud.google.com/products/calculator> (SLES 15 for SAP, 2 Threads, Standard Disk, 3 Years Comitted), 730h/months  
 m3 (Icelake) performance relative to m1-highmem (Cascade Lake)

M1 vs M3	m1 (Broadwell) Certified for Netweaver Certified for SAP HANA							m3 (Cascade Lake) Certified for Netweaver Certified for SAP HANA							Perf Improvement SAPS	Perf/\$ SAPS/\$	Monthly Costs
	vCPU	Memory	SAPS	Paygo onDemand/Hour	SAPS/\$	EC2 Saving Plans 3 years Reserve / No Upfront	vCPU	Memory	SAPS	Paygo onDemand/Hour	SAPS/\$	EC2 Saving Plans 3 years Reserve / No Upfront					
	m1-ultramem-40	40	961	34475	\$ 6,7031/hour	5143	\$ 1486,23/month	m3-ultramem-32	32	976	47835	\$ 6,50121/hour	7358	\$ 1441,95/month	38,75 %	43,06 %	-2,98 %
	m1-ultramem-80	80	1922	68950	\$ 12,99621/hour	5305	\$ 2864,71/month	m3-ultramem-64	64	1952	95670	\$ 12,5924/hour	7597	\$ 2776,16/month	38,75 %	43,20 %	-3,09 %
	m1-ultramem-160	160	3844	137900	\$ 25,5824/hour	5390	\$ 3264,38/month	m3-ultramem-128	128	3904	184800	\$ 24,77479/hour	7459	\$ 5444,57/month	34,01 %	38,38 %	66,79 %
	m1-megamem-96	96	1433	105050	\$ 11,06216/hour	9496	\$ 5621,67/month	m3-megamem-64	64	976	99170	\$ 7,61479/hour	13023	\$ 1686,07/month	-5,60 %	37,14 %	-70,01 %
	m1-megamem-96	96	1433	105050	\$ 11,06216/hour	9496	\$ 5621,67/month	m3-megamem-128	128	1952	187620	\$ 14,8196/hour	12660	\$ 3264,38/month	78,60 %	33,32 %	-41,93 %
	m1-ultramem-40	40	961	34475	\$ 6,7031/hour	5143	\$ 1486,23/month	m3-megamem-64	64	976	99170	\$ 7,61479/hour	13023	\$ 1686,07/month	-5,60 %	37,14 %	-70,01 %
	m1-ultramem-80	80	1922	68950	\$ 12,99621/hour	5305	\$ 2864,71/month	m3-ultramem-64	64	1952	95670	\$ 12,5924/hour	7597	\$ 2776,16/month	38,75 %	43,20 %	-3,09 %
per vCPU	m1-megamem-96	1	15	1094	\$ 0,11523/hour	9496	\$ 58,56/month	m3-megamem-64	1	15	1550	\$ 0,11898/hour	13023	\$ 26,34/month	41,60 %	3,25 %	-55,01 %
	m1-megamem-96	1	15	1094	\$ 0,11523/hour	9496	\$ 58,56/month	m3-megamem-64	1	15	1550	\$ 0,11898/hour	13023	\$ 26,34/month	41,60 %	3,25 %	-55,01 %

# References – Slide 23

C3-highmem (4th Gen Xeon) for SAP HANA	vCPU	Memory	SAPS	Paygo	SAPS/\$	c4-highmem (5th Gen Xeon) for SAP HANA	vCPU	Memory	SAPS	Paygo	SAPS/\$	Perf Change	Perf/\$ change
c3-highmem-44	44	352	76150	\$2,91	26161,41	c4-highmem-48	48	372	102600	\$3,1281	32799,09	35%	25%

# References – Slide 24

c3d (AMD Milan)	vCPU	Memory	SAPS	Paygo	SAPS/\$	c4-(Emerald Rapids)	vCPU	Memory	SAPS	Paygo	SAPS/\$	Perf Change	Perf/\$ change
c3d-highmem-16	16	120	33227	\$0,9798	33910,64	c4- highmem-16	16	124	39380	\$1,0427	37766,90	19%	11%
n2d-highmem-8	8	64	12641	\$0,4559	27726,36	c4- highmem-8	8	62	20450	\$0,5214	39224,64	62%	41%

# References – Slide 25

o2 (Intel Cascade Lake)	vCPU	Memory	SAPS	x4 (Intel Sapphire Rapids)	vCPU	Memory	SAPS	Perf Change
o2-ultramem-672-metal	672	18 TB	669.202	x4-megamem-960-metal	960	16384	1389200	108%